

2012 SmartWay Excellence Award

EPA Criteria

What are the SmartWay Excellence Awards?

The SmartWay Excellence Awards are EPA's means to recognize Partners that have optimized the environmental performance and efficiency of their freight management operations as a step toward reducing their carbon footprint, saving fuel and strengthening their environmental performance.

For the first time in 2012, EPA SmartWay awardees were recognized for their environmental performance using data based on the results of the program's "second generation" quantification and reporting tools. SmartWay Carriers, Shippers and Logistics Partners are all now using these second generation tools to conduct detailed reporting of their freight operations. This performance benchmarking helps to inform industry and the marketplace on freight operations' energy and environmental efficiency, supply chain carbon and emissions performance, and helps to optimize operations. The data also provides EPA an opportunity to look closely at Partners' CO₂, NO_x and PM emissions performance and identify the leaders in each partner category, so in 2012 partners were not asked to apply or submit additional information for award consideration.

As part of EPA's goal to recognize top performers and create visibility for Partner achievements, the 2012 SmartWay Excellence Awards were based on the data submissions from Partners in good standing. EPA also conducted a thorough review of all Partnership data to determine which Partners were leaders in their category in 2012. Consequently, in 2012:

- Partners did not need to submit any application or partner nomination forms.
- No supplemental information or materials were needed from the partners.
- EPA had all the information needed to assess partner performance.

Top performing Partners which met the criteria outlined below were considered by EPA for a 2012 award and notified once the screening process had been completed.

2012 Shipper Partner awardees:

1. Are SmartWay partners in good standing;
2. Use effectively 100% SmartWay carriers to haul all US (and, as applicable, Canadian) goods;
3. Use inputs to the shipper tool based on actual data such as miles or ton-miles for calendar year 2010, submitted to EPA in 2012; and
4. Demonstrate top environmental performance in each shipper category (defined below) based on g/ton-mile outputs from the SmartWay shipper tool.

Shipper categories:

- Large:** Greater than 500 million total miles shipped
- Medium:** Between 25 and 500 million total miles shipped
- Small:** Less than 25 million total miles shipped

2012 Carrier Partner awardees:

1. Are SmartWay partners in good standing;
2. Demonstrate top environmental performance in each carrier fleet category (defined below) based on g/ton-mile outputs from the SmartWay carrier tool, for calendar year 2011, submitted to EPA in 2012; and

At least one large and one small/medium carrier will be selected from each of the following ten fleet categories:

Carrier categories:

Truckload Dry Van
Tanker
Package
Multimodal

Drayage
Refrigerated
Mixed

Less-Than Truckload Dry Van
Specialized
Flatbed

Large: Fleets with miles traveled which are greater than or equal to 1 percent (5 percent for Multimodal) of the total miles traveled for that category.

Small/

Medium: Fleets with miles traveled which are less than 1 percent (5 percent for Multimodal) of the total miles traveled for that category.

2012 Logistics Partner awardees:

1. Are SmartWay partners in good standing;
2. Use effectively 100% SmartWay carriers to haul all US (and, as applicable, Canadian) goods;
3. Demonstrate top environmental performance based on g/ton-mile outputs from the SmartWay logistics tool, for calendar year 2010, submitted to EPA in 2011.

Glossary of Award Terms

“Partner in good standing” refers to organizations that have joined the US EPA SmartWay Transport Partnership and comply with program requirements to submit annual data on their goods movement supply chains and commit to reduce the environmental footprint from this activity.

“Effectively 100%” means 99.5% or better, to allow for seasonal changes or episodic fluctuations in carrier contracts.

“Environmental performance” means an assessment which combines the Partner’s CO₂, NO_x and PM₁₀ performance factors in a 50%-25%-25% (respectively) ratio.

“Partner tools” refers to the EPA-provided, Agency peer reviewed assessment and tracking tools used in the SmartWay Transport Program to assess the energy, carbon and air pollutant footprints of a partner’s freight activity in the US.

For more information <http://www.epa.gov/smartway/> or call 734-214-4767.