

EVERY ACT COUNTS: IT STINKS TO SEND CHEMICALS INTO OUR WATERWAYS.

The chemicals we use to clean our houses and beautify our lawns end up in our waterways and are carried to the oceans. Just one pound of phosphorus in water produces an estimated five hundred pounds of algae, blocking sunlight and starving coral reefs. Do your part by using naturally derived and biodegradable detergents and cleaning products. Outside the house, minimize the impacts of fertilizer by using zero-phosphorus products or no more than one pound per 1,000 square feet of turf area for nitrogen (you need just half that amount in shade).

Whether you live one mile or one thousand miles from a coral reef, your actions affect the reefs' future – and the reefs' future affects yours. As the natural guardians of our shores, reefs play a vital role in our global ecosystem. With climate change, pollution and overfishing contributing to coral reef degradation, we can all play a role in protecting our land, sea and sky. And all it takes is a few simple changes to your daily routine.



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Minimize

the impacts of

fertilizer by using

Products.

zero-phosphorus