## SmartWay Drayage Program



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SmartWay® Transport Partnership is an innovative collaboration between U.S. Environmental Protection Agency (EPA) and goods movement stakeholders, which provides a framework to assess emissions and energy efficiency, and recognizes superior environmental performance

EPA's SmartWay Drayage Program recognizes Partners for reducing diesel emissions from port drayage trucks. Drayage is the short distance transport of containerized freight goods between marine (or rail) terminals and local distribution centers.



## Becoming a SmartWay Drayage Carrier Makes Good Business Sense

The Partnership Elements: EPA has developed an emissions calculator to help port truck carriers measure their particulate matter (PM), oxides of nitrogen (NOx), and carbon dioxide (CO<sub>2</sub>); identify strategies to reduce harmful diesel emissions and track emissions performance on an annual basis. To participate, drayage carrier partners sign a partnership agreement and commit to track emissions, replace older dirtier trucks with cleaner, newer ones, and achieve at least a 50% reduction in PM and 25% reduction in NOx, below the industry average, within three years. Shippers who are already members of SmartWay commit to ship 75% of their port cargo with SmartWay dray carriers within three years. New shipper partners must sign the SmartWay shipper partnership agreement and the drayage addendum.

**Business-to-Business Advantage:** SmartWay drayage carriers are preferred by SmartWay Transport shippers, and they want to ship their goods with participating SmartWay drayage partners. Shipper partners are already giving business priority to SmartWay drayage carriers.

**Technical Support:** EPA will assist SmartWay drayage partners in developing and meeting goals.

**Recognition of Existing Environmental Improvements:** A dray carrier fleet's existing age and emissions strategies, coupled with continued improvements, determine status in the Partnership. Full credit is provided for fleet improvements made thus far.

Promotional opportunities and public recognition: The SmartWay Transport Partner brand of excellence is awarded to qualifying Partners as a visible cue to business customers and the public, to use in their advertising and other promotional media. The SmartWay brand sends a message that participating dray carriers are champions of environmental stewardship. The SmartWay brand also helps customers and consumers to make educated choices about SmartWay recognized products and services. Visible exposure through national and regional events, advertisements, articles, and special recognition are just a few ways that EPA commits to recognize dray carrier partner achievements.

## **Becoming a Partner is Easy:**

Simply complete the SmartWay Drayage Partnership Agreement and the Drayage Emissions Calculator Tool found at:

http://www.epa.gov/smartway/partnership/drayage.htm

Mail, fax, or email this agreement and spreadsheet to:

SmartWay Transport Partnership U.S. EPA Office of Transportation and Air Quality 2000 Traverwood Ann Arbor, MI 48105

Fax: (734) 214-4052

Email: smartway\_transport@epa.gov

For more information about joining the SmartWay Transport Partnership or for other assistance, call us at (734) 214-4767.