

### UNITED STATES DEPARTMENT OF EDUCATION

### OFFICE FOR CIVIL RIGHTS

ASSISTANT SECRETARY

March 17, 2005

# Dear Colleague:

On behalf of the Office for Civil Rights (OCR) of the U.S. Department of Education (Department), and as a follow-up to OCR's commitment to providing schools with technical assistance on Title IX of the Education Amendments of 1972 (Title IX), I am sending you this "Additional Clarification of Intercollegiate Athletics Policy: Three-Part Test — Part Three" (Additional Clarification). Accompanying the Additional Clarification is a "User's Guide to Student Interest Surveys Under Title IX" (User's Guide) and a related technical report. The Additional Clarification outlines specific factors that guide OCR's analysis of the third option for compliance with the "three-part test," a test used to assess whether institutions are effectively accommodating the interests and abilities of male and female student athletes under Title IX of the Education Amendments of 1972. The User's Guide contains a model survey instrument to measure student interest in participating in intercollegiate varsity athletics.

As you know, OCR enforces Title IX, an anti-discrimination statute, which prohibits discrimination on the basis of sex in education programs or activities by recipients of federal financial assistance. Specifically, OCR investigates complaints of such discrimination and may, at its discretion, conduct compliance reviews. The Department's regulation implementing Title IX, published in 1975, in part, requires recipients to provide equal athletic opportunity for members of both sexes and to effectively accommodate the interests and abilities of their male and female students to participate in intercollegiate athletics. In the Intercollegiate Athletics Policy Interpretation published in 1979 (Policy Interpretation), the Department established a three-part test that OCR will apply to determine whether an institution is effectively accommodating student athletic interests and abilities. An institution is in compliance with the three-part test if it has met any one of the following three parts of the test: (1) the percent of male and female athletes is substantially proportionate to the percent of male and female students enrolled at the school; or (2) the school has a history and continuing practice of expanding participation opportunities for the underrepresented sex; or (3) the school is fully and effectively accommodating the interests and abilities of the underrepresented sex.

OCR has pledged to provide further guidance on recipients' obligations under the three-part test, which was described only in very general terms in the Policy Interpretation, and to further help institutions appreciate the flexibility of the test. Based on OCR's experience investigating complaints and conducting compliance reviews involving the three-part test, OCR believes that institutions may benefit from further specific guidance on part three.

Today, in response, OCR issues this Additional Clarification to explain some of the factors OCR will consider when investigating a recipient's program in order to make a Title IX compliance determination under the third compliance option of the three-part test. The Additional Clarification reflects OCR's many years of experience and expertise in administering the three-part test, which is grounded in the Department's long-standing legal authority under Title IX and its implementing regulation to eliminate discrimination on the basis of sex in education programs and activities receiving federal financial assistance.

Under the third compliance option, an educational institution is in compliance with Title IX's mandate to provide equal athletic participation opportunities if, despite the underrepresentation of one sex in the intercollegiate athletics program, the institution is fully and effectively accommodating the athletic interests and abilities of its students who are underrepresented in its current varsity athletic program offerings. An institution will be found in compliance with part three unless there exists a sport (s) for the underrepresented sex for which all three of the following conditions are met: (1) unmet interest sufficient to sustain a varsity team in the sport(s); (2) sufficient ability to sustain an intercollegiate team in the sport(s); and (3) reasonable expectation of intercollegiate competition for a team in the sport(s) within the school's normal competitive region. Thus, schools are not required to accommodate the interests and abilities of all their students or fulfill every request for the addition or elevation of particular sports, unless all three conditions are present. In this analysis, the burden of proof is on OCR (in the case of an OCR investigation or compliance review), or on students (in the case of a complaint filed with the institution under its Title IX grievance procedures), to show by a preponderance of the evidence that the institution is not in compliance with part three.

Many institutions have used questionnaires or surveys to measure student athletic interest as part of their assessment under part three. To assist institutions, this Additional Clarification is being issued with a User's Guide prepared by the National Center for Education Statistics (NCES), as well as a detailed technical report prepared by the National Institute of Statistical Sciences (NISS). These documents were prepared after careful analysis of 132 of OCR's cases involving 130 colleges and universities from 1992 to 2002. They evaluate both the effective and problematic aspects of survey instruments. OCR intends this combined document to serve as a guide to facilitate compliance with part three of the three-part test.

Based on the analysis of the OCR cases and other information, the User's Guide provides a web-based prototype survey (the "Model Survey") that, if administered consistent with the recommendations in the User's Guide, institutions can rely on as an acceptable method to measure students' interests in participating in sports. When the Model Survey is properly administered to all full-time undergraduate students, or to all such students of the underrepresented sex, results that show insufficient interest to support an additional varsity team for the underrepresented sex will create a presumption of compliance with part three of the three-part test and the Title IX regulatory requirement to provide nondiscriminatory athletic participation opportunities. The presumption of compliance can only be overcome if OCR finds direct and very persuasive evidence of unmet interest

sufficient to sustain a varsity team, such as the recent elimination of a viable team for the underrepresented sex or a recent, broad-based petition from an existing club team for elevation to varsity status. Where the Model Survey shows insufficient interest to field a varsity team, OCR will not exercise its discretion to conduct a compliance review of that institution's implementation of the three-part test.

Although more than two-thirds of the institutions involved in the 132 cases complied with the three-part test using part three, OCR believes that some institutions may be uncertain about the factors OCR considers under part three, and they may mistakenly believe that part three offers less than a completely safe harbor. Therefore, for colleges and universities seeking to achieve Title IX compliance using part three, OCR intends that the Additional Clarification and User's Guide serve to facilitate an institution's determination of whether it is in compliance with part three of the three-part test. A recipient may choose to use this information to assess its own athletic programs and then take appropriate steps to ensure that its athletic programs will be operated in compliance with the Title IX regulatory requirements.

Despite the focus on part three, OCR strongly reiterates that each part of the three-part test is an equally sufficient and separate method of complying with the Title IX regulatory requirement to provide nondiscriminatory athletic participation opportunities. In essence, each part of the three-part test is a safe harbor. OCR will continue to determine that a school has met its obligations to provide nondiscriminatory participation opportunities in athletics so long as OCR finds that the school has satisfied any one of the three options for compliance under the three-part test. Schools are also reminded that nothing in Title IX or the three-part test requires the cutting or reduction of opportunities for the overrepresented sex, and OCR has pledged to seek remedies that do not involve the elimination of opportunities.

OCR hopes the Additional Clarification and User's Guide will help reinforce the flexibility of the three-part test and will facilitate application of part three for those schools that choose to use it to ensure Title IX compliance. OCR welcomes requests for individualized technical assistance and is prepared to join with institutions in assisting them to address their particular situations.

Thank you for your continuing interest in this subject.

Sincerely,

James F. Manning Delegated the Authority of the Assistant Secretary for Civil Rights

# ADDITIONAL CLARIFICATION ON INTERCOLLEGIATE ATHLETICS POLICY: THREE-PART TEST — PART THREE

# **BACKGROUND**

The Office for Civil Rights (OCR) of the U.S. Department of Education (Department) enforces Title IX of the Education Amendments of 1972 (Title IX), 20 U.S.C. § 1681 *et seq.*, an anti-discrimination statute, which prohibits discrimination on the basis of sex in education programs and activities by recipients of federal funds. The regulation implementing Title IX, at 34 C.F.R. Part 106, effective July 21, 1975, contains specific provisions governing athletic programs. In part, the regulation requires schools to "provide equal athletic opportunity for members of both sexes." 34 C.F.R. § 106.41(c). In determining whether equal opportunities are available, the regulation provides that OCR will consider, among other factors, whether the selection of sports and levels of competition effectively accommodate the interests and abilities of students of both sexes.

To provide further clarification of the Title IX regulatory requirements, the Department published the Intercollegiate Athletics Policy Interpretation (Policy Interpretation) in the *Federal Register* on December 11, 1979 (44 Fed. Reg. 71,413 (1979)).<sup>2</sup> The Policy Interpretation provides that, as part of determining whether an institution is effectively accommodating the interests and abilities of male and female athletes, institutions must provide the opportunity both for individuals of each sex to participate in intercollegiate competition, and for athletes of each sex to have competitive team schedules that equally reflect their abilities.<sup>3</sup> The Policy Interpretation permits three alternate ways of assessing whether institutions are providing nondiscriminatory opportunities to participate in intercollegiate athletics. In essence, each part of the three-part test is a safe harbor, and no part is favored by OCR. The three-part test is intended to allow institutions to maintain flexibility and control over their athletic programs. OCR does not preapprove or review compliance with these standards by every institution. OCR investigates complaints of discrimination and may, at its discretion, conduct compliance reviews.<sup>4</sup>

The Policy Interpretation specifically delineates the following three-part test and stipulates that compliance will be assessed in any one of the following ways:

<sup>&</sup>lt;sup>1</sup> OCR does not enforce the Fourteenth Amendment to the U.S. Constitution. Furthermore, because the scope of the Equal Protection Clause of the Fourteenth Amendment may differ from the scope of the Title IX statute, this Additional Clarification does not regulate or implement constitutional requirements or constitute advice about the Constitution.

<sup>&</sup>lt;sup>2</sup> The regulation implementing Title IX and the Policy Interpretation were originally published by the former Department of Health, Education, and Welfare, and were later adopted by the Department of Education, established in 1980.

<sup>&</sup>lt;sup>3</sup> This document does not address competitive team schedules that equally reflect student abilities.

<sup>&</sup>lt;sup>4</sup> There is a private right of action under Title IX, so that individuals may take legal action directly against the colleges or universities.

- 1. Whether intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; or
- 2. Where the members of one sex have been and are underrepresented among intercollegiate athletes, whether the institution can show a history and continuing practice of program expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; or
- 3. Where the members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a history and continuing practice of program expansion, as provided above, whether it can be demonstrated that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

44 Fed. Reg. at 71,418.

On June 27, 2002, Secretary of Education Rod Paige created the Secretary's Commission on Opportunities in Athletics to investigate whether additional guidance on the Title IX requirements regarding intercollegiate athletics was needed and to provide recommendations on how to improve application of the current standards. The Commission's report, "Open to All: Title IX at Thirty," presented on February 26, 2003, found broad support throughout the country for the goals and spirit of Title IX.

Soon thereafter, in July 2003, OCR issued the Further Clarification of Intercollegiate Athletics Policy Guidance Regarding Title IX Compliance (2003 Clarification). It made clear that the elimination of teams is a disfavored practice and that, in negotiating compliance agreements, OCR will seek remedies that do not involve the elimination of opportunities. That policy remains in effect and is emphasized in this Additional Clarification.

In order to ensure that schools have a clear understanding of their options for compliance, OCR also promised in the 2003 Clarification to provide further information to help educational institutions appreciate the flexibility of the law, to explain that each part of the test is a viable and separate means of compliance, and to provide technical assistance to assist schools in complying with Title IX. Of the 130 institutions OCR investigated under the three-part test from 1992 to 2002, approximately two-thirds came into compliance with part three of the test. Based on OCR's experience investigating the three-part test and the fact that OCR has not investigated the vast majority of recipient institutions, OCR believes that institutions may be uncertain about the factors OCR considers under part three, and may be unaware that they may choose to assess the interests and abilities of their students through a variety of flexible nondiscriminatory methods.

# ADDITIONAL CLARIFICATION AND NCES USER'S GUIDE

This Additional Clarification, User's Guide to Student Interest Surveys Under Title IX (User's Guide), and related technical report are resources to assist institutions in meeting their compliance obligations. Taken together, they serve to clarify many of the factors OCR will consider under part three, and to facilitate compliance with part three for those schools that choose to comply with that part of the test. The User's Guide was prepared by the National Center for Education Statistics (NCES), and the technical report was prepared by the National Institute of Statistical Sciences (NISS). These documents analyze 132 OCR complaints and compliance reviews involving 130 colleges and universities from 1992 to 2002. They discuss the effective and problematic elements of 52 survey instruments used in OCR cases<sup>5</sup> and five survey instruments used by other institutions. Based on that analysis, the User's Guide provides a prototype survey ("Model Survey") to measure student interest under part three. The User's Guide summarizes the information in the technical report that is most relevant to the practical concerns of institutions considering the use of a survey. The technical report provides the statistical analysis that is the basis for the User's Guide and Model Survey.

Although the Additional Clarification, User's Guide, and related technical report focus on part three of the three-part test, they are not intended to discourage compliance with the other parts of the test. Instead, they are designed to offer guidance to those schools that choose to comply with part three. Institutions have flexibility and choice regarding how they will provide nondiscriminatory participation opportunities, and each part of the three-part test is an equally sufficient means of compliance.

This combined document is designed specifically for intercollegiate athletics. However, these general principles will often apply to club, intramural, and interscholastic athletic programs, which are also covered by the Title IX implementing regulation.

# THREE-PART TEST — PART THREE: IS THE INSTITUTION FULLY AND EFFECTIVELY ACCOMMODATING THE INTERESTS AND ABILITIES OF THE UNDERREPRESENTED SEX?

Under part three of the three-part test, an institution may provide proportionally fewer athletic participation opportunities to one sex, as compared to its enrollment rate, if the interests and abilities of the enrolled and admitted students of the underrepresented sex are being fully and effectively accommodated by the institution's current varsity athletics program.<sup>6</sup> Merely showing that there is disproportionality in the athletic opportunities

The focus of the analysis is on the use of surveys. However, the institutions investigated by OCR may have used other means to assess interest in addition to surveys.

<sup>&</sup>lt;sup>6</sup> When determining whether an institution is fully and effectively accommodating the interests and abilities of its students of the underrepresented sex, OCR considers the interests and abilities of currently enrolled students, as well as students who have been admitted. References to the interests and abilities of "students"

provided to male and female athletes is not evidence of unmet interests and abilities of the underrepresented sex. There must be actual evidence of unmet interests and abilities among the underrepresented sex. The burden of proof is on OCR (in the case of an OCR investigation or compliance review), or on students (in the case of a complaint filed with the school under its Title IX grievance procedures), to show by a preponderance of the evidence that the institution is not in compliance with part three.

The part three analysis centers on whether there are concrete and viable interests among the underrepresented sex that should be accommodated by the institution's athletic program. OCR has explained that an institution will be found in compliance with part three unless there exists a sport(s) for the underrepresented sex for which *all* three of the following conditions are met:

- a) unmet interest sufficient to sustain a varsity team in the sport(s);
- b) sufficient ability to sustain an intercollegiate team in the sport(s); and
- c) reasonable expectation of intercollegiate competition for a team in the sport(s) within the school's normal competitive region.

If the school decides to comply with part three of the three-part test, the assessment of each of the above three conditions is an essential prerequisite for determining a school's Title IX obligation to create a new intercollegiate varsity team or elevate an existing club team to varsity status.

When one or more of these conditions is absent, a school is in compliance with part three. It follows that schools are not required to accommodate the interests and abilities of all their students of the underrepresented sex or to fulfill every request for additions of new varsity teams or elevations of particular club sports to varsity status. However, when each condition is present, a school is under an obligation to accommodate the particular interests and abilities of its students of the underrepresented sex – not the interests and abilities of the general population – if the institution elects to comply with part three. Moreover, the school must accommodate these interests and abilities within a reasonable period of time.

As explained in the Policy Interpretation, OCR requires that the assessment of students' interests and abilities use "methods [which] are responsive to the expressed interests of students capable of intercollegiate competitions who are members of an underrepresented

or "undergraduates" throughout this document are intended to include only enrolled students and admitted students.

<sup>&</sup>lt;sup>7</sup> When a school chooses to comply with part one of the three-part test, it is not required to accommodate the specific interests of all of its students of the underrepresented sex. An institution is in compliance with part one if it provides participation opportunities for male and female students at rates that are substantially proportionate to the rates of their respective enrollments. Under part one, an institution has discretion in selecting which sports to put in place; it does not necessarily need to provide a sport because there is higher interest in that sport than in another sport. OCR does not consider unfilled slots when determining the number of participation opportunities.

sex." 44 Fed. Reg. at 71,417. However, part three imposes no obligation on an institution to generate interest among its students of the underrepresented sex.

Schools choosing to comply with part three of the three-part test may continue to provide more athletic opportunities for the overrepresented sex than for the underrepresented sex, or even to add more opportunities for the overrepresented sex. Part three does not impose any limitations on the number of opportunities a school may add for the overrepresented sex or the amount of interest it may accommodate for that sex, provided the school is fully and effectively accommodating the interests and abilities of the underrepresented sex. Nothing in Title IX or the three-part test requires the cutting or reduction of opportunities for the overrepresented sex. In the event of a finding of noncompliance, OCR seeks remedies that do not involve the elimination of opportunities.

# A. Assessment of Interest Sufficient to Sustain a Varsity Team

Under the Policy Interpretation, institutions have discretion and flexibility in choosing the nondiscriminatory methods to determine the athletic interests and abilities of the underrepresented sex. OCR has never required elaborate scientific validation of assessments. Schools may continue to use a variety of straightforward and inexpensive techniques, consistent with the standards set forth herein.

# 1. Model Survey and Proper Implementation to Assess Interest Sufficient to Sustain a Varsity Team

One method schools may use to measure student interest is the web-based Model Survey provided in the User's Guide. NCES's expert statisticians carefully designed the web-based Model Survey, after extensive analysis of the 57 survey instruments, to effectively measure student interest in a simple, straightforward manner. The Model Survey is an unbiased, standardized methodology that maximizes the possibilities of obtaining correct information and facilitating responses. It effectively captures information on interest, experience, and self-assessment of ability across multiple sports, while not unnecessarily complicating responses with superfluous or confusing questions. Since part two, like part three of the three-part test, involves the assessment of the interests and abilities of the underrepresented sex, the Model Survey may also be used by schools to help them comply with part two.

The User's Guide also provides specific guidance on the proper implementation of the Model Survey to measure student interest sufficient to sustain a varsity team. It recommends that institutions conduct a census, meaning that the survey is provided to all undergraduate students, or to all such students of the underrepresented sex. This contrasts with a sample survey, which is administered to only a subset of students from the target population. The User's Guide concludes that a census is superior to a sample survey in almost every respect for purposes of assessing student interest under part three of the three-part test. Using a census, rather than a sample survey, avoids several

complex issues associated with sample surveys, including the selection of the sampling mechanism, selection of the sample size, and calculation of sampling error.<sup>8</sup>

The User's Guide states that schools may assume that nonresponse to the census indicates an actual lack of interest if all students have been given an easy opportunity to respond to the census, the purpose of the census has been made clear, and students have been informed that the school will take nonresponse as an indication of lack of interest.<sup>9</sup>

The User's Guide also emphasizes that the census need only be conducted periodically to permit institutions to identify developing interests of the underrepresented sex in a timely and responsive manner.

### 2. Conduct a Census Using the Model Survey Consistent With the User's Guide

OCR will presume that the Model Survey is an accurate measure of student interest, absent other direct and very persuasive evidence of unmet interest sufficient to sustain a varsity team, <sup>10</sup> if an institution administers the Model Survey in a manner consistent with the following recommendations in the User's Guide. First, the Model Survey must be administered periodically to permit schools to identify developing interests. Second, an institution properly administers the Model Survey if it conducts a census whereby the Model Survey is provided to all full-time undergraduates, or to all such students of the underrepresented sex. 11 The regulation requires that institutions provide equal athletic opportunity for members of both sexes and effectively accommodate the interests and abilities of members of both sexes. OCR, consistent with the User's Guide, expects that the Model Survey ideally will be administered to students of both sexes. By doing so, a school can learn the degree to which unmet demand exists among male and female students, and use this information to help ensure obligations under the regulation continue to be met as the institution plans the future of its athletic program. It avoids any implication that the school is concerned only with the needs of the underrepresented sex and eliminates the need to restrict access to the survey to only a subset of the undergraduate student body, easing administration.

<sup>&</sup>lt;sup>8</sup> National Center for Education Statistics, U.S. Department of Education, User's Guide to Developing Student Interest Surveys Under Title IX 10 (2005).

<sup>&</sup>lt;sup>9</sup> Id. at 12.

<sup>&</sup>lt;sup>10</sup> Direct evidence is actual evidence that is not circumstantial. A recent broad-based petition from an existing club team for elevation to varsity status is direct evidence of interest in that sport by students on the club team. On the other hand, evidence that feeder high schools for the institution offer a particular interscholastic sport is circumstantial, not direct, evidence of interest by students at the institution.

<sup>&</sup>lt;sup>11</sup> Schools are not required to meet the athletic interests of potential, part-time, or graduate students.

If an institution conducts a sample survey, rather than a census, OCR will not presume that Model Survey results indicating lack of interest are evidence of actual lack of interest, and the institution will not benefit from the presumption.

Third, schools must administer the census in a manner that is designed to generate high response rates, and students must have an easy opportunity to respond to it. Thus, schools may either require students to complete the census or provide the census in a context in which most students will complete it. For instance, a school may want to administer the Model Survey as part of the registration process whereby students must complete or actively bypass the Model Survey to register for courses. Alternatively, a school may send an email to the entire target population that includes a link to the Model Survey, provided the school has accurate email addresses, students have access to email, and the school takes reasonable steps to follow-up with students who do not respond. In either approach, students must also be advised of the purpose of the Model Survey and that a nonresponse to the Model Survey will indicate to the school that the student is not interested in additional varsity athletic opportunities. Although rates of nonresponse may be high with the email procedure, under these conditions, OCR will interpret such nonresponse as a lack of interest. 12

Fourth, schools must include in the census at least the full list of sports recommended in the Model Survey. That list includes all varsity sports, including "emerging sports," currently recognized by the three national intercollegiate athletic associations to which most schools belong.<sup>13</sup> The Department will periodically modify the sports identified on the Model Survey to reflect any changes in varsity sports. Unless the Department notifies schools of any changes in the Model Survey, schools may presume that it accurately reflects all varsity sports currently recognized by these three national intercollegiate athletic associations.

When a school conducts a census using the Model Survey consistent with the User's Guide, OCR will presume that Model Survey results indicating lack of interest sufficient to sustain a varsity team are evidence of such actual lack of interest, and an institution will therefore be determined to be in compliance with part three of the three-part test. The presumption that the results are an accurate measure of student interest can only be overcome if OCR finds direct and very persuasive evidence of unmet interest sufficient to sustain a varsity team, such as the recent elimination of a viable varsity team for the underrepresented sex or a recent, broad-based petition from an existing club team for elevation to varsity status. Where the Model Survey shows insufficient interest to field a

varsity sports that are not currently recognized by the NCAA, NAIA, or NJCAA. Schools may add additional varsity sports to the census if they so choose, provided the census, at a minimum, includes all the

<sup>&</sup>lt;sup>12</sup> NCES, User's Guide, at 12.

<sup>&</sup>lt;sup>13</sup> The three associations are the National Collegiate Athletic Association (NCAA), the National Association of Intercollegiate Athletics (NAIA), and the National Junior College Athletic Association (NJCAA). Institutions may also be members of additional athletic associations, which may recognize other

varsity team, OCR will not conduct a compliance review of that institution's implementation of the three-part test.<sup>14</sup>

Whether or not schools use the Model Survey consistent with the recommendations in the User's Guide, schools cannot use the failure to express interest during a census or survey to eliminate a current and viable intercollegiate team for the underrepresented sex. Students participating on a viable intercollegiate team have expressed interest in intercollegiate participation by active participation, and census or survey results, including those of the Model Survey, may not be used to contradict that expressed interest.

# 3. Conduct a Census Other Than the Model Survey Consistent With the User's Guide

If a school uses a census other than the Model Survey, OCR will presume that the census results accurately measure student interest sufficient to sustain a varsity team under part three if OCR finds that the census is of equivalent reliability to the Model Survey and is administered consistent with the conditions articulated in section two above. OCR evaluates any such census for reliability and compliance with these conditions by examining the following concerns raised in the User's Guide:

- contents of the survey;
- target population that is surveyed;
- response rates; and
- frequency of conducting the survey.

# 4. Other Means to Assess Interest Sufficient to Sustain a Varsity Team When a School Does Not Use the Model Survey or an Equivalent Census

OCR emphasizes that compliance with part three does not require use of the Model Survey or any other survey. Institutions continue to have discretion and flexibility when determining the athletic interests and abilities of students, and may do so through a variety of nondiscriminatory methods of their choosing that need not be elaborate or expensive as long as the process complies with the requirements of the Policy Interpretation. While surveys like the Model Survey provide a standard method by which to collect information on students' athletic-participation interests, experiences, and self-assessment of ability, surveys of this kind are only one method by which a school may obtain data on its students' interests. OCR is not mandating the use of this specific prototype or requiring that individual schools conduct elaborate scientific validation or assessment of student interest. Consequently, should a school already employ an effective set of procedures to assess student interest, OCR does not require the school to alter its assessment process to incorporate the Model Survey or any other survey.

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<sup>&</sup>lt;sup>14</sup> Compliance reviews are initiated by OCR at its discretion, but OCR is required by regulation to investigate complaints of discrimination.

When a school chooses not to use a survey, uses a survey other than the Model Survey that is not equivalent to the Model Survey, conducts a sample survey rather than a census, or does not otherwise administer the Model Survey consistent with the recommendations in the User's Guide, OCR will not presume that survey results (if any) alone are adequate to measure student interest under part three. Instead, OCR will look to a broader range of factors drawn from previous OCR guidance on the three-part test — in determining whether the school has accurately measured student interest. Specifically, OCR will consider the following factors when assessing student interest under part three:

- requests for the addition of a varsity team or elevation of an existing club sport to intercollegiate varsity status;
- participation in club or intramural sports;
- participation rates in high schools, amateur athletic associations, and community sports leagues that operate in areas from which the institution draws its students; and
- intercollegiate varsity participation rates, as identified by national and regional intercollegiate sports governing bodies, in the institution's normal competitive region.

OCR also finds a recent broad-based petition to create and participate in a varsity team or elevate a club team to varsity status to be indicative of interest. Schools may wish to develop policies and procedures for accepting, handling and responding to such requests, and widely disseminate such policies and procedures to existing and newly admitted students, as well as coaches and other employees. The procedures available for requesting the addition or elevation of teams also play a role in compliance with part two of the three-part test, and effective implementation of these policies and procedures may facilitate compliance with part two, as well as part three. Since recipients are required to designate at least one employee to coordinate their Title IX responsibilities, recipients may wish to consider whether the processing of requests for the addition or elevation of teams should be part of those procedures or the responsibilities of their Title IX coordinators. (See 34 C.F.R. § 106.8.)

By participating on a club or intramural team, students have already expressed interest in a particular sport, though not necessarily in participation at the intercollegiate varsity level. Consequently, schools may wish to regularly monitor their club and intramural sports — including, but not limited to, participation rates and the extent to which the team engages in varsity competition — as part of their assessment of student interest.

# B. Assessment of Sufficient Ability to Sustain an Intercollegiate Team

Because athletic directors and coaches have unique expertise when assessing athletic ability, their assessments will be presumed to be valid, provided the methods used to assess ability are adequate and evaluate whether the students have sufficient ability to sustain an intercollegiate varsity team.

OCR recognizes that students interested in a particular sport may have a broad range of athletic abilities. Schools are not required to create a varsity team or elevate a club team to intercollegiate varsity status unless there are a sufficient number of interested students that have the ability to sustain an intercollegiate varsity team. When OCR is required to make this determination, it may consider such factors as the following --:

- the athletic experience and achievement in interscholastic, club or intramural competition of underrepresented students interested in playing the sport;
- participation in other sports, intercollegiate or otherwise, that may demonstrate skills or abilities that are fundamental to the particular sport being considered;
- self-assessment of ability to compete in a particular interscholastic varsity sport;
- if the team has previously competed at the club or intramural level, whether the competitive experience of the team indicates that it has the potential to sustain an intercollegiate team;
- tryouts in the particular sport in which there is an interest;
- other direct observations of participation in the particular sport being considered; and
- opinions of coaches, administrators, and athletes at the institution regarding whether interested students have the potential to sustain a varsity team.

When measuring students' athletic abilities, surveys, including the Model Survey, are generally limited to measuring a student's athletic experiences and self-assessment of ability. Although a student's experience in a particular sport may be a good indicator of ability, it does not necessarily reflect the student's ability to compete on a team at the higher level required of intercollegiate athletes. In particular, a survey such as the Model Survey does not capture information on the level of performance or competition of a team or a particular student. Conversely, a lack of experience or limited experience in a particular sport does not necessarily indicate the inability to compete in a particular sport at the intercollegiate level. For example, a student may have athletic skills, gained from experience in other sports, which are fundamental to the particular sport in which the student has expressed an interest.

If a school chooses to use the Model Survey or an equivalent survey, OCR will presume that a student's self-assessment of lack of ability to compete at the intercollegiate varsity level in a particular sport is evidence of actual lack of ability.

If an institution has a team that currently or previously competed at the club or intramural level, OCR will consider the competitive experience of the team, as well as the opinions of coaches and others within the institution that have observed or otherwise have knowledge of the team members' athletic abilities.

Because OCR considers participation in club and intramural sports to be an important indicator of interest and ability, schools that are unsure whether the interests and abilities they have measured will be sufficient to sustain a new varsity team are permitted – though not required – to create a club or intramural team to further assess those interests and abilities. We refer here, not to lack of confidence in the Model Survey or other

results, but to whether the accurately measured interests and self-assessed abilities are sufficient to sustain a new varsity team. Just as an institution might conduct tryouts or hold organizational meetings after a survey or other initial assessment shows the potential interest and ability to create a new varsity team, an institution has the option to field a club or intramural team for a reasonable period of time to further assess the depth and breadth of the interests and abilities of the participating athletes. However, this option must be exercised as only a part of the assessment process, using standards that apply equally to male and female athletes. Once a school completes the assessment process by concluding that there is sufficient interest and ability to support a new varsity team, the school is under an obligation to create a varsity team within a reasonable period of time.

# C. <u>Assessment of Sufficient Number of Interested and Able Participants to Sustain a Team</u>

To trigger an institution's obligation to create a team for the underrepresented sex under part three of the three-part test, the number of interested students with ability must be sufficient to sustain an intercollegiate team in that sport. Each of the various intercollegiate sports has a minimum number of athletes needed to compete in a contest. While it is theoretically possible to have teams with only these minimum numbers of athletes, OCR recognizes that the reality of how sports are played involves practical factors that schools must take into consideration in setting the minimum number of participants needed for a particular sport. Athletic directors and coaches for a particular sport will generally have the experience with the mechanics and realities of operating a team to determine the impact of these factors and decide the number of students needed to establish teams by sport. In general, OCR defers to decisions of the athletic directors and coaches. As a frame of reference, OCR may consider the average size of teams in a particular sport, a number that will typically vary by institution, sport, sex, and competitive region. When evaluating the minimum number of athletes needed, OCR may consider factors such as:

- rate of substitutions, caused by factors such as intensity of play or injury;
- variety of skill sets required for competition; and
- effective practices for skill development.

In particular, some sports require a higher rate of substitutions, both in intercollegiate competition and in practice because, for example, they involve a higher intensity of play or have higher frequency rates of injury than other sports. Some team sports may require an athlete in a certain playing position to develop a particular set of athletic skills that it may not be necessary for other team members to develop to the same degree of proficiency. For example, a baseball or softball pitcher, to be successful, must develop athletic skills very different from those of the catcher. Similarly, the skill set needed to play offensive positions in football are different from those in defensive positions. Additional players may be needed for purposes of practice and skill development. To have effective practice to simulate regulation play, a basketball team, for example, may

need twice the number of participants than are permitted on the court at once during varsity competition. OCR may consider these factors when evaluating the minimum number of athletes needed to sustain a particular team.

# D. <u>Determining Whether There Is a Reasonable Expectation of Intercollegiate</u> Competition for the Team

In addition to the requirement that students have an interest in athletics and sufficient ability to sustain a team, there must be a reasonable expectation of intercollegiate competition for the team in the institution's normal competitive region. OCR will look at available competitive opportunities in the geographic area in which the institution's athletes primarily compete.

Institutions are not required to create an intercollegiate varsity team or elevate teams to varsity status absent a reasonable expectation that intercollegiate competition in that sport will be available within the institution's normal competitive region. However, institutions may be required by the Title IX regulation to encourage the development of such competition as part of a resolution agreement or remedy.

If an institution's normal competitive region includes an area outside its own geographic area, OCR will not require the creation of a particular sport if, due to climate or topography, it would not be possible as a practical matter for students at the institution to practice that sport. For example, Institution A's normal competitive region includes the Rocky Mountains, although Institution A is located in the Plains. Students at Institution A are interested in and able to compete in skiing. Due to the geographic area in which Institution A is located, there are no mountains on which students at Institution A could practice. Thus, in order to prepare for competition, the skiing team would have to travel to the Rocky Mountains for each practice. Therefore, OCR would not require the school to create a ski team

# E. Implementation

When a school has sufficient unmet interest and ability in a sport to sustain an intercollegiate team in that sport, and a reasonable expectation of intercollegiate competition for a team in that sport within the school's normal competitive region, the school is under an obligation to create a varsity team in that sport or elevate the club team to varsity status, if it elects to comply with part three of the three-part test. Moreover, the school must accommodate those interests and abilities within a reasonable period of time. Thus, schools may wish to use the results of their assessment under part three, including the Model Survey, to inform and support budget decision-making.

<sup>&</sup>lt;sup>15</sup> The addition of a new varsity team necessarily will increase the number of varsity athletes at the school, and the development of a new team may require a school to spread scholarships for these new varsity athletes over as much as four years. If a school takes such action, OCR will consider the creation of a new team to be a nondiscriminatory factor justifying the award of fewer scholarships in the first few years of the newly established team than would be necessary to create substantial proportionality between male and female athletes.

OCR recognizes that, for practical and financial reasons, a school may be unable to immediately create a new varsity team or elevate a team to varsity status. When determining whether the period of time to create or upgrade a team is reasonable, OCR will account for the steps necessary to establish the varsity team, which will vary by sport and by school and may include obtaining necessary approval and funding to establish the team, building or upgrading facilities, obtaining varsity level coach(es), and acquiring necessary equipment and supplies. If a school must construct or renovate facilities for the varsity team, it may immediately accommodate the interests and abilities of the underrepresented sex by providing temporary facilities.

# **CONCLUSION**

OCR intends that the Additional Clarification and User's Guide will serve to facilitate compliance with part three of the three-part test for those institutions that choose to use part three to ensure Title IX compliance. Although the focus of this combined document is on part three, OCR reiterates that each part of the three-part test is an equally sufficient and separate method of complying with the Title IX regulatory requirement to provide nondiscriminatory athletic participation opportunities, and institutions maintain flexibility and control over their athletic programs.



**U.S. Department of Education** Institute of Education Sciences NCES 2005–173

# User's Guide to Developing Student Interest Surveys Under Title IX





**U.S. Department of Education**Institute of Education Sciences
NCES 2005–173

# User's Guide to Developing Student Interest Surveys Under Title IX

March 2005

# U.S. Department of Education

Margaret Spellings Secretary

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# **USER'S GUIDE**

# TO DEVELOPING

# STUDENT INTEREST SURVEYS UNDER TITLE IX

The purpose of this report, prepared by the National Center for Education Statistics (NCES) for the Office for Civil Rights of the U.S. Department of Education, is to provide a guide for conducting a survey of student interest in order to satisfy Part 3 the Three-Part Test established in the 1979 Policy Interpretation of the intercollegiate athletic provisions of Title IX of the Higher Education Act of 1972.

# Introduction to Title IX

Title IX (20 U.S.C. §§ 1681-1688), enacted in 1972, addresses issues of gender discrimination in colleges and universities. Specifically, it states that

"...no person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance..." (20 U.S.C. § 1681 (a)).

In 1975, the former U.S. Department of Health, Education, and Welfare issued regulations implementing Title IX (34 CFR Part 106). The regulations pertaining to athletics require that a recipient which sponsors interscholastic, intercollegiate, club, or intramural athletics shall provide equal athletic opportunity for members of both sexes (34 CFR 106.41(c)).

Enforcement of Title IX is primarily the responsibility of the Office for Civil Rights (OCR) of the U.S. Department of Education. Courts, however, have resolved some cases. The associated body of case law has addressed legal issues ranging from the standing of plaintiffs to whether Title IX violates the equal protection clause of the Fourteenth Amendment to the U.S. Constitution.

### **The Three-Part Test**

Postsecondary educational institutions may be required to demonstrate compliance with Title IX in response to either specific complaints or OCR's compliance reviews.

The 1979 Policy Interpretation of Title IX established, among other things, three means by which institutions can demonstrate compliance with the interests and abilities factor, which is one of the factors for determining equivalence in athletic benefits and opportunities. Collectively, these are known as the "Three-Part Test" or, alternatively, as the "Three-Prong Test." An institution may demonstrate compliance in any one of the following ways (44 Fed. Reg. 71,418 Dec. 11, 1979):

1. Demonstrate that intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; *or* 

- 2. Where the members of one sex have been and are underrepresented among intercollegiate athletes, show a history and continuing practice of program expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; *or*
- 3. Where the members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a continuing practice of program expansion such as that cited above [in Part 2], demonstrate that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

# The Title IX Commission and the Assistant Secretary's letter

On June 27, 2002, then Secretary of Education Rod Paige created the Commission on Opportunity in Athletics to investigate whether further guidance on Title IX requirements regarding intercollegiate athletics was needed. On February 26, 2003, the 15-member Commission issued its final report entitled "Open to All": Title IX at Thirty.

In response to the Commission's report, on July 11, 2003, OCR issued a Dear Colleague letter providing further clarification on the intercollegiate athletics policy guidance regarding Title IX compliance. The letter reaffirmed that each of the three parts was a valid means of compliance and that "institutions have flexibility in providing nondiscriminatory participation opportunities to their students, and OCR does not require quotas." Further, OCR encouraged schools to request individualized assistance from OCR to meet the requirements of Title IX. OCR also indicated that it would share information on successful approaches with the broader scholastic community.

# **Background on This User's Guide**

Pursuant to the July 11, 2003 clarification letter, OCR desired assistance in providing technical guidance to schools on meeting the requirements of Title IX. At OCR's request, NCES produced this guide and commissioned a related technical report by the National Institute of Statistical Sciences (NISS). The intent of this report is to provide guidance on conducting a survey of student interest with respect to Part 3 of the Three-Part Test.

To lay the foundation for the guide, NISS conducted an historical analysis of the use of surveys for Part 3 within the legal and regulatory context of OCR. The history of the use of surveys to comply with Title IX provides a context for identifying good existing practices as well as desirable improvements. To conduct this analysis, OCR provided files to NCES of the 132 cases of possible noncompliance with Title IX that OCR investigated during the period of 1992–2002. These cases involved 130 colleges and universities in 43 states. Such cases either resulted from complaints or arose from compliance reviews conducted by OCR; all were resolved.

In order to ascertain the unique needs of institutions attempting to demonstrate Title IX compliance using Part 3, the files were examined with two general questions in mind. The first was the degree to which the institutions in the OCR Title IX compliance case files, and the subset of those institutions that used Part 3, were similar to the universe of postsecondary institutions that offer intercollegiate sports programs. To the extent that the

institutions in the OCR case files are similar to the larger universe of institutions, it is easier to generalize from their history.

The second question was with regard to the specific survey practices that were used by those institutions that employed a survey. For instance, what kind of data collection process was used? How did institutions ask about student interest in various sports? How was nonresponse handled? NISS examined the survey instruments that have been employed to date and considered the technical challenges to conducting a survey that will be both easy to implement and adequate to ascertaining whether the interests and abilities of the underrepresented sex have been effectively accommodated.

Once the analyses were conducted, it was possible to develop suggestions for an improved process for conducting a Part 3 interest survey. The next sections of this report summarize the analysis of the OCR case files. The final section of this report provides guidance on how to conduct a Part 3 interest survey. It includes procedures that represent the best of the practices found in the OCR case files and further improvements. The practices that are recommended in this guide do not, in some particulars, meet the standards that would govern the collection and analysis of data by a federal statistical agency such as NCES. The goal was to identify and provide guidance on ways to improve practice within the context of compliance with Part 3 of the Three-Part Test.

This User's Guide draws extensively from a technical report, *Title IX Data Collection: Technical Manual for Developing the User's Guide* (Karr, A.F., and Sanil, A.P., 2005), that is provided as a companion to this User's Guide. The technical report was prepared for NCES by the National Institute of Statistical Sciences, a highly respected independent research institute. This User's Guide presents the information in the technical report that is most relevant to the practical concerns of institutions considering the use of a survey to comply with Title IX.

# The OCR Case Files

# Findings on institutional differences and similarities

There were 130 unique institutions in the OCR case files ("OCR institutions"). The cases were initiated and resolved during the years from 1992 to 2002. Of these, 95 were the subject of a complaint and 35 were the subject of an OCR-initiated compliance review.

About two-thirds of the 130 OCR institutions opted to use Part 3 (n = 86) rather than Parts 1 or 2 (n = 44) to comply with Title IX. There were so few attempts to comply using Part 2 (n = 8) that separate analysis of Part 2 cases was not conducted. About three-fourths of the 86 institutions that achieved compliance using Part 3 did so by means of a student interest survey (n = 67). The remainder achieved compliance with Part 3 in some other manner (n = 19).

In order to gain a sense of how representative the 130 OCR institutions are, they were compared to a base population of 1,723 institutions that include every institution that is a member of at least one of the intercollegiate athletic organizations: the National

Collegiate Athletic Association (NCAA), the National Association of Intercollegiate Athletics (NAIA), and the National Junior College Athletic Association (NJCAA).

The comparisons were made using 14 different characteristics. These are divided into three groups. The first group, Institutional Characteristics, consists of Sector, Geographical Region, Urbanicity, Carnegie Classification, Selectivity, In-State Cost, and Out-of-State Cost. The second group, Student Body Demographics, consists of Enrollment, Percent Female, Percent Black, and Percent Out-of-State. The third group, Athletic Program Characteristics, contains Association Membership, Football, and Number of Sports. Complete details describing the full set of characteristics and a complete set of tables displaying the results summarized here are given in the accompanying technical report.

Although the OCR cases consist of institutions of all types located in 43 states, there are some differences between them and the comparison population. OCR cases tend to involve large state colleges and universities (including doctoral universities) that are highly involved in intercollegiate sports. More specifically, relative to the comparison institutions, they are more likely to have football as one of their conference membership sports, are more likely to participate in all four major conference sports (i.e., baseball, football, basketball, and track), and are more likely to belong only to the NCAA than to one of the smaller sports associations. In addition, they are more likely to be located in the Southeast and the Far West than are the comparison institutions.

The OCR institutions that used Part 3 to achieve compliance, compared to Part 1 and Part 2 users, are more likely to be public, 2-year institutions and to have a greater percentage of female students and Black students. They are also more likely to be small, less expensive, and located in the Southeast. In contrast, they are less likely to be doctoral universities, belong to the NCAA, participate in conference sports, and to have out-of-state students than those institutions that opted to use Parts 1 or 2.

About three-fourths of the institutions that achieved compliance using Part 3 did so by means of a student interest survey (n = 67). The differences among institutions using Part 3 that employed an interest survey and those that did not are few and are detailed in the technical report.

Finally, there is some evidence that use of Part 3 and the use of surveys to achieve Part 3 compliance have increased over time.

In summary, the OCR institutions tend to be those that educate large numbers of undergraduates. However, the OCR institutions that used Part 3, including those that used a student interest survey, tend to be smaller institutions that are not as involved at the

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<sup>&</sup>lt;sup>1</sup> Following the completion of the NISS analysis, OCR provided documentation showing that 10 of the 29 institutions identified as not having surveys in the NISS report had, in fact, used a survey. However, copies of the survey instruments used were not available for analysis. The numbers in this guide have been adjusted to reflect the change in these 10 cases.

most competitive levels of intercollegiate athletics. We have no way of ascertaining why institutions that use Part 3 differ from those that do not. There is no reason, however, from a statistical and measurement perspective, for student interest surveys to be more appropriate for one type of institution than another.

# **Current Survey Practices**

In this section, we summarize the information obtained from the 52 OCR files containing survey instruments.<sup>2</sup> This information was used as the foundation for the guidance we provide in the last section on how to conduct a Part 3 interest survey.

The 52 instruments were classified along 20 categorical dimensions.

The first set of dimensions consists of the following properties of the survey itself:

- Whether the case is the result of a complaint against the institution or routine monitoring activities of OCR.
- The target population, which may consist of the entire student body, only females, or some other group. This is the group whose interests and abilities the survey purports to describe.
- The sampling mechanism, which indicates whether there is explicit selection of a subset of the target population or whether the survey is meant to be a census, that is, completed by all students.
- The degree of proactivity in conducting the survey. This is the extent to which the institution exerted effort to secure a reasonable response rate.

The second set of dimensions consists largely of characteristics of the survey instrument. Most of these are the presence or absence of specific kinds of questions:

- Age: are respondents asked their age?
- Class: are respondents asked which class (i.e., freshman, ...) they are a member of?
- Gender: are respondents asked their gender?
- Spectator interest: are respondents asked about their interest as spectators, either in person or via television or radio, of athletic events?
- Attitudes about athletics: are respondents asked explicitly about their attitudes regarding athletics in general or intercollegiate athletics?
- Opinion about the institution's athletic programs: are respondents asked explicitly for opinions regarding whether the institution's athletic programs address their needs (as opposed to implicit questions associated with whether their personal interests and abilities are satisfied)?
- Identifying information: are respondents asked for information that identifies them?
- Ability: are respondents asked explicitly about their athletic ability?

<sup>&</sup>lt;sup>2</sup> There were a total of 15 OCR case files that did not contain an instrument despite being recorded as having carried out a survey.

• Recruiting: are respondents asked whether they had been recruited as athletes by a postsecondary institution?

The third set of dimensions is the global characteristics of the instrument:

- Caveats and benefits: are questions regarding intercollegiate athletics accompanied by a statement of the potential disadvantages (for example, time spent in practice or missed classes) and advantages (for example, financial aid)?
- Reasons for the survey: are respondents told why the survey is being conducted?
- Statement of confidentiality: are respondents promised explicitly that their responses will be kept confidential?

The final set of dimensions concerns how athletic interest, experience, and ability are represented in the survey instrument.

- For interest, representation of sports (i.e., type of sports activity)
- For interest, number of levels (i.e., amount of interest)
- For experience, representation of sports
- For experience, number of levels.

In examining these surveys, it was found that close to two-thirds (44 of the 67) were administered in response to a complaint being filed. Detailed data were available on three-fourths of these surveys (52 of the 67). Of the institutions with available surveys, a majority included the entire student body in its purview rather than some other group (e.g., campus visitors or applicants for admission). Also noteworthy is that a majority of these surveys included all students rather than just women, as might be expected from the language in Part 3 of the Three-Part Test, which refers only to the interests of the underrepresented sex as being relevant to compliance. Nearly two-thirds of these surveys used a census approach, which attempted to ascertain the responses of all students rather than those of only a sample of students.

As best as could be determined, few if any institutions made an effort to obtain high response rates. The typical institution simply distributed the questionnaires in a central place. Only a few provided incentives for students to complete the survey or provided any indication that they attempted to contact nonrespondents in order to induce them to complete the survey.

A majority of institutions included questions on student age, class (freshman, sophomore, etc.), and gender. More than three-fourths did not ask respondents to provide identifying information.

Most did not ask about student interest as athletic spectators, or their attitude towards intercollegiate athletics in general. Less than one-half of the surveys included a question about their institution's athletic program, and less than 20 percent (10 of 52) of survey instruments contained direct questions about whether interests as spectators are being met. One example of a direct question about interests being met is the following:

"Are your desires for participation in [recreational, intramural, intercollegiate, club] sports met at XXX?"

Less than one-third of the 52 institutions explicitly asked respondents to rate their athletic abilities. Many institutions asked about previous high school experience or previous collegiate experience as a surrogate for asking about athletic ability.

Only a few institutions asked students whether or not they had been recruited as athletes. Less than one-third reported that students were told the purpose of the survey. Less than 20 percent of surveys promised student confidentiality to potential respondents.

Given the purpose of the study, every survey contained some question or questions concerning student interest. There are two separate issues: (1) how were individual sports represented, and (2) how many levels of interest were offered to respondents as part of the question wording.

The most substantive of the differences among the survey instruments are in how they operationalize these concepts. These differences are of two kinds. The first is how sports are represented, which occurs in the instruments three ways:

- By fixed entries (e.g., archery, baseball, basketball, ...) in the "Sport" column.
- By blank entries in the "Sport" column, in which respondents are asked to write in the names of sports for which they wish to provide information.
- By blank entries in the "Sport" column, into which respondents are to place numerical codes for sports of interest, which are listed somewhere in the instrument.

Nearly two-thirds of surveys provided fixed entries for individual sports as a way of representing them in the questionnaire.

The second difference is the number of levels provided to respondents as response categories, which ranges from one ("some interest") to ten levels. The dominant practice is to offer simply one (non-zero) level of interest for respondents, treating this as a yes/no question. In contrast to the limited variation in questions about interest, questions about previous experience varied widely. There was no predominant pattern of question wording and type, even though every survey contained questions about previous experience. Similarly, the number of levels of experience varied widely, suggesting an absence of a standardized format for response.

Several (15 of 52), albeit a minority, of the instruments contained statements of caveats and benefits associated with participation in intercollegiate athletics. The following statement appeared in several of the instruments:

"Intercollegiate athletics usually requires athletes to devote 20 hours of practice each week during the season. The athlete is expected to follow an individual regimen of training during the off-season. Many intercollegiate athletes receive financial awards that cover all or a portion of school expenses. Athletes are

required to travel and occasionally miss classes. They are given access to academic support services, including tutoring, counseling and study tables."

It is inherent in Part 3 surveys that questions of interest and ability need to be asked of respondents with respect to many different sports. A number of surveys struggled with this problem unsuccessfully, in that they did not use a format that both maximized the possibilities of obtaining correct information and facilitated responses because it was easy to use. Some of the questionable procedures include insufficient definition of the number of levels of interest, unnecessary forced-choice response categories, and insufficient space for free-form responses. In addition, surveys that use only free-form responses may lead to underreporting of levels of interest in sports that do not immediately occur to respondents as they are filling out the questionnaire.

Many questions included on these surveys appeared to be irrelevant to the purpose of Title IX, including questions about race and ethnicity and student living arrangements. Eliminating superfluous questions would improve these survey instruments.

A major problem with these surveys is that response rates reported by the OCR institutions are typically low. One-half of these institutions reported the data needed to compute their survey response rates; the range varied from 8 percent to 70 percent. Coupled with the problem of low response rates is the lack of attention to questions of nonresponse bias. While it is a reasonable conjecture that most student nonresponse is due to the lack of interest in athletics on the part of those students, there is no evidence that any institution sought to test this view or, alternatively, that they informed students that nonresponse would be interpreted as lack of interest.

On a positive note, while some of the question wording is awkward, there was little or no attempt to slant the responses on the part of the 52 survey institutions by biasing question wording.

In order to see whether student athletic interest surveys have been done more generally, an Internet search for additional survey instruments identified a number of institutions that reported such surveys, including five for which survey instruments were obtained. They are similar to the surveys conducted by the OCR institutions in that they were used to survey the student body rather than applicants, they tend to be complete censuses rather than based on samples, they use questions about experience as surrogates for questions of ability, they do not take steps to deal with any nonresponse problem they may have faced, and they include a question on gender.

A major difference between these five surveys and the instruments used by the OCR institutions is that four of the five were conducted using the Web. In part, this reflects the evolution of survey technology, since these surveys were conducted between the years 2000 and 2004, while the surveys conducted by OCR institutions were carried out between 1992 and 2002 at the latest. However, the additional surveys failed to exploit the full potential of Web interactivity and of Web technology that excuses respondents from unnecessary responses and can help guarantee respondents' confidentiality.

In summary, the 52 surveys conducted by OCR institutions and the five Internet surveys exhibit a mixture of strengths and weakness. Lack of explicit bias is one of the great strengths of these instruments, as is the tendency of more recent surveys to explicitly use the Web for their data collection process. One weakness of many of these instruments is that their representation of interest, ability, and experience across many sports is often confused and unnecessarily complex, while another weakness is the inclusion of irrelevant information on the questionnaire. The most serious problem, though, is the inattention to low response rates. A complete discussion and summary of these issues is contained in the technical report.

# **How to Conduct a Survey of Student Interest**

A survey instrument and data collection process that improves on current practice by utilizing the newest Internet technologies and adopting procedures that will generate high response rates is presented below. It avoids many of the problems found in the examination of current practice and seeks to simplify the process for institutions that might wish to comply with Part 3 of the Three-Part Test by means of a student interest survey.

The technical requirements of such a survey, which is designed to measure whether the "interests and abilities of the members of that underrepresented sex have been fully and effectively accommodated by the present program," indicate that certain choices will make it easier to conform to legal requirements as well as the technical requirements of surveys. All of the criteria for doing so are set out in the technical report.

# **Problem formulation**

In order to simplify the presentation, attention is restricted to a single sport not currently offered at the varsity level for women. We assume that women are the underrepresented sex. An institution employing Part 3 is attempting to determine, using data collected from a student survey, whether the interests and abilities of women have been fully and effectively accommodated by the present program.

An operational formulation of the problem is as follows: There are a minimal number of team members necessary to "field" a team in the given sport. The institution must specify this number. It depends on the sport and possibly contextual factors. For instance, a basketball team cannot play with fewer than five players, but this is not the minimal number of players needed for basketball. Instead, the minimal number is presumably in the range 10–15. NCAA or other association rules may provide other bounds for the number of players, but prevailing values in the conference to which the institution belongs are also relevant.

There is, conceptually, some number of women students who possess the interest and ability to compete in the sport at the varsity level. If that number were known with certainty, then determination of compliance by OCR would be straightforward:

• If the number of women with interest and ability is equal to or greater than the minimum number of players required to field a team, then the institution must take additional steps that could lead to offering the sport at the varsity level.

• If the number of women with interest and ability is less than the minimum number of players required to field a team, then the institution does not have to take steps to offer that sport.

It is the "known with certainty" qualification in this formulation that creates challenges for a survey. In particular, it raises questions about the target population to be surveyed, whether a census or sample is to be used, how frequently the survey should be conducted, and most importantly, how to deal with the problem of students not responding to the survey and the possible bias introduced by such nonresponse.

# **Target population**

The ideal implementation of this kind of survey should fix the population to be surveyed to be the entire undergraduate student body. Even though compliance with Title IX for intercollegiate athletics is restricted to accommodating the interests of full-time undergraduates of the underrepresented sex, a survey of the entire undergraduate population can provide institutions with evidence related to the degree to which unmet demand differs for males versus females and full-time versus part-time students; it avoids the suggestion that the institution is concerned only with the needs of the underrepresented sex and eliminates the need to restrict access to the survey to only a subset of the undergraduate body. Even though the entire undergraduate student body is surveyed, the determination of the number with interest and ability for purposes of compliance with Part 3 should be restricted to full-time students of the underrepresented sex.

An alternative to surveying the entire student population is to survey a catchment population consisting of both the entire student population and potential applicants. However, the use of a catchment population is very problematic. The size of the catchment area is dependent on the student population served by a specific institution. The catchment area might be local for a rural community college, national for a small state college, and international for large 4-year and doctoral institutions. Even if definable, such a large target population is almost surely unreachable in any meaningful way and thus is not recommended here.

# Census versus sample

There are two alternative possibilities for selecting cases. The first would be to conduct a census whereby all undergraduates are asked to provide information regarding whether their interests and abilities are accommodated by the present program. The second possibility would be to conduct a sample survey: only a subset of students is asked to provide information regarding whether the present program accommodates their interests and abilities.

While a census is a larger scale undertaking than a sample survey, it is superior in almost every respect for Part 3 interest surveys. Using a census avoids several difficult issues associated with sample surveys: selection of the sampling mechanism, selection of the sample size, and calculation of sampling error. In fact, a majority of the OCR institutions using a survey attempted to conduct a census. For those OCR cases not using a census approach, a few institutions selected a random sample while others used a non-random

purposive sample of what the institution took to be an interested population, such as students in physical education classes. For technical reasons, if an institution intends to select a sample, it is necessary to select an extremely large sample in order to get a precise estimate of interested students of the underrepresented sex. Further, even with technically sophisticated sampling and analysis procedures, the compliance implications of sample estimates are unclear. For instance, how is an institution to handle the margin of error in a sample survey that generates an estimate of 15 interested and able women (with a margin of error of  $\pm$  3) in a sport that requires 18 people to form a team? In contrast, the implications of a census in which 15 women identify interest and ability in a sport that requires 18 are clear – the institution has determined that there are an insufficient number of interested females on campus to field that sport. Thus, the recommended data collection strategy is to conduct a census (i.e., to survey all students) rather than to select a sample of respondents.

# **Periodicity**

How frequently should a survey of student interests be conducted? Since most cases of survey use in the OCR files were in response to complaints being filed, there is little case history to indicate how frequently an institution acting proactively should administer a survey. A survey of the entire undergraduate student body that generates high response rates and demonstrates that the interests of the underrepresented sex are fully accommodated might serve for several years if the demographics of the undergraduate population at the institution are stable and if there are no complaints from the underrepresented sex with regard to a lack of athletic opportunities. In contrast, an institution with rapidly changing demographics, or whose previous survey detected levels of student interest and ability in particular sports that were close to the minimum number of players required to field a team, or an institution receiving complaints with regard to unmet needs should consider more frequent surveys.

# **Excluding students**

With respect to varsity participation, part-time students and members of the overrepresented sex should not be included in the calculation of the number of students in the underrepresented sex who have interest and ability. Should institutions exclude seniors from the calculation of this number if the survey is conducted at a point in time when it is too late for the seniors who have completed the survey to participate in the sport in which they have expressed interest and ability? The inclusion of seniors in the calculation of this number is recommended, particularly for those institutions that do not plan to implement an annual survey. The inclusion of seniors provides the best estimate for future years of the number of students in the underrepresented sex who have the interest and ability, and acknowledges the reality that creating a new sports team at the intercollegiate level may be a multiyear process.

# **Confidentiality**

When asking for any personal or potentially individually identifiable data, protecting the respondents' confidentiality is essential to obtaining high quality data and to achieving acceptable response rates. The recommendation to use e-mail and the Internet to improve on current practices may seem to some as increasing the risks of violating confidentiality. However, by utilizing the newest Internet technologies, there are readily available

alternatives (such as one-way hashed keys) that make it possible to track who has responded, while at the same time protecting the confidentiality of their responses. One such alternative would be to embed an encrypted ID within the link to the URL of the data collection instrument. The encrypted ID would be severed from the response itself and used in the database file containing respondents' e-mail addresses to mark that a response had been received. The software would then use the encrypted ID to record that a person has responded without being able to link to that person's response. This strategy allows an institution to track responses, conduct nonresponse follow-up and to protect against multiple responses by a single individual. For example, the institution could use the database with encrypted IDs and e-mail address (but no individual responses to survey items) to send e-mail messages to nonrespondents.

# Nonresponse

The final issue is the question of nonresponse. Most OCR institutions that included surveys either did not report their response rates or reported them as low. None explicitly considered any kind of nonresponse bias analysis to determine whether those students who did not respond to the survey differed in interests and abilities from those who responded.

In general, institutions have treated nonresponse as indicating no interest in future sports participation. This assumption is defensible if all students have been given an easy opportunity to respond to the survey, the purpose of the survey has been made clear, and students have been informed that the institution will take nonresponse as an indication of lack of interest.

The procedures for conducting an analysis of nonresponse bias and generating statistically valid adjustments to the original data based on such an analysis are complicated and beyond the capacity of some institutions. Thus we conclude that the best method for dealing with nonresponse is to generate high enough response rates that nonresponse can safely be ignored for the purposes of Title IX compliance. A web-based survey instrument, which is described in detail below, can accomplish that goal, either by being made mandatory or by being provided in a context in which most students will complete it. For instance, a web-based survey that students have to complete or actively by-pass to access the web screens that allow them to register for courses is likely to produce very high response rates. Another possibility is for institutions to send an e-mail to all students that describes the purpose of the survey, includes a link to the web-based survey, and includes a disclaimer that states that if a student does not respond to the survey, the institution will understand that the student is not interested in additional athletic participation. Although rates of nonresponse may be high with this procedure, nonresponse is interpretable as a lack of interest.

In addition, a data collection instrument suitable for gathering information regarding whether "interests and abilities of the members of the underrepresented sex have been fully and effectively accommodated by the present program" with minimal respondent effort is best implemented on the Web. This allows effective implementation of skips and other selection devices through which a respondent can go to a list of sports and choose those that the respondent wishes to respond to in detail.

# The prototype

Our proposed survey instrument, a prototype, consists of eight screens. Not all respondents need to proceed through all eight screens.

**Screen 1** introduces the survey and informs respondents of the purposes of the census, provides an explicit confidentiality statement, and provides an explanation of the structure of the instrument.

**Screen 2** requests four items of demographic information—age, year in school, gender, and whether the student is full-time. The dropdown boxes and radio buttons constrain responses to those allowed by the institution conducting the census.

**Screen 3** explains the next set of questions—on athletic experience, participation, and ability. It allows respondents with no interest in future participation in athletics to so indicate and complete the instrument without having to view any of the other screens.

**Screen 4** of the proposed instrument is reached only by respondents who wish to enter information concerning athletic experience, interests, and abilities. It lists the responses that will be allowed when the information is requested (on screen 6), and contains a neutral statement of the burdens and benefits associated with participation in intercollegiate athletics. A more sophisticated version of the instrument might contain hyperlinks to definitions of various terms.

**Screen 5** allows respondents who wish to enter information concerning athletic experience, interests, and abilities to *select the sports for which they wish to provide information*. The purpose of this is to reduce the size and complexity of screen 6, on which the information is actually entered. Only those sports selected on screen 5 are listed on screen 6. The NCAA administers championships in 23 sports for its member institutions. In addition, it recognizes 7 "emerging sports" that are intended to provide additional athletics opportunities to female student-athletes. The number of intercollegiate sports sanctioned by the NAIA and NJCAA is smaller. We recommend listing all the NCAA championship and "emerging sports" on screen 5.

**Screen 6** is where actual information regarding experience, current participation, interest in future participation, and self-assessed ability is entered. These four categories appear side-by-side, which is sensible conceptually and psychometrically but was not done in any of the 57 survey instruments in the OCR case files. The allowable responses, which are constrained by radio buttons that also prevent multiple responses, are as follows:

- For experience at the high school level, "Recreational," "Intramural," "Club," "Junior Varsity" and "Varsity."
- For current participation, "Recreational," "Intramural," "Club" and "Varsity."
- For interest in future participation at the institution: "Recreational," "Intramural," "Club" and "Varsity."
- For ability: "Yes, I have the ability" and "No, I would need to develop the ability."

The reason for inclusion of four separate categories is that a determination of interest and ability is related to the pattern of response across these categories. For example, to determine the number of students of the underrepresented sex with interest and ability in a varsity sport, the students to be counted could be those who express an interest in future participation at the varsity level, indicate that they have the ability to do so, and have current or high school experience beyond the recreational level.

Although not shown in screen 6, hyperlinks could be used to provide access to definitions of these terms (or any other terms, for example, sports with which not all respondents may be familiar). Placing the definitions in a separate window avoids impeding the flow of the survey instrument.

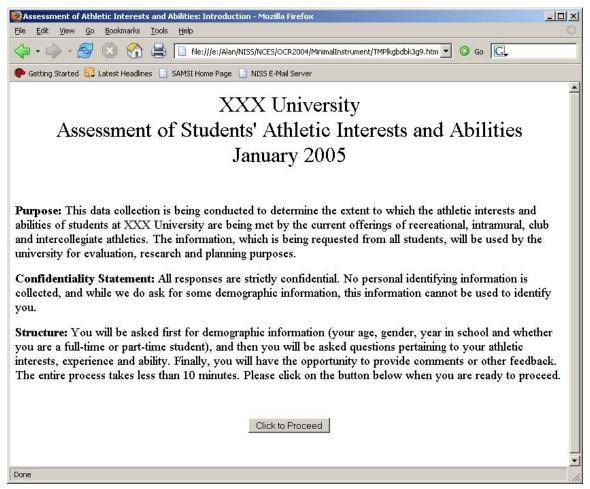
**Screen 7** offers respondents the opportunity for comments or other feedback, asks them to click a button to record their responses, and thanks them for participating.

**Screen 8** is a pop-up screen that appears only for full-time students of the underrepresented sex who have expressed an interest and ability to participate at a higher level. It lists the sport(s) in which the student has indicated an ability and interest in future participation, and asks the student to provide contact information if the student wishes to be contacted by the athletics department or some other organization in the university with respect to her interests. The student can exit this screen without providing the requested information by indicating that she does not wish to be contacted.

This prototype web-based data collection instrument has the following properties:

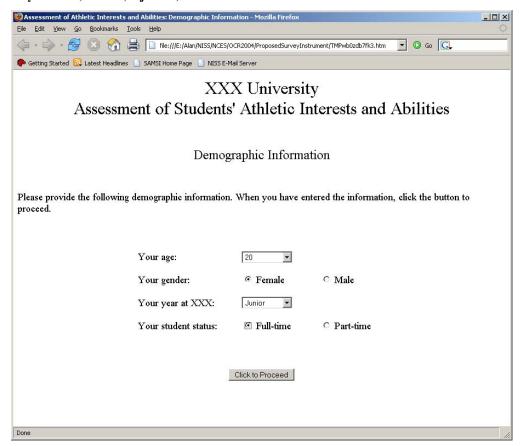
- Simplicity;
- Explicit explanation of reasons for the data collection;
- Explicit confidentiality statement;
- Opportunity for global "no interest or ability" response;
- Opportunity to filter sports for which detail is provided;
- Nonprejudicial wording of items;
- Inclusion of all of experience, current participation, interest in future participation, and ability; and
- Fixed-form responses.

Screen 1: Initial screen of the prototype data collection instrument, containing the purposes of the survey, a confidentiality statement, and an explanation of the structure of the instrument.

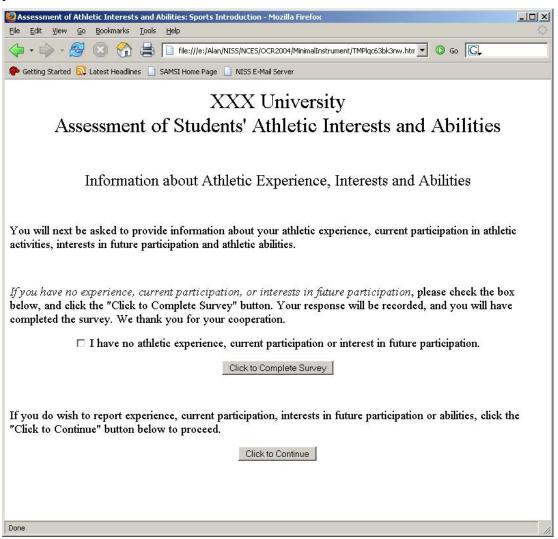


**SOURCE: NISS-produced prototype.** 

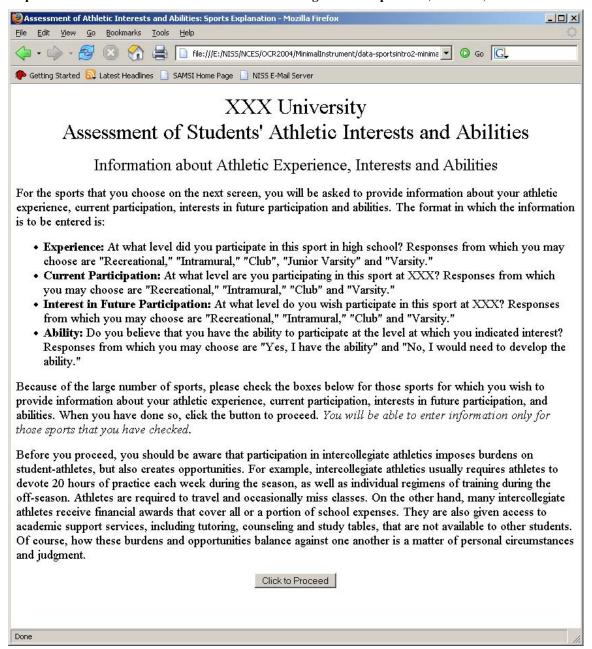
Screen 2: Second screen of the prototype data collection instrument, in which respondents provide four items of demographic and student status information. This example shows a respondent who is 20 years old, female, a junior, and a full-time student.



Screen 3: Third screen of the prototype data collection instrument, on which respondents with no experience, current participation, or interest in future participation can so indicate and complete the process.



Screen 4: Fourth screen of the prototype data collection instrument, which is reached only by respondents who wish to enter information concerning athletic experience, interests, and abilities.



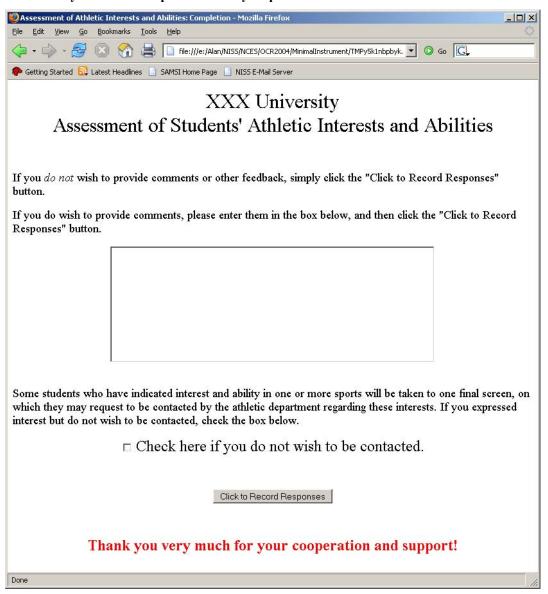
Screen 5: Fifth screen of the prototype data collection instrument, which is reached only by respondents who wish to enter information concerning athletic experience, interests, and abilities. Here, respondents select the sports for which they wish to provide information. The list is illustrative, consisting of the 23 sports in which the NCAA conducts championships and 7 "emerging sports." The respondent illustrated here has chosen basketball, lacrosse, and volleyball, which appear in screen 6.

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XXX University Assessment of Students' Athletic Interests and Abilities				
Information about Athletic Experience, Interests and Abilities				
Because of the large number of sports, and since any one person is unlikely to have experience, current participation, or interest in future participation in more than a few, please check the boxes below for those sports for which you wish to provide information about your athletic experience, current participation, interest in future participation, and abilities. When you have done so, click the button to continue. You will be asked to enter information only for those sports that you have checked.				
Sport	Sport	Sport		
□ Archery	□ Golf	□ Squash		
□ Badminton	☐ Gymnastics	☐ Swimming and Diving		
□ Baseball	□ Ice Hockey	☐ Synchronized Swimming		
☑ Basketball	☑ Lacrosse	□ Team Handball		
□ Bowling	□ Rifle	☐ Tennis		
□ Cross Country	□ Rowing	☐ Indoor Track and Field		
□ Equestrian	□ Rugby	☐ Outdoor Track and Field		
☐ Fencing	☐ Skiing	☑ Volleyball		
□ Field Hockey	□ Soccer	□ Water Polo		
□ Football	□ Softball	□ Wrestling		
Click to Continue				

Screen 6: Sixth screen of the prototype instrument, on which respondents enter information concerning experience, current participation, interest in future participation, and ability *only for those sports selected on screen 5*.

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		icable responses. You do not ne Experience," "No Current Partici		
pplicable.	." When you have completed a	ll answers that you wish to com	plete, click the button to record	l your responses and proceed to
nal part o	of the survey.			
Sport	Experience: At what level did you participate in this sport in high school?	Current Participation: At what level are you participating in this sport at XXX?	Interest in Future Participation: At what level do you wish to participate in this sport at XXX?	Ability: Do you believe that you have the ability to participate at the level at which you indicated interest?
	C Recreational			
	O Intramural	C Recreational C Intramural	C Recreational C Intramural	C Yes, I have the ability
Basketball	C Club	O Chih	C Club	C No, I would need to develop
	C Junior Varsity	C Intercollegiate	C Intercollegiate	the ability
	C Varsity	- Interconegrate	- untercome@are	
	C Recreational			
	C Intramural	C Recreational	C Recreational	C Yes, I have the ability
Lacrosse	C Club	O Intramural O Chih	C Intramural	C No, I would need to develop
	C Junior Varsity	C Intercollegiate	Club C Intercollegiate	the ability
	O Varsity	Intercollegiate	Interconegiate	
	C Recreational			
	C Intramural	C Recreational	C Recreational	C Yes, I have the ability
Volleyball	O Club	C Intramural	C Intramural	C No, I would need to develop
-	O Junior Varsity	C Club	C Club	the ability
	C Varsity	C Intercollegiate	C Intercollegiate	

Screen 7: Seventh and potentially final screen of the prototype data collection instrument, which offers respondents the opportunity to provide comments or other feedback, or to request being contacted by the athletic department. Only respondents who check the box are taken to screen 8.



Screen 8: Eighth and final screen of the data collection instrument, reached only by respondents who expressed interest and ability in specific sports, to ask whether they wish to be contacted by the athletic department and if so, to provide contact information.

Assessment of Athletic Interests and Abilities: De	mographic Information - Mozilla Firefox			
File Edit View Go Bookmarks Tools Help	E:/Alan/NISS/NCES/OCR2004/MinimalInstrument/TMP7gxdebail7.htm			
, , , , , , , , , , , , , , , , , , , ,				
Getting Started Latest Headlines SAMSI Home	Page I NISS E-Mail Server			
	XXX University			
Assessment of S	tudents' Athletic Interests and Abilities			
Request to Be Contacted by Athletic Department				
You have indicated interest and ability in	one or more sports, as summarized below:			
Age:	20			
Gender:	Female			
Year in school:	Junior			
Status:	Full-time			
Sport(s):	Lacrosse Experience = Varsity			
	Current Participation = Intramural			
	Interest in Further Participation = Intercollegiate Ability = "Yes, I have the ability"			
If you would like to be contacted by the athletic department regarding these interests, please fill in the information below, and then click the "Click to Submit Request" button. This request is optional; your responses have already been recorded. Thank you.				
Name:				
E-mail address:				
Telephone:				
Click to Submit Request				
Done				

#### **Technical Details**

The above screens are static HTML prototypes. There are at least two paths to create the software for a full-blown implementation.

The first of these is commercial tools for web surveys. The extent to which commercial products support functionality such as confidentiality-preserving nonresponse follow-up is not clear. They may also involve significant hardware and software overheads that are really not necessary in the setting of this chapter.

The second path is to create CGI or Java or Visual Basic scripts that

- Allow movement from each screen to the next, including dynamic generation of all screens other than the initial one in screen 1; and
- Record responses (see additional discussion below).

Implementation of these scripts, together with appropriate security and support, would be a straightforward programming task.

The screens and scripts would be customized with such items as

- The institution's name;
- Details of wording, with defaults provided that can be edited as necessary;
- The list of sports on screen 5; and
- The sport-dependent responses on screen 6.

Storage of responses is straightforward. Other than the free-form text response on screen 7, the instrument generates only a small number of data items for each respondent:

- Four items of demographic information from screen 2;
- One Yes/No global "no athletic interest, current participation, or interest in future participation" from screen 3;
- *K* Yes/No responses for each sport from screen 5, where *K* is the number of sports listed there; and
- At most 4K categorical responses from screen 6, one each for experience, current participation, interest in participation in the future, and ability.

The total number of items is 5K + 5. To illustrate, for the 30 sports shown in the example in figure 5, the survey generates 155 items.

There are, of course, constraints on the item values. First, the instrument itself permits only predefined responses to all items (other than on screen 7). This guarantees that responses are interpretable and analyzable. Second, if the value of the global Yes/No response on screen 3 is "No," then the remaining 5K responses are empty. Similarly if the screen 5 response for a sport is "No," meaning that it is not listed on screen 6, then its four items associated with screen 6 are empty.

Finally, the software could store the data in a comma-separated-variable (CSV) file, with one (5K + 5) item line for each response. Since no identifying information is stored, confidentiality of responses is guaranteed. The CSV data file can then be read and manipulated by tools ranging from Microsoft Excel to more powerful statistical packages such as SAS, SPSS, STATA, or S-Plus.

The results from screen 8, the pop-up for students meeting the criteria of interest and ability, can be sent directly to a designated e-mail address without being stored in the CSV file, thereby insuring that the analytic file contains no personally identifiable information

Once the data are collected, analysis is quite straightforward. The numbers are simply tabulated and compared to the levels of interest needed to field various varsity teams in particular sports. If the number is less than the minimum, no additional effort is necessary, and if the number is equal to or greater, then the institution must take additional steps that could lead to offering particular sports at the varsity level.

# **Additional Steps**

The purpose of this guide is limited to providing guidance on conducting and interpreting an interest survey. However, institutions should be aware that although findings from a survey can indicate that there are unmet interests and there may be sufficient numbers and ability to field a new sport, additional steps would be necessary before such a sport could be offered. We provide here a brief example of what an institution might do next with survey results. For intercollegiate athletics, OCR enforcement of Title IX is generally related to interest, ability, and competitive opportunity with the institution's competitive region (or sports conference). Within this context, suppose an institution in which women were the underrepresented sex conducted a survey that disclosed that the number of women expressing both interest and ability to play lacrosse at the varsity level was greater than the number of women necessary to field a lacrosse team. If there is competitive opportunity for women's lacrosse by virtue of it being a varsity sport within the institution's conference, or failing that, a varsity sport at other colleges within the institution's competitive region, a next step might be for the institution to call a meeting of women students to see if there is enough interest to field a team. A desirable practice in obtaining attendance at the meeting would involve both direct contact with those women who had self-identified and provided contact information through the survey, as well as advertising the meeting through flyers or announcements in the campus paper. Given sufficient turnout, coaches could then conduct tryouts to evaluate the ability of prospective athletes. An evaluation of ability through a tryout would take precedence over a student's self-appraisal of ability on a survey. Details and authoritative guidance are provided in OCR's own policy guidelines that are distributed with this guide.

# NISS

# Title IX Data Collection: Technical Manual for Developing the User's Guide

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# Introduction

The purpose of this report, undertaken at the behest of the Office for Civil Rights (OCR) of the U.S. Department of Education, is to develop a user's guide for conducting student interest and ability surveys in order to satisfy Part 3 of Title IX that are based on scientifically accepted survey practice.

Chapter 1 of the report provides concise background on Title IX (section 1.2), the "Three-Part Test" (section 1.2) for demonstrating compliance, and the responses to the Title IX Commission (section 1.3) that provided the impetus for producing this manual.

Chapter 2 summarizes the data on which chapters 3 and 4 are based. It provides background information for ascertaining the representativeness of understanding institutional differences between **OCR** cases and a national set of **COMPARISON** institutions, between **OCR** cases that resulted from a **COMPLIANCE** review and those that were the result of a **COMPLAINT** that was filed, between those **OCR** institutions that have used **PART 3** as opposed to **PARTS 1 AND 2**, between those **PART 3** institutions that have used a **SURVEY** and **NO SURVEY** institutions. The differences are represented by means of fourteen characteristics having to do with the nature and scale of each institution, the demographics of its student body, and its athletic programs. There are a total of 56 comparisons. This chapter highlights selected differences among these sets of institutions. The complete set of tables is located in appendix C.

Chapter 3 is a review and analysis of the 52 data collection instruments contained in the OCR files. In section 3.1, these instruments are categorized along 21 dimensions, which range from the target population to the presence or absence of particular kinds of questions to the representation of sports and levels of interest, experience or ability. Section 3.2 discusses notable items from the individual data collections. Most of these are notable because they are problematic or simply baffling, but a few seem to be quite effective. The chapter concludes in section 3.3, with discussion of a number of issues that are generic to virtually all of the surveys.

Chapter 4 describes a small number of data collections regarding students' athletic experience, interest and ability that have been located by means of searches of the World Wide Web. Although most of these are web-based, none of them is dramatically better than the data collection instruments discussed in chapter 3.

Finally, chapter 5 describes a recommended procedure for Part 3-stimulated data collection, including a web-based data collection instrument and procedures for principled statistical analysis of the data. The prototype instrument uses web-associated interactivity to avoid the pitfalls exhibited by the data collection instruments reviewed in chapters 3 and 4. In particular, a compact, comprehensible representation of "sports across levels" of experience, interest and ability is provided. Chapter 5 contains detailed advice as to how to conduct a scientifically valid data collection that will satisfy the requirement of Part 3.

# **Chapter 1: Background**

This chapter contains background on Title IX, on the "Three-Part Test" (sometimes, "Three-Prong Test") used by educational institutions to demonstrate compliance with the provisions of Title IX.

# 1.1 Introduction to Title IX

Title IX of the Higher Education Act (20 U.S.C. §§ 1681-1688), enacted in 1972, addresses issues of gender discrimination in colleges and universities. Specifically, it states that:

"...no person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any education program or activity receiving Federal financial assistance..." (20 U.S.C. § 1681 (a)).

The initial legislation addressed a wide range of areas, from admissions to scholarships, but made no specific mention of intercollegiate sports. Two years later (Education Amendments of 1974, P.L. 93-380 § 844), Title IX was amended to include athletic programs. Subsequently, issues involving gender equity in intra- and inter-collegiate athletics have become an important part of Title IX implementation.

Enforcement of Title IX is primarily the responsibility of the Office for Civil Rights (OCR) of the U.S. Department of Education. Courts, however, have resolved some cases. The associated body of case law (e.g., NCAA, 2004) has addressed legal issues ranging from the standing of plaintiffs to whether Title IX violates the equal protection clause of the Fourteenth Amendment to the U.S. Constitution.

#### 1.2 The Three-Part Test

Postsecondary educational institutions may be required to (attain and) demonstrate compliance with Title IX in response to either specific complaints or monitoring activities conducted by the OCR. As of January 2004, 132 cases involving 130 institutions had been initiated and resolved. (This report does not address any cases currently in progress.)

The 1979 Policy Interpretation of Title IX established three means by which institutions can demonstrate compliance. Collectively, these are known as the "Three-Part Test" (the term we employ) or, alternatively, as the "Three-Prong Test." The three parts are as follows: an institution must (44 Fed. Reg. 71,418)

- 1. Demonstrate that intercollegiate level participation opportunities for male and female students are provided in numbers substantially proportionate to their respective enrollments; *or*
- 2. Where the members of one sex have been and are underrepresented among intercollegiate athletes, show a history and continuing practice of program

- expansion which is demonstrably responsive to the developing interests and abilities of the members of that sex; *or*
- 0. Where the members of one sex are underrepresented among intercollegiate athletes, and the institution cannot show a continuing practice of program expansion such as that cited above [in Part 2], demonstrate that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program.

# 1.3 The Title IX Commission and the Assistant Secretary's Letter

On February 26, 2003, then Secretary of Education Rod Paige's Commission on Opportunity in Athletics reported on the results of its investigation as to whether further guidance from OCR on Title IX requirements regarding student athletics was needed (U.S. DOE, 2003).

In response to the Commission's report, OCR issued a letter of clarification. The three-part test described above was retained. The letter reaffirmed that each of the three parts was a valid means of compliance and that "institutions have flexibility in providing nondiscriminatory participation opportunities to their students, and OCR does not require quotas." Further, OCR "encourages schools to request individualized assistance for meeting the requirements of Title IX," and promised that OCR will "share information on successful approaches with the broader scholastic community (Reynolds, 2003)." This manual is intended as a contribution to sharing that information and to providing a relatively easy way of creating and implementing an interest and ability survey in order to satisfy Part 3 of Title IX.

# **Chapter 2: Analysis of OCR Cases**

Chapter 2 analyzes the institutional characteristics of OCR cases in order to determine how representative they are of the national population of postsecondary institutions. In addition, the Title IX Commission reported: "many institutions attempt to comply solely with part 1, while others seek to rely on parts 2 or 3 (2002, p. 3)." This chapter thus investigates whether OCR cases can be differentiated according to the approach they successfully used to achieve Title IX compliance. The questions considered here are: Do the "OCR institutions" differ from an appropriately defined universe of comparable institutions? Do institutions that have had a complaint filed against them differ from those whose efforts were the results of an OCR compliance review? Do the institutions employing Part 3 differ from those employing Part 1 or Part 2? Among those using Part 3 to demonstrate compliance, do those conducting surveys differ from those that do not? Is there any tendency for the use of student interest surveys in Part 3 to increase over time?

# 2.1 Summary of the Data

OCR provided to National Center Education Statistics (NCES) files covering 132 OCR cases involving 130 institutions in 43 states, over the period 1992-2002. Information about these 130 unique institutions constitutes the basic data that are analyzed in this chapter. This population is enumerated in appendix A.

They are compared to a base population of 1,723 institutions that include the members of the National Collegiate Athletic Association (NCAA), the National Association of Intercollegiate Athletics (NAIA), and the National Junior College Athletic Association (NJCAA). In summary, the population of OCR institutions is decomposed into:

- **PARTS 1 AND 2**, the 44 institutions that demonstrated compliance with Title IX using either Part 1 or Part 2. Because only eight institutions used Part 2, it was decided on both statistical and interpretive grounds to merge the Part 1 and Part 2 institutions. They are referred to as **NON-PART 3** institutions.
- **PART 3**, the 86 institutions that demonstrated compliance with Title IX using Part 3. This subpopulation is further divided into
  - o **SURVEY**, the 57 institutions that, as best can be determined from the files, conducted a survey of student athletic interest and abilities as part of the compliance process.<sup>1</sup>
  - o **NO SURVEY**, the 29 institutions that, again, as best can be determined from the files, did not conduct surveys of student athletic interest and

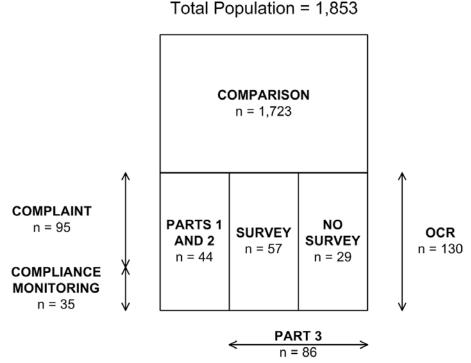
<sup>1</sup> Following completion of the NISS analysis, OCR provided documentation showing that ten of the 29 institutions identified in this report as not having used a survey had, in fact, used one (and did not have a copy of the instrument). The numbers here unlike those in the User's Guide, have not been adjusted to ta

copy of the instrument). The numbers here, unlike those in the User's Guide, have not been adjusted to take this into account. These institutions are identified in Appendix A.

abilities as part of the compliance process and achieved compliance in some other manner.

Figure 2.1 summarizes these various populations, which collectively comprise 1,853 institutions.

Figure 2.1: The populations of institutions appearing in this report.



SOURCE: NCES compilation of OCR files.

Our attention focuses on four specific sets of comparisons, which we describe in order to decreasing scale. The first set of comparisons is of the 130 **OCR** institutions (**NON-PART 3** plus **SURVEY** plus **NO SURVEY**) to the 1,723 **COMPARISON** institutions. This addresses the question as to whether **OCR** is representative of the 1,853-institution universe.

The second set of comparisons is between the 44 **NON-PART 3** institutions and the 86 **PART 3** institutions, with **OCR** (n = 130) treated as the "universe." These address whether there are differences between the institutions that demonstrate Title IX compliance using Part 1 or Part 2 and those that use Part 3.

The third set of comparisons is between the 57 **SURVEY** institutions and the 29 **NO SURVEY** institutions, with **PART 3** (n = 86) as the universe. These address whether there are differences between the **PART 3** institutions that determine students' athletic interests and abilities using surveys and those that do not use surveys.

The final set of comparisons, not shown in the above chart, is between the 95 **COMPLAINT** institutions and the 35 **COMPLIANCE MONITORING** institutions, with the 130 **OCR** institutions as the universe. These address whether there are differences between institutions against which a complaint was filed and those which OCR engaged in compliance monitoring in the absence of a complaint.

The comparisons are made using 14 characteristics. These are divided into three groups. The first group, **Institutional Characteristics**, consists of seven characteristics: These are Sector, Geographical Region, Urbanicity, Carnegie Classification, Selectivity, In-State Cost, and Out-of-State Cost. The second group of characteristics, **Student Body Demographics**, contains four characteristics of the student body: These are Enrollment:, Percent Female:, Percent Black and: Percent Out-of-State. The third group, **Athletic Program Characteristics**, contains three characteristics: Association Membership, Football, and Number of Sports. Complete details describing the full set of characteristics are given in appendix B.

The final tabulations report changes over time in the use of Part 3 and of a student interest survey in using Part 3.

The data used in the comparisons were taken from extracts from the Integrated Postsecondary Education Data System (IPEDS). All IPEDS data pertain to the 2002-2003 academic year. The decision to use this single year, even though the OCR cases span the period 1992-2002, was made for simplicity and consistency.

The tables discussed in the chapter are only those involving characteristics for which there is a statistically significant difference between the two groups compared. The complete set of 56 tables is included in appendix C.

# 2.2 Results

# 2.2.1 Comparisons Between OCR and COMPARISON

The tables below compare **OCR** to **COMPARISON** institutions according to 14 selected institutional characteristics. Only statistically significant results (p<.01) are reported here. For categorical characteristics, we performed standard Pearson Chi-squared tests to check the significance of the effect (non-independence of the characteristics). In cases where the cell counts were such that the Chi-squared test might be suspect, we used a Monte Carlo simulation based *p*-value computed by drawing random samples from the set of all contingency tables with given marginal totals. For numerical characteristics, including percentages, we performed standard two-sided *t*-tests for differences in means.

Table 2.1 summarizes the comparisons of **OCR** to **COMPARISON** for the 14 institutional characteristics. There are nine highly significant differences: **Sector**, Region, Carnegie Classification, In-State Cost, Enrollment, Percent Female, Association Membership, Football and Number of Sports. There are no moderately

significant differences. Finally, there are no significant differences with respect to Urbanicity, Selectivity, Out-of-State Cost, Percent Black or Percent Out-of-State.

Table 2.1: Results of statistical tests comparing OCR to COMPARISON.

Characteristic	OCR Compared to COMPARISON	Full Results in
Sector	p < .001	Table 2.2
Region	p < .001	Table 2.3
Urbanicity	NS	
Carnegie	p < .001	Table 2.4
Selectivity	NS	
Out-of-State Cost	NS	
In-State Cost	p < .001	Table 2.5
Enrollment	p < .001	Table 2.6
Percent Female	p < .001	Table 2.7
Percent Black	NS	
Percent Out-of-State	NS	
Association Membership	p < .001	Table 2.8
Football	p < .001	Table 2.9
Number of Sports	p < .001	Table 2.10

# **Institutional Characteristics**

**Sector**. Table 2.2 shows that "Public, 4-year or above" institutions are over- represented in **OCR**.

Table 2.2: Tabular summary comparing OCR to COMPARISON for the characteristic Sector.

	OCR		COMPA	RISON
Sector	Number	Percent	Number	Percent
Public, 4-year or above	71	54.62	453	26.29
Private nonprofit, 4-year or above	32	24.62	801	46.49
Private for-profit, 4-year or above	0	0.00	6	0.35
Public, 2-year	27	20.77	436	25.30
Private nonprofit, 2-year	0	0.00	20	1.16
Private for-profit, 2-year	0	0.00	7	0.41
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Geographical Region. Table 2.3 shows that there is over-representation of "Southeast" and "Far West" in **OCR.** 

Table 2.3: Tabular summary comparing OCR to COMPARISON for the characteristic Region.

	OCR		COMPA	RISON
Region	Number	Percent	Number	Percent
New England	8	6.15	128	7.43
Mid East	12	9.23	342	19.85
Great Lakes	14	10.77	265	15.38
Plains	14	10.77	226	13.12
Southeast	44	33.85	413	23.97
Southwest	7	5.38	161	9.34
Rocky Mountains	9	6.92	53	3.08
Far West	22	16.92	125	7.25
Other	0	0.00	10	0.58
Total	130	100.00	1,723	100.00

Carnegie Classification. Table 2.4 shows that there is over-representation of the two "Doctoral/Research" categories in **OCR**, and under-representation of "Baccalaureate."

Table 2.4: Tabular summary comparing OCR to COMPARISON for the characteristic Carnegie Classification.

	OCR		COMPA	RISON
Carnegie Classification	Number	Percent	Number	Percent
Doctoral/Research UniversitiesExtensive	28	21.54	120	7.13
Doctoral/Research UniversitiesIntensive	14	10.77	79	4.70
Masters Colleges and Universities I	46	35.38	395	23.48
Masters Colleges and Universities II	3	2.31	90	5.35
Baccalaureate CollegesLiberal Arts	5	3.85	190	11.30
Baccalaureate CollegesGeneral	7	5.38	260	15.46
Baccalaureate/Associates Colleges	0	0.00	23	1.37
Associates Colleges	27	20.77	465	27.65
Other	0	0.00	60	3.57
Total	130	100.00	1,682	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Total number of cases is 1,682 rather than 1,723 because of missing values.

In-State Cost. Table 2.5 shows that **COMPARISON** institutions are more expensive.

Table 2.5: Tabular summary comparing OCR to COMPARISON for the characteristic In-State Cost.

In-State Cost	OCR	COMPARISON
Mean	7,194.35	10,177.50
Standard deviation	7,412.00	8,009.88
Minimum	432	0
25th percentile	2,668	3,084
Median	4,122	6,812
75th percentile	8,154.50	16,685
Maximum	28,965	30,330
N/A	0	8
n	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

# **Student Body Demographics**

Enrollment. Table 2.6 shows that **OCR** institutions are larger than **COMPARISON** institutions.

Table 2.6: Tabular summary comparing OCR to COMPARISON for the characteristic Enrollment.

Enrollment	OCR	COMPARISON
Mean	10,910.10	4,769.75
Standard deviation	9,451.16	6,004.96
Minimum	588	53
25th percentile	3,203.50	1,367.50
Median	8,996.50	2,546
75th percentile	14,208.75	5,497.50
Maximum	41,617	48397
N/A	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Female. Table 2.7 contains the tabular summary for this characteristic. Unlike **COMPARISON**, **OCR** does not contain any all-female institutions. Excluding these would have no effect on the analyses.

Table 2.7: Tabular summary comparing OCR to COMPARISON for the characteristic Percent Female.

Percent Female	OCR	COMPARISON
Mean	56.10	58.50
Standard deviation	6.01	11.67
Minimum	30.82	0.00
25th percentile	52.51	53.90
Median	56.82	58.28
75th percentile	60.10	63.01
Maximum	71.96	100.00
N/A	0	1
n	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

# **Athletic Program Characteristics**

Association Membership. Table 2.8 shows that **OCR** contains relatively more NCAA members than does **COMPARISON** institutions.

Table 2.8: Tabular summary comparing OCR to COMPARISON for Association Membership.

	OCR		COMPA	RISON
Association Membership	Number	Percent	Number	Percent
NCAA only	96	73.85	922	53.51
NAIA only	6	4.62	278	16.13
NJCAA only	12	9.23	500	29.02
Multiple associations	1	0.77	23	1.33
None	15	11.54	0	0.00
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Football. Table 2.9 shows that the prevalence of football is significantly higher in **OCR** than in **COMPARISON** institutions.

Table 2.9: Tabular summary comparing OCR to COMPARISON for the characteristic Football.

	OCR		OCR COMPARIS	
Football	Number	Percent	Number	Percent
Yes	86	66.15	622	36.10
No	44	33.85	1,101	63.90
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Number of Sports. Table 2.10 shows that relatively more **OCR** than **COMPARISON** institutions are conference members for all four (baseball, basketball, cross country/track, football) sports.

Table 2.10: Tabular summary comparing OCR to COMPARISON for the characteristic Number of Sports.

	OCR		COMPA	RISON
Number of Sports	Number	Percent	Number	Percent
0	27	20.77	512	29.72
1	0	0.00	58	3.37
2	2	1.54	195	11.32
3	34	26.15	428	24.84
4	67	51.54	530	30.76
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

**Discussion.** There are eight highly significant differences between **OCR** and **COMPARISON** institutions: Sector, Region, Carnegie Classification, In-State Cost, Enrollment, Association Membership, Football and Number of Sports. Three characteristics of the data appear to explain most of the significant differences.

First, the over-representation of "Public, 4-year or above" and institutions Carnegie classification "Doctoral/Research Universities--Extensive" in **OCR** results from the presence of 18 major state universities in **OCR**. This encompasses the differences in Sector, Carnegie Classification, In-State Cost Enrollment, Association Membership, Football and Number of Sports. More specifically, these 18 institutions represent 14 percent of **OCR**, while a conservative estimate of the prevalence of comparable institutions in **COMPARISON** is 5 percent (85 of 1,723). We do not attempt to explain this concentration, although the scale and visibility of such institutions may be a factor.

Second, Region is strongly influenced by the "cluster" of 10 **OCR** cases involving community colleges in North Carolina.

#### 2.2.2 Comparisons of PART 3 to NON-PART 3

This section addresses differences between the 86 PART 3 institutions and the 44 NON-PART 3 institutions.

Table 2.11 contains the comparisons of **PART 3** to **NON-PART 3** for the 14 institutional characteristics. There are only two highly significant differences: Out-of-State Cost and Percent Black. There are five moderately significant differences: Carnegie Classification, Enrollment, Percent Female, Percent Out-of-State, and Association Membership. There is no statistically significant difference with respect to Sector, Region, Urbanicity, Selectivity, In-State Cost, Football or Number of Sports.

Table 2.11: Results of statistical tests comparing PART 3 to PARTS 1 AND 2.

Characteristic	PART 3 Compared to NON-PART 3	Full Results in
Sector	NS	
Region	NS	
Urbanicity	NS	
Carnegie	$.001$	Table 2.12
Selectivity	NS	
Out-of-State Cost	p < .001	Table 2.13
In-State Cost	NS	
Enrollment	$.001$	Table 2.14
Percent Female	$.001$	Table 2.15
Percent Black	p < .001	Table 2.16
Percent Out-of-State	$.001$	Table 2.17
Association Membership	$.001$	Table 2.18
Football	NS	
Number of Sports	NS	

#### **Institutional Characteristics**

Carnegie Classification. Table 2.12 shows that "Doctoral/Research Universities---Extensive" are over-represented in **NON-PART 3**, while "Associates Colleges" are over-represented in **PART 3**.

Table 2.12: Tabular summary comparing PART 3 to NON-PART 3 for Carnegie Classification.

	PART 3		NON-PART 3	
Carnegie Classification	Number	Percent	Number	Percent
Doctoral/Research UniversitiesExtensive	11	12.79	17	38.64
Doctoral/Research UniversitiesIntensive	10	11.63	4	9.09
Masters Colleges and Universities I	32	37.21	14	31.82
Masters Colleges and Universities II	1	1.16	2	4.55
Baccalaureate CollegesLiberal Arts	4	4.65	1	2.27
Baccalaureate CollegesGeneral	4	4.65	3	6.82
Baccalaureate/Associates Colleges	0	0.00	0	0.00
Associates Colleges	24	27.91	3	6.82
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Out-of-State Cost. Table 2.13 shows that **NON-PART 3** institutions are more expensive than **PART 3**.

Table 2.13: Tabular summary comparing PART 3 to NON-PART 3 for Out-of-State Cost.

Out-of-State Cost	PART 3	NON-PART 3
Mean	10,562.21	14,940.77
Standard deviation	5,501.64	6,551.51
Minimum	432	3,150
25 <sup>th</sup> percentile	6,332.50	10,957
Median	9,797	14,348
75 <sup>th</sup> percentile	13,151	18,456.50
Maximum	28,209	28,965
N/A	86	44

# **Student Body Demographics**

Enrollment. Table 2.14 shows that **NON-PART 3** institutions are larger than **PART 3**.

Table 2.14: Tabular summary comparing PART 3 to NON-PART 3 for Enrollment.

Enrollment	PART 3	NON-PART 3
Mean	8,764.27	15,104.23
Standard deviation	7,444.25	11,455.11
Minimum	592	588
25 <sup>th</sup> percentile	2,821	6,282
Median	6,425	13,122.50
75 <sup>th</sup> percentile	12,275	21,694.50
Maximum	35,667	41,617
N/A	86	44

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Female. Table 2.15 shows that **PART 3** institutions have a greater percentage female than do the others.

Table 2.15: Tabular summary comparing PART 3 to NON-PART 3 for Percent Female.

Percent Female	PART 3	NON-PART 3
Mean	57.19	53.95
Standard deviation	5.78	5.92
Minimum	43.22	30.82
25th percentile	53.50	50.65
Median	57.66	53.53
75th percentile	60.84	58.12
Maximum	71.96	65.49
N/A	86	44

Percent Black. Table 2.16 shows that the percentage of Black students is higher at **PART 3** institutions than at **NON-PART 3** institutions.

Table 2.16: Tabular summary comparing PART 3 to NON-PART 3 for Percent Black.

Percent Black	PART 3	NON-PART 3
Mean	15.09	6.75
Standard deviation	19.87	8.52
Minimum	0	0
25th percentile	4	2
Median	8.50	4
75th percentile	18.75	7
Maximum	94	51
N/A	86	44

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Out-of-State. Table 2.17 shows that the percentage of out-of-state students is higher at **NON-PART 3** institutions than at **PART 3** institutions.

Table 2.17: Tabular summary comparing PART 3 to NON-PART 3 for Percent Out-of-State.

Percent Out-of-State	PART 3	NON-PART 3
Mean	17.10	31.68
Standard deviation	18.83	26.48
Minimum	0	0
25th percentile	2.92	8.88
Median	9.64	29.67
75th percentile	25.88	47.21
Maximum	97.05	97.20
N/A	13	4
n	86	44

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

### **Athletic Program Characteristics**

Association Membership. Table 2.18 shows that unlike **PART 3**, **NON-PART 3** is composed almost exclusively of "NCAA Only" institutions.

Table 2.18: Tabular summary comparing PART 3 to NON-PART 3 for Association Membership.

	PART 3		NON-PART 3	
Association Membership	Number	Percent	Number	Percent
NCAA only	55	63.95	41	93.18
NAIA only	6	6.98	0	0.00
NJCAA only	12	13.95	0	0.00
Multiple associations	1	1.16	0	0.00
None	12	13.95	3	6.82
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

**Discussion.** A higher proportion of **PART 3** users are public, 2 year colleges, whose highest degree is an associates degree, are located in the Southeast, tend to have cheaper in-state and out-of-state tuition, and have both smaller enrollments and a smaller proportion of out-of-state enrollments than Parts 1 and 2 institutions. They are likely to have a higher proportion of females and a substantially higher proportion of Blacks.

**NON-PART 3** using institutions are more likely to belong exclusively to the NCAA, are slightly more likely to have football, and are less likely to have no sports, while being more likely to have four sports.

#### 2.2.3 Comparisons of SURVEY to NO SURVEY

This section compares the 57 **SURVEY** institutions to the 29 **NO SURVEY** institutions. None of the differences is statistically significant.

**Discussion.** Although none of these is statistically significant, **SURVEY** institutions average higher in and out-of-state tuition, are slightly more likely to be private nonprofits, 4 years or above, and somewhat less likely to be public institutions of a similar type than **NO SURVEY** institutions. Virtually all the **NO SURVEY** institutions are in the Southeast, while **SURVEY** institutions are scattered more evenly across the U.S. **NO SURVEY** institutions are likely to be larger than **SURVEY** institutions.

**2.2.4 Comparisons of COMPLAINT to COMPLIANCE MONITORING**This section compares the 95 **COMPLAINT** institutions to the 35 **COMPLIANCE MONITORING** institutions.

Table 2.19 summarizes the comparisons of **COMPLAINT** to **COMPLIANCE MONITORING** for the 14 institutional characteristics. Only one of the differences, namely Region, is statistically significant.

Table 2.19: Results of statistical tests comparing COMPLAINT to COMPLIANCE MONITORING.

Characteristic	COMPLAINT Compared to COMPLIANCE MONITORING	Full Results in
Sector	NS	
Region	p < .001	Table 2.20
Urbanicity	NS	
Carnegie	NS	
Selectivity	NS	
Out-of-State Cost	NS	
In-State Cost	NS	
Enrollment	NS	
Percent Female	NS	
Percent Black	NS	
Percent Out-of-State	NS	
Association Membership	NS	
Football	NS	
Number of Sports	NS	

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

#### **Institutional Characteristics**

Region. Table 2.20 contains the tabular summary for this characteristic. There is a dramatically high number of **COMPLAINT** institutions in "Southeast" (42 versus 24 percent).

Table 2.20: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Region.

Region	COMPLAINT		COMPLIANCE MONITORING	
	Number	Percent	Number	Percent
New England	4	4.21	4	11.43
Mid East	10	10.53	2	5.71
Great Lakes	11	11.58	3	8.57
Plains	12	12.63	2	5.71
Southeast	40	42.11	4	11.43
Southwest	4	4.21	3	8.57
Rocky Mountains	3	3.16	6	17.14
Far West	11	11.58	11	31.43
Total	95	100.00	35	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

**Discussion.** While there are small differences between **COMPLAINT** and **COMPLIANCE MONITORING**, the former has a substantially disproportionate representation of institutions located in the Southeast.

## 2.3 Time Effects in the Use of Part 3 and Non-Part 3

Table 2.21 shows the start dates of the 130 OCR cases, classified with respect to **NON-PART 3**, **SURVEY** or **NO SURVEY**. There is an evident peak in 1993, with a secondary peak in 1999. There is also some evidence that surveys seem to be increasingly common over time. In particular, the fraction of **PART 3** institutions belonging to **SURVEY** increases over time, as shown in Table 2.22.

Table 2.21: Number of OCR cases, by start year.

Start Year	NON-PART 3	SURVEY	NO SURVEY	Total
1988			1	1
1989	2	2		4
1990	1	1	1	3
1991	4	3	1	8
1992	8	5	2	15
1993	8	9	12	29
1994	7	3	5	15
1995	2	3	1	6
1996	4	3	4	11
1997	2	3		5
1998	2	7		9
1999	1	11	1	13
2000	2	4	1	7
2001		3		3
2002	1			1

Source: OCR files provided to NISS.

Table 2.22 shows the percentage of **PART 3** cases belonging to **SURVEY** as a function of time. Despite fluctuations arising from small numbers, the prevalence of surveys among **PART 3** institutions has increased over time.

Table 2.22: Percentage of PART 3 cases for which surveys were conducted, by start year.

Year	SURVEY as a Percentage of PART 3
1988	0
1989	100
1990	50
1991	75
1992	71
1993	43
1994	38
1995	75
1996	43
1997	100
1998	100
1999	92
2000	80
2001	100
2002	N/A

Source: OCR files provided to NISS.

Table 2.23 shows the end dates of the OCR cases. The 1993 peak in start dates appears to translate to the 1995 peak in end dates.

Table 2.23: End years of the OCR cases.

Year	NON-PART 3	SURVEY	NO SURVEY	Total
1989			1	1
1990	1	1		2
1991	1	1		2
1992	2	2		4
1993	5	6	4	15
1994	10	7	3	20
1995	7	6	14	27
1996	7	2	4	13
1997	2	3	1	6
1998	3	4		7
1999		11	1	12
2000	3	7	1	11
2001	2	4		6
2002		3		3
2003	1			1

Source: OCR files provided to NISS.

Table 2.24 shows the duration of OCR cases by type. Non-systematic study of the OCR files indicates that protracted cases are those in which evidence provided by the institution is either inadequate or unacceptable to OCR. There is mild but not statistically significant evidence that **SURVEY** cases are resolved more rapidly that **NO SURVEY** cases. Otherwise, there do not seem to be any noteworthy effects.

Table 2.24: Durations (see note) of OCR cases.

Duration (years)	NON-PART 3	SURVEY	NO SURVEY	Total
0	6	14	7	27
1	20	28	9	57
2	12	11	10	33
3	3	3	3	9
4	3	1		4

Note: Duration is defined as the difference between the start year and the end year.

Source: OCR files provided to NISS.

# **Chapter 3: The Data Collection Instruments**

When an institution employs Part 3, there is the issue of precisely how it establishes that "interests and abilities of the members of that sex have been fully and effectively accommodated by the present program." Chapter 2 showed that the most common means of doing so is to collect data from students regarding whether the current program satisfies their interests and abilities.

Fifty-two of the OCR files contained data collection instruments.<sup>2</sup> These instruments themselves constitute the data on which chapter 3 is based. The 52 instruments and associated OCR cases were classified along 20 categorical dimensions. Appendix D contains a full list and description of these dimensions.

The first class consists of properties of the survey itself. These are:

- Whether the case is the result of a complaint against the institution or routine monitoring activities of OCR.
- The target population that the data are intended to characterize, which may consist of the entire student body, only females or some other group. This is the group whose interests and abilities the survey purports to describe.
- The respondent selection mechanism, which we translate into whether there is explicit selection of a subset of the target population or whether the data collection is conceptually meant to be a census.
- The degree of proactivity in conducting the data collection, as best it could be
  determined from the files. This is the extent to which the institution exerted effort
  to secure a reasonable response rate. As discussed below, the most positive thing
  that can be said is that proactive institutions were less unsuccessful than others in
  this respect.

The second set of dimensions consists largely of characteristics of the data collection instrument. Most of these are the presence or absence of specific kinds of questions:

- Age: are respondents asked their age?
- Class: are respondents asked which class (freshman, ...) they are a member of?
- Gender: are respondents asked their gender?
- Spectator interest: are respondents asked about their interest as spectators, either in person or via television or radio, of athletic events?
- Attitudes about athletics: are respondents asked explicitly about their attitudes regarding athletics in general or intercollegiate athletics?
- Opinion about the institution's athletic programs: are respondents asked explicitly for opinions regarding the institution's athletic programs (as opposed to implicit

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<sup>&</sup>lt;sup>2</sup> There were five OCR case files that did not contain an instrument despite being recorded as having carried out a survey.

- questions associated with whether their personal interests and abilities are satisfied)?
- Identifying information: are respondents asked for information that identifies them?
- Ability: are respondents asked explicitly about their athletic ability?
- Recruiting: are respondents asked whether they had been recruited as athletes by a postsecondary institution?

Three of the dimensions are global characteristics of the instrument:

- Caveats and benefits: are questions regarding intercollegiate athletics (especially, but also possibly other forms) accompanied by a statement of the potential disadvantages (for example, time spent in practice or missed classes) and advantages (for example, financial aid)?
- Reasons for the survey: are respondents told why the survey is being conducted?
- Statement of confidentiality: are respondents promised explicitly that their responses will be kept confidential?

The final four dimensions concern how athletic interest, experience, and ability are represented in the data collection instrument. Because this is central to the discussion of how such a survey should be conducted, which is the subject of chapter 5, we elaborate at this point.

Focusing for concreteness on interest (exactly the same considerations apply to experience and ability), the most efficient and accurate way of representing the information is quite clear: there is a matrix, shown in figure 3.1, of "sports across level of interest." Because the nature of the question is "What is your level of interest in each sport?" the conceptual map, as in figure 3.1, has rows corresponding to sports and columns corresponding to levels of interest. Respondents are being asked to select a column representing their level of interest for each row.

These selections are the heart of the data collection. The most substantive differences among the data collection instruments are how they operationalize such matrices. These differences are of two kinds. The first is how sports are represented, which occurs in the instruments three ways:

- By fixed entries (e.g., archery, baseball, basketball, ...) in the "Sport" column.
- By blank entries in the "Sport" column, in which respondents are asked to write in the names of sports for which they wish to provide information.
- By blank entries in the "Sport" column, into which respondents are to place numerical codes for sports of interest, which are listed elsewhere in the instrument.

The second difference is the number of levels, which ranges from one nonzero level of interest to ten levels.

Therefore, the final four characteristics are:

- For interest, representation of sports;
- For interest, number of levels;
- For experience, representation of sports;
- For experience, number of levels.

We do not do the same for ability because, despite the explicit mention of ability in Part 3, relatively few data collection instruments ask specifically about it. Instead, most use experience as a surrogate for ability.

Figure 3.1: Conceptual map of matrix of sports cross levels of interest.

		Level of interest			
Sport	None	Mild	Moderate	Strong	Overwhelming
Sport 1					
Sport n					

#### **SOURCE: NISS**

In section 3.2, we list a number of items excerpted from the data collection instruments. These are classified as effective, problematic, or simply puzzling. There is a strong element of judgment in this classification. Because the focus is on items and not institutions, we do not identify the instruments to which individual items belong.

Finally, section 3.3 discusses a number of issues that seem to span all the data collections. For example, none of them has response rates that satisfy NCES standards (U.S.DOE, 2003), and, as least insofar as can be determined from the OCR files, there are no principled treatments of the results as statistical estimates accompanied by uncertainties.

We note that the nature of the data collection and the items indicates that detailed psychometric item-level analysis is not needed (Converse and Presser, 1989 and Miller and Salkind, 2002 are representative references). As described in section 3.3, there are few examples where item wording appears to affect responses and fewer instances where item wording seems to be designed to engender particular responses. All items appear to be equally comprehensible to identifiable groups of students. Even students with effectively no athletic interest or experience seem, as a matter of broad culture, likely to understand the concepts and terms. However, there are, as noted in section 3.2.3, some items that might be incomprehensible to anyone.

There is, however, one possible exception to this. Several of the instruments contain language and implicit assumptions that foreign students may not be able to cope with. These pertain to the nature of athletic programs in both secondary and postsecondary institutions in the U.S. While many of the **OCR** institutions have no or small numbers of foreign undergraduates, the same is not true of the "major" **OCR** institutions.

## 3.1 Characteristics of the Data Collections and Instruments

All data in the tables in this section are drawn from the OCR files provided to NISS. For consistency with earlier chapters, we denote by **INSTRUMENT** the subset of 52 **SURVEY** institutions whose files contained copies of the data collection instrument.

## **Case and Survey Characteristics**

**Complaint:** Table 3.1 shows the origins of the **INSTRUMENT** institutions as either "Complaint = Yes" or "Complaint = No".

Table 3.1: Classification of the origin of the cases for INSTRUMENT institutions.

<b>Complaint?</b>	Number	Percent
Yes	37	71.2
No	15	28.8
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

Among the 67 institutions using Part 3, 44 cases originated with a complaint.

**Target Population:** Table 3.2 classifies the 52 data collections according to the target population, which may be the entire student body, female students only (the "underrepresented sex") or another group. The most common but still infrequent example of the latter is a group of potential students such as applicants or campus visitors. Two findings of note are 1) more than one-half of the data collections targeted both female and male students, and 2) fewer than five of the 52 data collections made any attempt to reach target populations larger than the student body, usually by embedding the data collection in a campus tour.

Table 3.2: Target populations for data collections conducted by the INSTRUMENT institutions.

<b>Target Population</b>	Number	Percent
Student Body	29	55.8
Females	20	38.5
Other/Could not determine	3	5.8
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Respondent Selection:** Table 3.3 shows the respondent selection mechanisms for the conducted by the **INSTRUMENT** institutions. Nearly two-thirds of the data collections are at some level attempts to reach the entire target population, which here we term "censuses." We note, however, that "census" is used in a looser sense here than in chapter 5. Here, it means that any member of the target population could have responded, and not—as in chapter 5—that all members of this population (which in chapter 5 we term the data collection population) were individually contacted and requested to respond.

Those data collections that were sample surveys usually sampled students in particular classes, as opposed to selecting a random sample of students. In some cases, the classes seem to have been chosen in some sense to over-sample students with an *a priori* interest in athletics. Examples are physical education and similar classes. The use of classes also may be intended to improve response rates, especially if the instrument is to be completed during class time with the instructor present.

Table 3.3: Respondent selection mechanisms in data collections conducted by the INSTRUMENT institutions.

<b>Respondent Selection</b>	Number	Percent
Census	34	65.4
Survey	9	17.3
Could not determine	9	17.3
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Proactivity:** Table 3.4 shows the level of proactivity, as best could be determined from the files, of the data collections conducted by the **INSTRUMENT** institutions. There is discernible proactivity in fewer than one-fifth of the data collections. A typical data collection with no proactivity would be a paper form available in a central place, asking students to "Please complete and return this form." Proactive approaches included incentives (tee shirts, for example, given to respondents) and various forms of non-response follow-up.

Table 3.4: Level of proactivity in data collections conducted by the INSTRUMENT institutions.

Proactivity	Number	Percent
Yes	9	17.3
No	31	59.6
Could not determine	12	23.1
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Response rate:** Table 3.5 shows response rates in the data collections conducted by the **INSTRUMENT** institutions. One-half (26 of 52) of the files did not contain sufficient information to determine a response rate. Some of these did contain the number of responses, but not the number of students asked to respond. None of the response rates exceeded the NCES standard of 75% for censuses (U.S.DOE 2003), and only 6 (11%) even exceeded 50%. Despite the fact that the kind of non-response bias analysis described in section 5.5.3 is necessary on the basis of good statistical practice, there is no evidence that any of the **INSTRUMENT** institutions conducted or even contemplated performing one. On the contrary, some descriptions of the results incorrectly assert that response rates below 50% yield statistically valid estimates in the absence of non-response bias analyses.

Table 3.5: Response rates in data collections conducted by the INSTRUMENT institutions.

Response Rate	Number	Percent
< 10%	5	9.6
10-25%	6	11.5
26-50%	9	17.3
51-75%	6	11.5
> 75 %	0	0.0
Insufficient Information	26	50.0
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

#### **Instrument Characteristics**

We first deal with three dimensions associated with questions about respondent demographics.

**Age:** Table 3.6 categorizes the data collections conducted by the **INSTRUMENT** institutions according to whether respondents were asked for their age. This might be relevant to institutions that attract many older or returning students, who may not have the ability to engage in varsity athletics.

Table 3.6: Whether respondents asked their age in data collections conducted by INSTRUMENT institutions.

Age Asked?	Number	Percent
Yes	38	73.1
No	14	26.9
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Class:** Table 3.7 categorizes the data collections conducted by the **INSTRUMENT** institutions according to whether respondents were asked for their class. The form in which this information was asked showed some variation that reflects the nature of institutions. The most common forms were the "traditional" classes (freshman, sophomore, junior, senior) and the number of credit hours completed.

Table 3.7: Whether respondents asked their class in data collections conducted by the INSTRUMENT institutions.

Class Asked?	Number	Percent
Yes	36	69.2
No	16	30.8
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Gender:** Table 3.8 categorizes the data collections conducted by the **INSTRUMENT** institutions according to whether respondents were asked for their gender. The "N/A" category represents institutions in which the target population was females and the question was not present. A number of institutions whose target population was females asked the question despite this restriction.

Table 3.8: Whether respondents asked their gender in data collections conducted by the INSTRUMENT institutions.

Gender Asked?	Number	Percent
Yes	36	69.2
No	7	13.5
N/A	9	17.3
Total	52	100.0

**SOURCE: NISS analysis of OCR data collection instruments.** 

**Spectator interest:** Table 3.9 classifies the data collections conducted by the **INSTRUMENT** institutions according to whether respondents were asked their interest as athletic spectators (either in person or via television or radio). While the purpose of doing so is unclear, such questions were present in nearly 20 percent of the instruments. Possibly the institutions were simply attempting to gather additional information. It is also possible that the institutions were attempting to broaden the definition of "satisfied interest."

Table 3.9: Whether respondents asked their interest as athletic spectators in data collections conducted by the INSTRUMENT institutions.

<b>Spectator Interest</b>	Number	Percent
Yes	10	19.2
No	42	80.8
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Attitudes about athletics:** Table 3.10 shows that a small number of **INSTRUMENT** institutions asked respondents explicitly about their attitudes regarding either athletics in general or intercollegiate athletics.

Table 3.10: Whether respondents asked about their general attitudes toward (intercollegiate) athletics in data collections conducted by the INSTRUMENT institutions.

<b>Attitudes Toward Athletics</b>	Number	Percent
Yes	5	9.6
No	47	90.4
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Opinion about the institution's athletic programs:** Table 3.13 shows that nearly one-half of the data collection instruments asked respondents explicitly for opinions regarding

the institution's athletic programs. This seems to be an attempt to ask directly whether interests and abilities are satisfied. This is in contrast to implicit questions associated with whether their personal interests and abilities are satisfied, for example, that desire for further participation in activities not currently offered represents unsatisfied interest.

Table 3.11: Whether respondents asked explicitly about their opinions of the institution's athletic programs in data collections conducted by the INSTRUMENT institutions.

Opinions about Institution's Athletic Programs	Number	Percent
Yes	22	42.3
No	30	57.7
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Identifying information:** Table 3.12 shows that a number of institutions asked respondents for information that identifies them. In some cases, the intrusiveness was extreme: social security numbers, student ID numbers and telephone numbers. No information was available from the files to determine how often such requests were refused. In cases where the information was optional, it was usually for students who wished to be contacted regarding their athletic interests.

Table 3.12: Whether respondents asked to provide identifying information in data collections conducted by the INSTRUMENT institutions.

<b>Identifying Information</b>	Number	Percent
Yes	9	17.3
No	40	76.9
Optional	3	5.8
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Ability:** Table 3.13 shows that, despite the explicit reference in Part 3 to "interests and abilities," fewer than one-third of the data collection instruments asked respondents explicitly about their athletic ability. These institutions asked respondents to assess their own ability, which is confirmed by the item wording in the surveys that did request ability (see also section 3.2). The predominant practice, instead, was to take high school or previous (intra- or inter-) collegiate athletic experience as a surrogate for ability. Clearly this raises issues of its own, especially the enormous variation among high school programs: varsity at one high school may be the equivalent of intramural at another.

Table 3.13: Whether respondents asked explicit questions regarding their athletic ability in data collections conducted by the INSTRUMENT institutions.

<b>Explicit Questions about Athletic Ability</b>	Number	Percent
Yes	16	30.8
No	36	69.2
Total	52	100.0

**SOURCE: NISS analysis of OCR data collection instruments.** 

**Recruiting:** Table 3.14 shows that some data collections conducted by the **INSTRUMENT** institutions asked respondents whether they had been recruited as athletes by a postsecondary institution (not necessarily the one at which they were enrolled). The motivation for this is not entirely clear, although it may be another surrogate for ability.

Table 3.14: Whether respondents asked whether they had been recruited as athletes by some postsecondary institution in data collections conducted by the INSTRUMENT institutions.

Recruited as Athlete?	Number	Percent
Yes	9	17.3
No	43	82.7
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

Caveats and benefits: Table 3.15 shows that in approximately one-quarter of the data collections conducted by the **INSTRUMENT** institutions, questions regarding intercollegiate athletics were accompanied by a statement of the potential disadvantages (for example, time spent in practice or missed classes) and advantages (for example, financial aid) of participation. As noted in section 3.2, there is a commonly used and essentially neutral statement that does not seem either intended or likely to influence responses.

A small but not insignificant number of instruments asked those who indicating no interest in athletic participation to list the reasons(s). The most common form of doing this was to provide a list of possible reasons, with the respondent to check those that apply. While this information may be interesting, it is not clear that it is relevant to Part 3.

Table 3.15: Whether respondents were provided caveats and benefits concerning athletic participation in data collections conducted by the INSTRUMENT institutions.

<b>Caveats and Benefits</b>	Number	Percent
about Athletics?		
Yes	15	28.8
No	37	71.2
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

Reasons for the survey: Table 3.16 shows that in fewer than one-third of data collections conducted by the **INSTRUMENT** institutions were respondents given any information regarding why the data collection was being conducted. There are understandable and legitimate reasons why an institution might wish not to reveal (although one did) that it is the subject of an OCR case, but it is both unfair to respondents and detrimental to response rates to simply say "Please fill out this form."

Table 3.16: Whether respondents were provided any explanation of reasons for data collections conducted by the INSTRUMENT institutions.

Explanation of Reasons for Data Collection?	Number	Percent
Yes	16	30.8
No	36	69.2
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Statement of confidentiality:** Table 3.17 shows that in fewer than one-sixth of the data collections conducted by the **INSTRUMENT** institutions were respondents promised explicitly that their responses would be kept confidential. It is not possible to determine whether this is an oversight or that the responses in fact would not be kept confidential. In either case, the effect on response rates is likely to be negative.

Table 3.17: Whether respondents were provided any assurance of confidentiality in data collections conducted by the INSTRUMENT institutions.

<b>Confidentiality Statement?</b>	Number	Percent
Yes	8	15.4
No	44	84.6
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

To conclude this section, we address the representation of sports and number of levels for interest and experience.

**Interest—representation of sports:** Table 3.18 shows the representation of sports with respect to interest in data collections conducted by the **INSTRUMENT** institutions. The clear preference, especially among smaller institutions, was "fixed entries."

Table 3.18: Representation of sports with respect to interest in data collections conducted by the INSTRUMENT institutions.

<b>Interest—Representation of Sports</b>	Number	Percent
Fixed entries	34	65.4
Write in entries	10	19.2
Codes for entries	4	7.7
Other/Could not determine	4	7.7
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Interest—number of levels:** Table 3.19 shows the number of levels of interest (for each sport) in data collections conducted by the **INSTRUMENT** institutions. The dominant practice is to offer simply one (non-zero) level of interest.

Table 3.19: Number of levels of interest (for each sport) in data collections conducted by the INSTRUMENT institutions.

<b>Interest—Number of Levels</b>	Number	Percent
1	25	48.1
2	3	5.8
3	8	15.4
4	8	15.4
5 or more	5	9.6
Could not determine	3	5.8
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Experience—representation of sports:** Table 3.20 shows the representation of sports with respect to experience in data collections conducted by the **INSTRUMENT** institutions. The difference from the representation of interest, with a strong shift to "Write-in entries," is dramatic.

Table 3.20: Representation of sports with respect to experience in data collections conducted by the INSTRUMENT institutions.

<b>Experience—Representation of Sports</b>	Number	Percent
Fixed entries	17	32.7
Write in entries	19	36.5
Codes for entries	6	11.5
Other/Could not determine	10	19.4
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

**Experience—number of levels:** Table 3.21 shows the number of levels of experience (for each sport) in data collections conducted by the **INSTRUMENT** institutions. Three

levels (usually, recreational, high school intramural and high school interscholastic) are most common.

Table 3.21: Number of levels of experience (for each sport) in data collections conducted by the INSTRUMENT institutions.

<b>Experience—Number of Levels</b>	Number	Percent
1	9	17.3
2	8	15.4
3	11	21.2
4	6	11.5
5 or more	8	15.4
Could not determine	10	19.2
Total	52	100.0

SOURCE: NISS analysis of OCR data collection instruments.

### 3.2 Notable Items

In this section we list and comment on, without identifying specific sources, individual items from the data collection instruments that seem either especially effective or especially problematic. We also note some items that are simply baffling.

No single instrument was free of potentially major shortcomings.

#### 3.2.1 Effective Items

Only a minority of data collection instruments contained direct questions about whether interests are being met. Examples are:

- "Are your desires for participation in [recreational, intramural, intercollegiate, club] sports met at XXX?"
- "Regardless of whether or not you are a student-athlete at XXX, are your desires for competition at the college level being met by the current offerings of intercollegiate sports at XXX?"

The advantage of these questions is that they speak directly to the requirement in Part 3 that institutions "demonstrate that the interests and abilities of the members of that sex have been fully and effectively accommodated by the present program," as opposed to inferring the answer from the answers to other questions.

Also as discussed in section 3.1, many (15 of 52), albeit a minority, of the instruments contained statements of caveats and benefits associated with participation in intercollegiate athletics. The following statement, which can be improved, because it mixes up advantages and disadvantages, appeared in several of the instruments:

• "Intercollegiate athletics usually requires athletes to devote 20 hours of practice each week during the season. The athlete is expected to follow an individual regimen of training during the off-season. Many intercollegiate athletes receive financial awards

that cover all or a portion of school expenses. Athletes are required to travel and occasionally miss classes. They are given access to academic support services, including tutoring, counseling and study tables."

This statement is informative without swaying responses in either direction.

Some instruments were noticeably user friendly, although most were not. Examples of user friendliness include:

- Skips for global "No" answers. An example of this is the question "Did you participate in athletic activities in high school" followed by "If no, skip to ..."
- Guide posts. For example, one instrument states: "Students differ in how much they **follow**, and in how much they actually **participate in**, athletic, fitness and sports activities. The following questions are designed to address your interests."
- Definitions of responses. While terms such as "varsity letter winner" do not require definitions for most respondents, a small number of instruments did provide definitions. While the prototype instrument in chapter 5 does not do so either, hyperlinks in a web-based instrument can provide access to definitions for those who need it without impeding those who do not.

One instrument provided an opportunity to respond without providing answers: "Thank you, but I do not wish to participate in this study." While intriguing, this seems unlikely to be an effective means of increasing the response rate.

## 3.2.2 Problematic Items

These were numerous, but given the ultimately simple nature of the questions, there is no evidence that they produced serious distortion in the results.

Many of the data collection instruments transposed or otherwise distorted the "sport across level of {interest, experience, ability}" matrices discussed in section 3.1. In some cases, sports were columns and levels of interest were rows, which is inconsistent with the conceptual structure of the questions. A more extreme problem was different levels of interest represented by separate questions rather than by columns. In some cases, the matrices appeared in the paper instruments without lines defining the cells, making the responses both difficult to fill in accurately and difficult to extract.

There were two extreme cases. In one, which occurs in the same form in several instruments, respondents were asked, in effect with one sport per set of questions, to provide, each on a scale of 1-10 with no definition of the levels—which clearly do not mean the same thing in all cases:

- "A level of interest
- Willingness to engage in physical fitness conditioning, practice regimens and travel trips for the sport
- Willingness to train during the off-season for the sport
- Willingness to participate in the sport without a scholarship"

In the second, respondents were asked, for ten sports (one sport per question), to respond to "I am interested in the intercollegiate sport of X

- As a spectator /As a participant
- Have you talked to the coach? Yes / No
- Have you tried out? Yes / No

There were numerous problems with scales associated with levels of interest, experience or ability. These include scales with no explanation, one example of which is above, and another example of which is to "Check sports you're interested in," without defining "interested in." Some scales, such as the 10-level scales above, simply have too many levels. One instrument violated both the conceptual structure and psychometric principles by having skill levels that decrease from left to right, making it harder to read.

The use of codes for sports is an extreme form of user unfriendliness. The codes may simplify analysis, but they do so at expense of the respondent (who may need to search for codes on a different page—in one case, the back—of the instrument). In addition, errors may occur during transcription. The most common example, which occurs in several instruments in exactly the same form, is a listing of 78 sports by 2-digit numerical codes that have no inherent or other meaning. Another example is coding of the level of high school participation, with the response to be indicated by filling in "A" if you played the sport at the varsity (or elite) level", ..., "E" if you did not play the sport' for each sport. In the most extreme example, interest and ability were indicated by filling in letters next to sports, with the same levels used for both.

Inexplicably, several instruments force respondents to rank their choices of sports, which is both unnatural and unnecessary. These forced choices unduly constrain individual expressions of interest and, as demonstrated in chapter 5, they are unnecessary. Examples of this are:

- Asking respondents to rank sports by level of interest, separately for intercollegiate, club and intramural participation.
- "Which of the following NCAA sports would be your first choice as an addition to the XXX women's program (pick only one)". This is followed by questions asking about past experience and interest in trying *out only for that sport*. The same is then done for a second choice.
- "Check the one intercollegiate sport that you would participate in if offered at XXX."
- "Rank the THREE sports that you would participate in at XXX if they were offered as an intramural activity."

Although not uniformly, the instruments rely excessively on free-form responses. This reliance makes analysis unnecessarily complicated or even hopeless. One example of this is free-form entry of sport names. Others are free-form text for experience and free-form lists of reasons why the respondent is not a participant in intercollegiate athletics. There is even one case of free-form entry of gender: "Are you male or female?" And in

cases where free-form responses may at least be defensible, there is often insufficient space. Examples of the latter include:

•	Following a global Yes / No response for "Have you ever participated in competitive sports," the question "If so, which sports, how many years, positions?
•	2.5 inches on one line to list previous athletic experience with 2 inches to list sports "Do you plan to participate in intercollegiate athletics at XXX?  Yes (list sport or sports)  No" [check reasons why not]"

Although, as discussed in section 3.2.1, statements of caveats and benefits associated with participation in intercollegiate athletics are necessary and desirable, several instruments embed caveats in individual items, which may influence the responses. Examples of this are:

- "Would you be willing to spend 20 hours per week in structured practice for your sport?"
- "Would you still be interested in participating even if financial aid were not available?"
- Questions asking respondents their reasons for not participating in intercollegiate athletics. There is a "standard" set of about twenty of these that appears in several instruments.

The implicit assumption that collegiate interest cannot exist without high school participation appears in some instruments: questions about collegiate interest are to be skipped if there is no high school participation.

The instruments are rife with superfluous items. One example is "What sports, in your opinion, should be eliminated? \_\_\_\_\_\_ "Several instruments ask respondents for their race and/or ethnicity, which are often not distinguished correctly. Some ask about living arrangements (on campus, off campus, home, ...).

Many instruments contain questions to which respondents may not know the answers. Examples of such items, most of which are also superfluous, are:

- "Do you know other XXX women students who are interested in participating in intercollegiate athletics at XXX? If so, how many others (approximately) and in which sport(s)?"
- In connection with recruiting, "... were you recruited by a member of the NCAA? the NAIA? Both? If NCAA, a member of Division I? Division II? Division III?"
- "Do you have in interest in participating at the varsity intercollegiate level in any sports not currently offered by XXX" without a list of the sports currently offered.
- "... are you eligible to participate as an intercollegiate athlete?"

Finally, although there are arguments to the contrary, there is widespread forced use of "None" responses in cases where no response clearly means the same thing. For example, this happens for interest in sports, and is particularly burdensome to respondents when there are many sports.

# **3.2.3 Baffling Items**

A number of items in the data collection instruments are simply baffling, in regard to what information is sought, what a meaningful response is, or both.

One such example is the item "From the list below of NCAA sanctioned sports rank the top seven (7) men's and top seven (7) women's sports according to your preference. Rate your first choice with a 1 and your last choice with a 7." Another is a question about multiple sports followed by "If interested, have you competed in this sport at any level?" One instrument contains items whose meaning and responses depend on whether the respondent is male or female, which become almost impossible to analyze. Another instrument states: "Please circle one choice for each item" followed by items with free-form responses.

## 3.3 Generic Issues

A number of generic issues apply to Part 3 data collections in general.

Uniformly, the response rates are poor. Not all files report the response rates, but as shown in table 3.5, the reported rates range from less than 1 percent to 70 percent. None of these satisfies the NCES statistical standards. The problem posed by low response rates is that non-respondents may systematically differ from respondents, producing biased results.

Coupled with poor response rates is an apparent problem of non-response bias, which in this case works to the detriment of the institutions conducting surveys because those who are dissatisfied with the athletic programs at an institution are probably more likely to respond than those that are satisfied. If this is so, then reported levels of satisfaction are lower than "true" levels. Yet there seems to be no awareness of possible non-response bias, let alone (and it is likely that the data would not support it anyway) any non-response bias analysis. The practice of some institutions of distributing data collection instruments in classes with large numbers of students with presumptive athletic interests may also lead to non-response bias. While this procedure is problematic, it may be understandable since unlike many surveys, finding absolute numbers of women with unsatisfied interests is what is critical to Title IX compliance. Institutions well may believe that such venues capture most of those who might be interested in unsatisfied athletic participation and they may be right, but in the absence of more systematic, easy to implement procedures as described in the next chapter, one cannot be certain. How to deal with possible non-response bias is discussed in section 5.5.3.

While no documentation in the OCR files treats the data collection results as uncertain statistical estimates, this may be less problematic than it appears since, as shown above, many data collections are actually attempted censuses.

That the data collections rely on self-reported data might be a problem, but it is no worse in this setting than in many others. Indeed, in most cases, there is no readily available meaningful corroborative data.

To their credit, **INSTRUMENT** institutions seem not to have fallen victim to the temptation to slant item wording so as to yield a "favorable" result to the institution. This is not intended to impugn institutional motivation, but only to point out that if sufficient interest in a sport not currently offered is displayed, the institution may have to spend money to create a new team.

# **Chapter 4: Other Data Collection Instruments**

A number of institutions other than those involved in OCR cases have conducted data collections regarding students' athletic interests and abilities. Largely through Internet searches conducted by Education Statistics Services Institute personnel, a number of these data collections been identified, although in only a few cases is the actual data collection instrument available. In this chapter, whose structure is parallel to that of chapter 3, we review an additional five instruments that are available. Because of the small number, the level of detail is less than that in chapter 3.

The reasons for institutions' conducting these data collections seem to be self-assessment analogs of demonstrating compliance with Title IX. For instance, the report of a 1998 survey conducted by the University of Kentucky states that:

The survey was the fourth such joint effort conducted in support of the University's efforts to evaluate the interest and accomplishments of students.

The purpose of the survey was to gauge the levels of participation in various varsity sports among entering UK students and to explore possible areas of interest for offering additional sports at the University. The survey was to be distributed to all incoming freshmen during their Freshman Advising Conference. Of the 3,000 surveys distributed 1,642 were returned for a response rate of 54% [sic]. Of these responses 925 of the surveys were completed by females, and 678 surveys were completed by males.

One of the major goals of the survey was to assess the level of experience and awards earned in varsity sports in high school. Information was collected for these sports: basketball, across country, fast pitch softball, golf, gymnastics, rifle, soccer, swimming, tennis, track, and volleyball.

## 4.1 Characteristics of the Instruments

Appendix E lists the five data collection instruments reviewed in this chapter. Because they are recent, four of these are web-based, unlike all of the instruments in the OCR files.

**Target Population:** In all five additional data collections, the target population was the entire student body.

**Respondent selection:** It was not possible to determine the respondent selection mechanism for any of the five additional data collections. It *appears* that most were meant to reach either the entire student body or the freshman class.

**Proactivity:** Table 4.1 shows the level of proactivity in the five additional data collections. In the one proactive instance, a tee-shirt said to be worth \$10 was offered to

those completing the instrument, but this required providing a name and so risking violations of confidentiality.

Table 4.1: Level of proactivity in the additional data collections.

Proactivity	Number	Percent
Yes	1	20.0
No	4	80.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

#### **Instrument Characteristics**

**Age:** Table 4.2 categorizes the five additional data collections according to whether respondents were asked for their age.

Table 4.2: Whether respondents asked their age in the additional data collections.

Age Asked?	Number	Percent
Yes	1	20.0
No	4	80.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Class:** Table 4.3 categorizes the five additional data collections according to whether respondents were asked for their class.

Table 4.3: Whether respondents asked their class in the additional data collections.

Class Asked?	Number	Percent
Yes	2	40.0
No	3	60.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Gender:** All five additional data collections asked respondents for their gender.

**Spectator interest:** Table 4.4 classifies the five additional data collections according to whether respondents were asked their interest as athletic spectators (either in person or via television or radio).

Table 4.4: Whether respondents asked their interest as athletic spectators in the additional data collections.

<b>Spectator Interest</b>	Number	Percent
Yes	2	40.0
No	3	60.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Attitudes about athletics:** None of the five additional data collections asked respondents explicitly about their attitudes regarding either athletics in general or intercollegiate athletics.

**Opinion about the institution's athletic programs:** Table 4.5 shows that only one of the five additional data collection instruments asked respondents explicitly for opinions regarding the institution's athletic programs.

Table 4.5: Whether respondents asked explicitly about their opinions of the institution's athletic programs in the additional data collections.

<b>Opinions about Institution's</b>	Number	Percent
Athletic Programs		
Yes	1	20.0
No	4	80.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Identifying information:** Table 4.6 shows that two of the five additional data collections asked respondents for information that identifies them. This seems to result from web administration: the information was requested in order to spare respondents future emails asking them to complete the survey. In one case, the information was said to be necessary in order to receive a tee-shirt promised to respondents.

Table 4.6: Whether respondents asked to provide identifying information in the additional data collections.

<b>Identifying Information</b>	Number	Percent
Yes	2	40.0
No	3	60.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Ability:** Table 4.7 shows that only one of the five additional surveys asked respondents explicitly about their athletic ability.

Table 4.7: Whether respondents asked explicit questions regarding their athletic ability in the additional data collections.

Explicit Questions about Athletic Ability	Number	Percent
Yes	1	20.0
No	4	80.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Recruiting:** None of the 5 additional data collections asked respondents whether they had been recruited as athletes by a postsecondary institution.

**Caveats and benefits:** None of the 5 additional data collections contained a statement of the potential disadvantages and advantages (for example, financial aid) of participation. Several of the instruments asked those who indicated no interest in athletic participation to list the reasons(s).

**Reasons for the survey:** Table 4.8 shows two of the five additional data collections give respondents information regarding why the survey was being conducted. One of these actually mentioned Title IX.

Table 4.8: Whether respondents were provided any explanation of reasons for the additional data collections.

Explanation of Reasons for Data Collection?	Number	Percent
Yes	2	40.0
No	3	60.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Statement of confidentiality:** Table 4.9 shows that only one of the five additional data collections promised confidentiality to respondents. In fact, as noted above in connection with **Identifying Information**, use of the web seems to have created more ways of threatening confidentiality.

Table 4.9: Whether respondents were provided any assurance of confidentiality in the additional data collections.

<b>Confidentiality Statement?</b>	Number	Percent
Yes	1	20.0
No	4	80.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Interest—representation of sports:** Table 4.10 shows the representation of sports with respect to interest in the five additional data collections.

Table 4.10: Representation of sports with respect to interest in the additional data collections.

Representation of Sports	Number	Percent
Fixed entries	4	80.0
Write in entries	1	20.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Interest—number of levels:** Table 4.11 shows the number of levels of interest (for each sport) in the five additional data collections.

Table 4.11: Number of levels of interest (for each sport) in the additional data collections.

<b>Number of Levels</b>	Number	Percent
1	2	40.0
2	1	20.0
3	2	40.0
Total	5	100.0

**SOURCE: NISS** analysis of other data collection instruments.

**Experience—representation of sports:** Table 4.12 shows the representation of sports with respect to experience in the five additional data collections.

Table 4.12: Representation of sports with respect to experience in the additional data collections.

Representation of Sports	Number	Percent
Fixed entries	3	60.0
Write in entries	1	20.0
Other/Could not determine	1	20.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

**Experience—number of levels:** Table 4.13 shows the number of levels of interest (for each sport) in the five additional data collections.

Table 4.13: Number of levels of experience (for each sport) in the additional data collections.

<b>Number of Levels</b>	Number	Percent
1	4	80.0
2	1	20.0
Total	5	100.0

SOURCE: NISS analysis of other data collection instruments.

#### 4.2 Notable Items

There are few examples of notable items in the five additional data collections that differ from the notable items discussed in section 4.2. One, but only one, of the data collections provides careful definitions of terms. Another, which is replete with HTML form elements, in effect assigns multiple sports of interest to different questions. As noted in section 4.2, this happens as well in the **INSTRUMENT** data collection instruments, some of which (as does not occur here) actually force respondents to rank sports by level of interest or experience. The impact is that analysis of effectively parallel questions labeled "Activity 1" and "Activity 2" (and "Intercollegiate Activity 1," "Intercollegiate Activity 2", "Intercollegiate Activity 3") is needlessly complicated.

That four of the five additional data collections are web-based reflects evolving information technologies. However, in general the instruments fail to capitalize on their being web-based, and in fact use of the web introduces some additional issues.

Perhaps the most striking aspect is the lack of exploitation of interactivity. For example, three of the surveys, including the one paper-based data collection, incorporate skips that allow recipients to skip questions that become inapplicable as the result of answers to others, but those questions are displayed nevertheless. By contrast, the data collection instrument proposed in chapter 5 does not even display superfluous questions, and makes the selections adaptively, in response to earlier answers.

In general, the web-based data collections use devices such as check boxes, radio buttons and drop-down lists sensibly, in order to constrain responses to some allowable set, although one lengthy web-based data collection has a number of free-form text entries.

Although doing so is straightforward, none of the web-based data collections makes use of hyperlinks, or similar devices such as mouse-overs, to provide access to "metadata" such as definitions of terms.

Two of the web-based data collections introduce gratuitous confidentiality problems by requesting identifying information in order to prevent respondents from being contacted again. (One example is "Your name is requested so that we will not send you another email about this survey.") Evidently, respondents (the basis of selection is not clear.) were notified by e-mail that they had been selected, and the data collection administration process seems unable to prevent follow-up without identifying information. There are readily available alternatives (such as one-way hashed keys) that make it possible to track who has responded without a link to their responses.

# **Chapter 5: Implementation of Part 3 Data Collections**

In this chapter we describe a process for implementation of data collection when Part 3 of the "Three-Part Test" is employed.

For clarity, we focus on one very specific problem. Attention is restricted to a single sport not currently offered at the intercollegiate (varsity) level by the institution, and we assume—*solely for concreteness*—that women are the underrepresented sex. The problem is to determine (see section 1.2) "whether the interests and abilities of [women] have been fully and effectively accommodated by the present program [for that sport]," *on the basis of data collected from women students*.

We formulate the problem conceptually and mathematically in section 5.1. Sections 5.2 through 5.5 address key steps in the procedure of solving it: specifying the process (section 5.2), data collection process (section 5.3), web-based data collection (section 5.4) and data analysis (section 5.5). A number of precautions imposed by the entire process are discussed in section 5.6, and section 5.7 discusses issues arising prior to and following the data collection process. Each principal component of the chapter contains three particular items:

*Practice among SURVEY Institutions*, a summary of how that component was addressed by the 57 **SURVEY** institutions. Most of this information is also in chapter 3, but including it here makes this chapter more self-contained.

Recommendation for Improvement, which would improve **SURVEY** institution practice without imposing large barriers in terms of information technology or statistical sophistication.

*High-Quality Recommendation*, describing an approach that satisfies the NCES statistical standards and other important criteria.

## **5.1 Problem Formulation**

As stated in the introduction to this chapter, we restrict attention to a single sport not currently offered at the intercollegiate level, and assume that women are the underrepresented sex. We focus on an institution employing Part 3 that is attempting to determine, using data collected from women students, whether the interests and abilities of women have been "fully and effectively accommodated by the present program." The alternative is that the interests and abilities of women can be accommodated only by offering the sport at the intercollegiate level.

We now describe an operational formulation of the problem. Let M (for minimum) be the minimal number of team members necessary to "field" a team in the given sport. This number must be specified by the institution. It depends on the sport and possibly contextual factors. For instance, a basketball team cannot play with fewer than five players, but this is not the value of M for basketball, which is presumably in the range 10-15. NCAA or other association rules may provide information about how large M might

be (*M* cannot exceed maximum allowable team sizes), but prevailing values in the conference to which the institution belongs are also relevant.

There is, conceptually, some number  $N^+$  of women students who, given the current offerings of the institution, possess the interest and ability to compete in the sport at the intercollegiate level. If  $N^+$  were known with certainty, then determination of compliance by OCR would be straightforward:

- If  $N^+ \ge M$ , and if other OCR-determined criteria are fulfilled, then the institution must offer the sport at the intercollegiate level. These criteria are complex, and discussed in section 5.7.
- If  $N^+ < M$ , then the interests and abilities of women have been accommodated by the present program.

It is the "conceptually" and "known with certainty" qualifications in this initial formulation that create several significant difficulties.

The first difficulty is that the definitions of interest and ability are subjective. How to assess them for the purposes of Part 3 is discussed in section 5.4.

The second difficulty is that exact determination of  $N^+$  may be impossible. As discussed in chapter 3, most institutions that have demonstrated Title IX compliance using Part 3 have done so using data collections that conceptually are censuses but yield very low response rates. In the samples, retaining our one-sport/women-underrepresented setting, only a—randomly or otherwise—selected subset of women were asked whether their interests and abilities are accommodated by the present program. Even absent other problems that we discuss momentarily, rather than obtain exact knowledge of  $N^+$ , the institution may be forced either to construct a statistical estimator  $\hat{N}^+$  or to regard  $N^+$  as random and calculate its distribution given the observed data. Then, the simple decision criterion stated above is no longer valid; alternatives are discussed in section 5.5.

But, there are further complications. By far the most difficult-to-deal-with of these is that in almost all cases, the number of respondents—those who are asked to complete the data collection instrument who actually do so—is only a fraction, and possibly a rather small fraction. Non-response is a problem in its own right, because it changes both the form and the properties of the estimator  $\hat{N}^+$ .

Another problem is *non-response bias*: the prevalence of interested and able students in the sample who do not respond may differ from the prevalence of interested and able students in the sample who do respond. Indeed, in the setting of Part 3, non-response bias seems almost inevitable: uninterested students are less likely to respond than interested students. Dealing with non-response bias is discussed in section 5.5.3.

There are additional issues when only a sample of the target population is asked to provide information, because the sampling process introduces additional randomness and uncertainty. Sampling is avoidable, however, while non-response bias is not.

A third difficulty is that the data collection process itself may influence the results. This issue was alluded to in chapter 3, in connection with whether data collection instruments accurately or inaccurately depict the benefits and obligations associated with intercollegiate sports. The prototype instrument in section 5.4.1 is specifically intended not to influence the data it generates.

Given these difficulties, an ideal Part 3 implementation would proceed as follows:

- 1. The target population for purposes of Title IX compliance consists of full-time women undergraduate students.
- 2. The data collection protocol is a census: all members of the target population are asked for information. In fact, as discussed in section 5.2, we recommend that all students, both female and male, be part of the data collection.
- 3. Data collection is web-based.
- 4. Because non-response may be inevitable, telephone-based follow-up of non-respondents may be conducted at a level that supports necessary non-response bias analyses.
- 5. Data analysis is restricted to responses from the data analysis population, and consists of combining the responses and the non-response bias analysis in a principled statistical manner to produce an estimator  $\hat{N}^+$  and to calculate the distribution of this estimator.
- 6. The decision criterion employed by OCR is to calculate the conditional probability that  $\hat{N}^+$  (or, in Bayesian formulations,  $N^+$  itself) exceeds the minimum team size M given the observed data from both the census and the non-response bias sample. If this probability exceeds a pre-determined threshold, and if other criteria are satisfied, then OCR would determine that the institution must offer the sport at the intercollegiate level. Otherwise, the determination would be that the interests and abilities of women are accommodated by the present program.

Sections 5.2-5.5 describe various parts of this process in more detail.

# 5.2 Process Specification

Here we discuss selection of the data collection population, the data collection protocol and the data analysis population.

**Data Collection Population.** As also mentioned in section 3.1, selection of the data collection population presents both conceptual and logistical issues. For a number of reasons, collecting data only from members of the underrepresented sex is not feasible. Consequently, there are only two defensible choices:

- The entire student population;
- A "catchment" population consisting of both the entire student population and a set of actual or potential applicants.

If the data collection population is the entire student population, then while there are response rate and other issues, at least the population is well-defined and in principle accessible.

Legal cases, however, have implied that the data collection should be larger—for example, a set of potential applicants. This would happen if applicants believed that the institution was not able to satisfy their athletic interests and abilities, and therefore chose either not to apply or to decline offers of admission. The "potential applicant/catchment" population is very problematic. It depends on the nature of the institution, and ranges from quite local to the entire nation or beyond, for institutions with international students. Even if definable, such a large data collection population is almost surely unreachable in any meaningful manner. Attempts to do so described in the OCR files are weak at best. They include requesting information from participants in campus tours or (local) high school administrators. Either of these approaches raises more problems than it solves.

Moreover, the statistical implications of employing a catchment population are effectively impossible to characterize. Even the population size is not known, which prevents calculation of response rates, and non-response bias analyses are simply infeasible.

A data collection population of applicants is better defined but not easier to sample. The same is true of surrogates, such as campus tour participants.

If the data collection population is entire student population, then some issues remain. For example, does "student" mean "full-time student?" Must students be enrolled currently? Given that the purpose of the data collection is to determine whether a sport must be offered to women at the intercollegiate level, perhaps the most sensible definition would be students who are eligible for intercollegiate athletic participation as determined by the athletic association (for example, the NCAA) to which the institution belongs and the institution itself. However, this is not likely to be feasible if criteria such as academic standing are involved.

*Practice among SURVEY Institutions:* As discussed in section 3.1 (see table 3.4), most of the 52 **INSTRUMENT** institutions treated the entire student body as the data collection population.

*Recommendation for Improvement:* The data collection population should be the entire population of full-time students.

*High Quality Recommendation:* The data collection population should be the entire student population eligible for intercollegiate athletic participation.

### **Data Collection Protocol.** Again, there are two choices:

- A census: all members of the data collection population are asked to provide information regarding whether their interests and abilities are accommodated by the present program.
- A *sample survey*: only a subset of members of the data collection population are asked to provide information regarding whether their interests and abilities are accommodated by the present program.

Our use of these terms is consistent with that of the federal statistical agencies. While a census is a larger scale undertaking than a sample survey, it is superior in almost every respect. If response could be mandated, then  $N^+$  would be known with certainty, and the "simple" decision criterion described above is applicable. Moreover, none of the complicated methodology for dealing with non-response bias outlined in section 5.5.3 is necessary. In reality, however, mandating a response may not be feasible.

Perhaps most important, employing a census avoids two difficult issues associated with sample surveys: selection of the sampling mechanism and selection of the sample size. In the OCR surveys described in chapter 3, two classes of sampling mechanisms are employed widely:

- Simple random samples, in which those asked to provide data are selected randomly from the data collection population, in such a way that all members of the population have equal probability of being in the sample. This method has the advantage of simplifying analysis of the data, but has other shortcomings discussed below.
- Targeted non-random samples. The "target" in this case is generally a subpopulation of what we have termed "the target population" thought to be likely to contain students with athletic ability and interest. The principal example is enrollees in health or physical education courses.

Intermediate methods, such as randomly selected courses, are present as well in the surveys discussed in chapter 3. These surveys also, however, include some simply indefensible sampling methods, whose statistical properties cannot be adequately described. The most egregious example is placing survey forms in a place where students might simply pick them up.

The statistical implications of such samples are virtually impossible to characterize. In particular, non-response bias analyses are not possible. For this reason we recommend that such samples not be employed.

Given the ready availability of electronic means of data collection (see section 5.4), simple random samples seem unnecessary. Another reason to avoid them is that small sample sizes may not be feasible. To illustrate why this is true, let P be the size of the target population, and suppose that the sample size is S. Then roughly, each student in the sample represents P/S students in the target population. Let  $N_S^+$  be the number of positive

responses (interested and able to participate at the intercollegiate level in the given sport) in the sample. Recalling that the goal is to estimate the number  $N^+$  of students in the target population interested and able to participate at the intercollegiate level in the given sport and ignoring non-response, the estimated value of  $N^+$  is

$$\hat{N}^{+} = N_{S}^{+} + \frac{N_{S}^{+}}{S} (P - S).$$

To explain briefly (more complicated expressions appear in section 5.5), the  $N_S^+$  sampled students who responded positively are known with certainty to be interested and able. The fraction of students sampled who responded positively,  $N_S^+/S$ , is assumed to be the same as the fraction of the P-S unsampled students who are interested and able, so the estimated number of such students is just the product of these two terms.

If S is small, then every positive response in the survey has a large effect on  $\hat{N}^+$ . At the extreme, if P/S exceeds the minimum team size M, then a single positive response in the sample produces an estimated value of  $N^+$  that exceeds M! Of course, there is also high variability in the estimate, but still this is a clear problem. But unless P/S is large, the advantages of a sample are negated. Therefore, arguments in favor of a sample are not convincing.

One issue, discussed briefly in chapters 3 and 4, is the use of incentives to promote responses to the census. At an extreme, the institution might *require* response, for example, linking completion to registration status or refusing to provide grade reports to those who had not responded. Even though measures this extreme may be seen by some to have negative consequences such as heavy handedness, decreased data quality in the form of frivolous or inaccurate responses is a more important issue, in part because there are no models or tools to characterize effects on data quality. This problem would be particularly problematic with a data collection instrument of the type described in section 5.4.1. Checking the global "no athletic experience, current participation or interest in future participation" box on screen 3 there (see figure 5.3) becomes the simplest way to fulfill the requirement. The clear consequence of this behavior is an underestimate of  $N^+$ .

*Practice among SURVEY Institutions:* As shown in table 3.5, most of the **INSTRUMENT** conceptualized the data collection as a census. However, the term "census" is used in chapter 3 in a much looser sense than in this chapter, to mean the absence of a discernible, explicit sampling mechanism.

Recommendation for Improvement: The data collection protocol should be a census, in the strict sense that every member of the data collection population is contacted individually (for example, by e-mail) and requested to respond.

*High Quality Recommendation:* The data collection protocol should be a census in the strict sense that every member of the data collection population is contacted individually and requested to respond.

**Data Analysis Population.** By "data analysis population" we mean that part of the data collection population whose data will be used for purposes of determining compliance with Title IX. For the specific setting of this chapter, only females—the assumed underrepresented sex—belong to the data analysis population. OCR has stated that fourth-year and beyond students (assuming a traditional four-year curriculum) should also be excluded from the data analysis population. The data collection instrument in section 5.4.1 requests both gender and year, and so supports either choice of data analysis population. The analysis procedures in section 5.5 are valid in either of these cases.

*Practice among SURVEY Institutions:* The OCR files contain few to no details regarding statistical analyses of the data. Moreover, there are cases in the files where the data collection population contained both females and males, but respondents were not asked to provide their gender.

*Recommendation for Improvement:* The data analysis population should consist of all full-time first-, second- and third-year students of the underrepresented sex.

High Quality Recommendation: The data analysis population should consist of all full-time first-, second- and third-year students of the underrepresented sex who meet all criteria for participation in intercollegiate athletics.

# **5.3 Data Collection Process**

Here we discuss principal steps in an electronic data collection process centered on a web-based collection instrument of the type described in section 5.4. We assume that recommendations in section 5.2 are implemented: the data collection population is the entire student population, and the data collection protocol is a census.

Prior to any of the steps described below, the data collection instrument and software must be in place; the former is described in section 5.4.1 and the latter in section 5.4.2.

The initial step is to compile a database of e-mail addresses and telephone numbers (for non-response follow-up; see section 5.5.3) of all members of the data collection population. We assume that all students are required to have e-mail addresses at the institution.

The second step is to send an e-mail message to each member of the data collection population, requesting that she or he complete the data collection instrument. In addition to the request to provide the data, this message should contain:

- A link to the URL of the data collection instrument;
- Embedded within the link, a unique, encrypted ID that allows the software to record that a person has responded without being able to link to that person's

response (see below). This strategy also precludes multiple responses by one individual.

Non-response follow-up is likely to be necessary. In principle, using the encrypted ID, the institution could monitor responses in such a way that it can determine who has responded without being able to link responses to respondents, and could send e-mail messages to non-respondents. This may not be desirable, however, and a non-response bias analysis may be the only feasible form of follow-up. The NCES standard of a response rate of 85 percent for a census not used as a sampling frame (U.S.DOE, 2003) does not seem likely to be met in the absence of follow-up.

If the response rate falls below 85 percent, then the NCES statistical standards (U.S. DOE, 2003) call for a *non-response bias analysis*, which is described in section 5.5.2. The purpose of the non-response bias analysis is to determine whether the likelihood of response depends on the value of the response. In this case, there is reason to suspect that it does: those with interest and ability are more likely to respond.

The non-response bias analysis consists of a data collection phase and an analysis phase. In the former, a random sample of non-respondents to the census is contacted and their responses ascertained. The data collection phase of the non-response bias analysis would ordinarily be done by telephone.

As discussed in section 5.2, "requiring" a response in a strong sense (that failure to respond places a student somehow "not in good standing") may not be possible. Nevertheless, there may be methods beyond follow-up that increase response. These include:

- Embedding the survey in a process—registration is the clear and perhaps only example—that every student must perform. This was somewhat successful in some of the OCR cases. The web-based instrument in section 5.4.1 could be linked in a natural way to web-based registration, and could inherit the confidentiality protections and mechanisms for preventing multiple responses associated with the registration process.
- Positive mechanisms: for instance, one survey in chapter 4 offers a tee shirt said to be worth \$10 to respondents. Alone these seem unlikely to be effective at a scale at which they are feasible economically. Moreover, their effects on non-response bias are difficult to characterize.
- Public relations activities, including statements by institution leaders about the importance of responding.

*Practice among SURVEY Institutions:* The proactivity characteristic reported in table 3.6 measures, albeit qualitatively, the extent to which **SURVEY** instruments were proactive in attempting to increase response rates. This table shows little evidence of proactivity.

Recommendation for Improvement: The data collection process should be web-based, using e-mail and, if necessary to follow up on non-response, telephone as a means of

contacting members of the data collection population. Linking the data collection to registration should be considered.

High-Quality Recommendation: The data collection should be web-based, using e-mail to initiate the process. Linking the data collection to registration should be considered. Means such as those described in section 5.5 should be in place to deal with low response rates.

#### 5.4 Web-Based Data Collection

In this section, drawing on chapters 3 and 4, we sketch the structure of a data collection instrument that would accomplish the necessary objectives (collection of information regarding whether "interests and abilities of the members of that [underrepresented] sex have been fully and effectively accommodated by the present program.") with minimal effort. The instrument is web-based, allowing effective implementation of skips and other selection devices. For example, a respondent can choose from a larger list of sports the subset for which she wishes to respond in detail.

Web-based instruments are absent entirely from the **SURVEY** institution instruments discussed in chapter 3, which is understandable because most of the OCR cases preceded widespread use of the web and e-mail. By contrast, they dominate in the more recent instruments in chapter 4. Alternative modes of data collection appearing in the instruments in chapters 3 and 4 include paper forms (mailed, distributed in classes, or "left for the taking") and one telephone survey.

Section 5.4.1 describes the instrument itself; the software necessary to create it and store data is discussed in section 5.4.1.

#### **5.4.1 Data Collection Instrument**

The proposed data collection instrument consists of seven screens, which are shown in figures 5.1-5.7, together with one additional screen, shown in figure 5.8, to which only respondents in the *data analysis population* who indicated interest and ability are taken.

This instrument requests little more information than absolutely necessary to determine compliance with Title IX. Requests for large amounts of superfluous information are a concern because they lower response rates. However, compared to some of the instruments in chapter 3, this instrument is quite minimal.

We now describe the screens one-by-one. Not all respondents need to proceed through all seven (or eight) screens.

**Screen 1**, shown in figure 5.1, is an introductory screen, on which respondents are informed of the purposes of the data collection and provided an explicit confidentiality statement as well as an explanation of the structure of the instrument.

**Screen 2**, shown in figure 5.2, requests four items of demographic information—age, gender, year in school and student status. The dropdown boxes and radio buttons constrain responses to those allowed by the institution conducting the census.

**Screen 3**, shown in figure 5.3, explains the next set of questions—on athletic experience, participation and ability. It allows respondents with no experience, current participation or interest in future participation to so indicate and complete the instrument without having to view any of the other screens.

**Screen 4** of the proposed instrument, shown in figure 5.4, is reached only by respondents who wish to enter information concerning athletic experience, interests and abilities. It lists the responses that will be allowed when the information is requested (on screen 6), and contains a neutral statement of the burdens and benefits associated with participation in intercollegiate athletics. A more sophisticated version of the instrument might contain hyperlinks to definitions of various terms.

**Screen 5**, shown in figure 5.5, allows respondents who wish to enter information concerning athletic experience, interests and abilities to *select the sports for which they wish to provide information*. The purpose of this is to reduce the size and complexity of screen 6, on which the information is actually entered. Only those sports selected on screen 5 are listed on screen 6. The list of sports in figure 5.5 is illustrative, consisting of twenty-three sports in which the NCAA conducts championships and seven NCAA-identified "emerging sports." Reflecting the considerations noted in section 5.7, sports for which Title IX non-compliance is not feasible because of the absence of competitive opportunities would not need to be included on this screen.

**Screen 6**, shown in figure 5.6, is where actual information regarding experience, current participation, interest in future participation and ability is entered. These four categories appear side-by-side, which is sensible conceptually and psychometrically, but was not done in any of the 57 data collection instruments reviewed in chapters 3 and 4. The allowable responses, which are constrained by radio buttons that also prevent multiple responses, are as follows:

- For experience at the high school level, "Recreational," "Intramural," "Club," "Junior Varsity" and "Varsity";
- For current participation, "Recreational," "Intramural," "Club" and "Intercollegiate";
- For interest in future participation at the institution: "Recreational," "Intramural," "Club" and "Intercollegiate";
- For ability: "Yes, I have the ability" and "No, I would need to develop the ability".

The reason for inclusion of four separate categories is that, as discussed further in section 5.5.1, a positive response is defined in terms of at least three and possibly all four.

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<sup>&</sup>lt;sup>3</sup> See www2.ncaa.org/sports/general\_information/emerging\_sports.html.

For some purposes, the number of allowable responses might be reduced. If the sole concern were interest in intercollegiate participation, and assuming that an intercollegiate team does not exist currently, "Intercollegiate" could be eliminated from current participation (as could any others than do not apply), and all but "Intercollegiate" could be eliminated from interest in future participation. Because this screen would be generated dynamically, using information from screen 5, the sets of allowable responses can be sport-dependent.

Although not shown in figure 5.6, hyperlinks could be used to provide access to definitions of these terms (or any other terms, for example, sports with which not all respondents may be familiar). Placing the definitions in a separate window avoids impeding the flow of the data collection instrument.

Screen 6 does not implement default responses, but it could. It does state clearly how item non-responses will be treated.

**Screen 7**, shown in figure 5.7, is for most respondents the final screen of the instrument. It offers the opportunity for comments or other feedback, asks them to click a button to record their responses, and thanks them for participating. It also informs those who have responded positively about interest and ability that unless they check the "Check here if you do not wish to be contacted" box, they will be taken to one more screen (screen 8), on which they will be asked for contact information.

**Screen 8**, shown in figure 5.8, is a screen reached only by respondents who are members of the data analysis population (in the example in this chapter, full-time female students who are freshmen, sophomores or juniors) who indicate interest and ability in one or more sports not currently offered at the intercollegiate level. (The language on both this screen and screen 7 is less precise, because no clear purpose is served by complete details.) On this screen, such respondents may request to be contacted by the athletic department regarding their interests. It summarizes their responses and asks for contact information—name, e-mail address and telephone number. This information could either be stored in a CSV file separate from the main data, or forwarded by e-mail to the appropriate office in the institution.

Practice among SURVEY Institutions: As noted above, no SURVEY institution employed web-based data collection.

Recommendation for Improvement: For extremely narrow surveys (one sport, for example) respondents might be asked simply to respond to an e-mail message. Simplified web-instruments (for instance, with less protection for confidentiality) are possible, but should state explicitly their shortcomings relative to the high-quality recommendation. Although, as stated in section 5.6, we believe that if failure to respond (at the item level) is treated as a "no interest" or "no ability" response, the instrument should state so in some difficult-to-ignore manner.

*High-Quality Recommendation:* The web-based data collection instrument should have the same properties as the prototype described here:

- Simplicity;
- Explicit explanation of reasons for the data collection;
- Explicit confidentiality statement;
- Opportunity for global "no interest or ability" response;
- Opportunity to filter sports for which detail is provided;
- Non-prejudicial wording of items;
- Inclusion of all of experience, current participation, interest in future participation and ability;
- Fixed-form responses.

Figure 5.1: Initial screen of the prototype data collection instrument, containing the purpose of the data collection, a confidentiality statement and an explanation of the structure of the instrument.

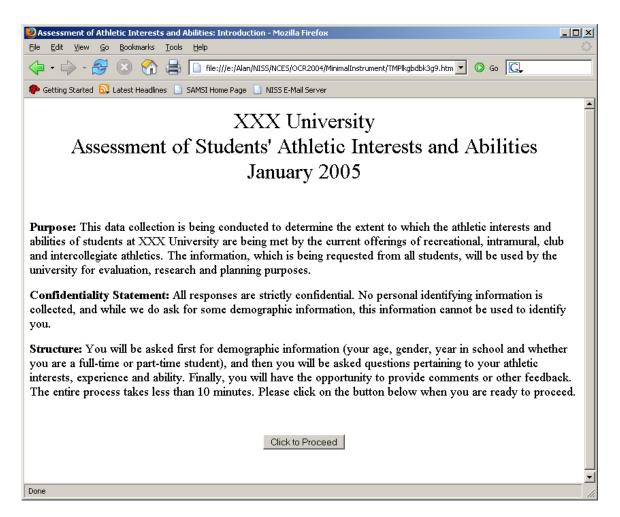


Figure 5.2: Second screen of the prototype data collection instrument, in which respondents provide four items of demographic and student status information. This example shows a respondent who is 20 years old, female, a junior and a full-time student.

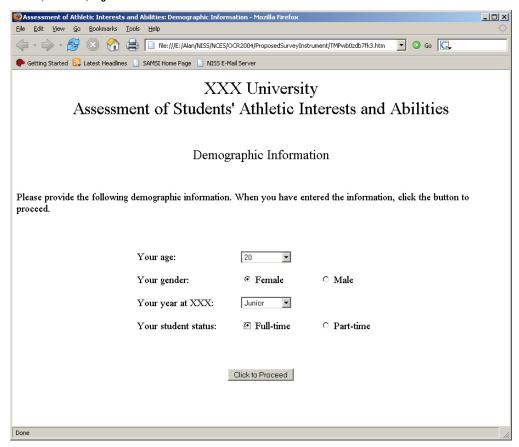


Figure 5.3: Third screen of the prototype data collection instrument, on which respondents with no experience, current participation or interest in future participation can so indicate and complete the process.

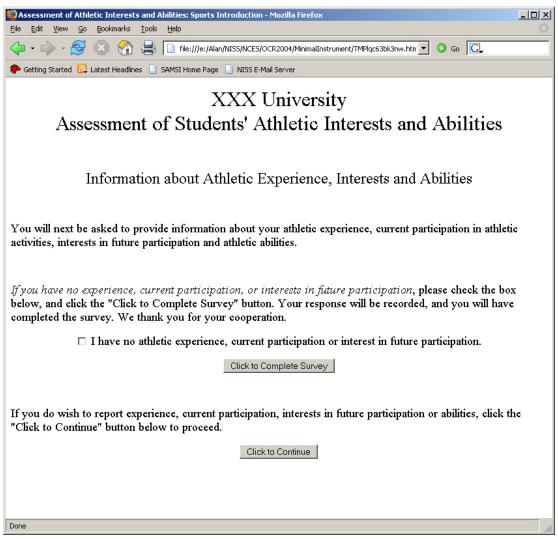


Figure 5.4: Fourth screen of the prototype data collection instrument, which is reached only by respondents who wish to enter information concerning athletic experience, interests and abilities.

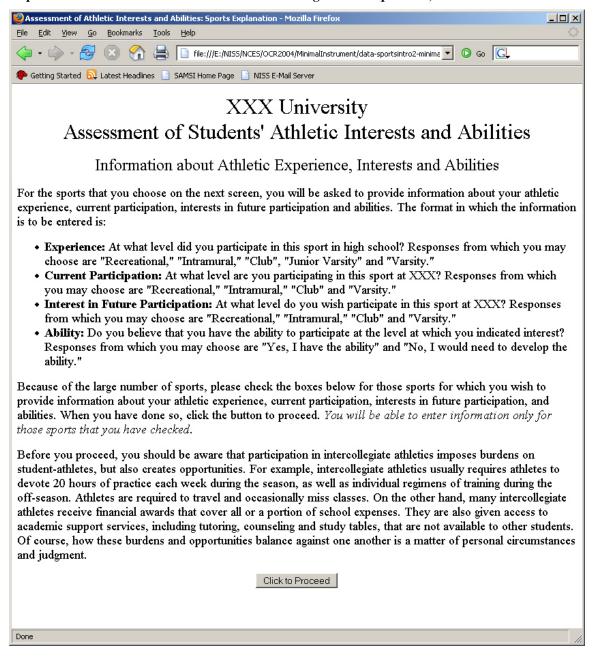


Figure 5.5: Fifth screen of the prototype data collection instrument, which is reached only by respondents who wish to enter information concerning athletic experience, interests and abilities. Here, respondents select the sports for which they wish to provide information. The list consists of 23 sports in which the NCAA conducts championships and seven "emerging sports." The respondent illustrated here has chosen basketball, lacrosse and volleyball, which appear in screen 6.

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Assessment of St	XXX University Assessment of Students' Athletic Interests and Abilities					
Information abou	t Athletic Exp	erience, Interests and Abilities				
Because of the large number of sports, and since any one person is unlikely to have experience, current participation, or interest in future participation in more than a few, please check the boxes below for those sports for which you wish to provide information about your athletic experience, current participation, interest in future participation, and abilities. When you have done so, click the button to continue. You will be asked to enter information only for those sports that you have checked.						
Sport	Sport	Sport				
☐ Archery	□ Golf	□ Squash				
□ Badminton	☐ Gymnastics	☐ Swimming and Diving				
□ Baseball	□ Ice Hockey	☐ Synchronized Swimming				
☑ Basketball	✓ Lacrosse	□ Team Handball				
□ Bowling	□ Rifle	☐ Tennis				
☐ Cross Country	□ Rowing	☐ Indoor Track and Field				
□ Equestrian	□ Rugby	□ Outdoor Track and Field				
□ Fencing	☐ Skiing	☑ Volleyball				
□ Field Hockey	☐ Soccer	□ Water Polo				
□ Football	□ Softball	□ Wrestling				
Click to Continue						

Figure 5.6: Sixth screen of the prototype data collection instrument, on which respondents enter information concerning experience, current participation, interest in future participation and ability only for those sports selected on screen 5. Continuing the example from screen 5, the respondent—who is female—has indicated high-school varsity experience, current intramural participation, interest in intercollegiate participation and ability for lacrosse.

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		XXX Univ	zergity	
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	Assessment	of Students Atme	tic interests and A	donnies
	Informatio	on about Athletic Experi	ence, Interests and Abi	lities
orts liste	d below are those you selected	on the previous screen.		
	•	browser's back button to return	to the previous careen and mo	difference abaides
		icable responses. You do not ne		
reated as	(depending on category) "No l	Experience," "No Current Partic	ipation," "No Interest in Future	Participation" and for Ability, "
	." When you have completed a of the survey.	all answers that you wish to com	plete, click the button to record	d your responses and proceed to
ana parv				
Sport	Experience: At what level did you participate in this sport in high school?	Current Participation: At what level are you participating in this sport at XXX?	Interest in Future Participation: At what level do you wish to participate in this sport at XXX?	Ability: Do you believe that you have the ability to participate at the level at which you indicated interest?
	C Recreational			
	C Intramural	C Recreational C Intramural	C Recreational C Intramural	C Yes, I have the ability
Basketball	C Club	C Club	C Club	C No, I would need to develop
	O Junior Varsity	C Intercollegiate	C Intercollegiate	the ability
	C Varsity			
	C Recreational	C Recreational	C Recreational	
	C Intramural	C Intramural	C Intramural	C Yes, I have the ability
Lacrosse	C Club	C Club	C Club	C No, I would need to develop
	O Junior Varsity	C Intercollegiate	C Intercollegiate	the ability
	C Varsity			
	C Recreational	0.5	0.5	
	C Intramural	C Recreational C Intramural	C Recreational C Intramural	C Yes, I have the ability
Volleyball	C Club	C Chih	C Chih	C No, I would need to develop
Volleyball	C Junior Varsity			the ability
Volleyball	O Varsity	C Intercollegiate	C Intercollegiate	

Figure 5.7: Seventh, and for most respondents final, screen of the prototype data collection instrument, which offers respondents the opportunity to provide comments or other feedback. Respondents who are members of the data analysis population and have expressed an interest in one or more sports (in our example, full-time female students who are freshmen, sophomores or juniors) are taken automatically to screen 8 unless they check the box "Check here if you do not wish to be contacted."

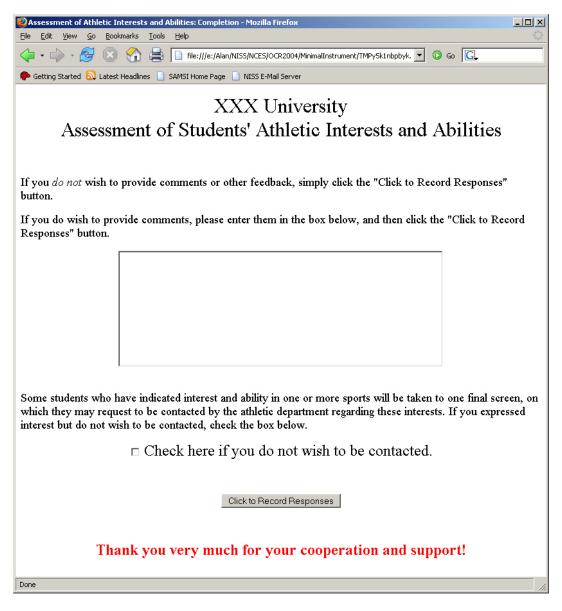


Figure 5.8: Eighth and final screen of the data collection instrument, reached only by respondents who are members of the data analysis population (in our example, full-time female students who are freshmen, sophomores or juniors), on which they are asked whether they wish to be contacted by the athletic department, and if so to provide contact information. The illustrative values here are the same as in figures 5.2-5.7.

Assessment of Athletic Interests and Abilities: Department	emographic Information - Mozilla Firefox					
File Edit View Go Bookmarks Tools Help	<u>_</u>					
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P Getting Started Latest Headlines SAMSI Hom	e Page 📗 NISS E-Mail Server					
Assessment of S	XXX University Students' Athletic Interests and Abilities					
Request t	o Be Contacted by Athletic Department					
You have indicated interest and ability i	n one or more sports, as summarized below:					
Age:	20					
Gender:	Female					
Year in school:	Junior					
Status:	Full-time					
Sport(s):	Lacrosse  Experience = Varsity  Current Participation = Intramural  Interest in Further Participation = Intercollegiate  Ability = "Yes, I have the ability"					
	If you would like to be contacted by the athletic department regarding these interests, please fill in the information below, and then click the "Click to Submit Request" button. This request is optional; your responses have already been recorded. Thank you.					
Name:						
E-mail address:						
Telephone:						
	Click to Submit Request					
Done						

#### **5.4.2 Software**

The screens shown in figures 5.1-5.8 are static HTML prototypes. There are at least two paths to create the software for a full-blown implementation that would generate most of these screens dynamically.

The first of these is commercial tools for web surveys, such as Survey Solutions (Perseus Corporation, 2005). The extent to which commercial tools support functionality such as confidentiality-preserving non-response follow-up is not clear. It is also likely that they involve significant hardware and software overheads that are really not necessary in the setting of this chapter.

The second path is to create CGI, Java, or Visual Basic scripts that

- Allow movement from each screen to the next, including dynamic generation of all screens other than the initial one in figure 5.1;
- Record responses (see additional discussion below).

Implementation of these scripts, together with appropriate security and support, would be a moderate-sized but straightforward programming task.

However, full automation of the process would require one more layer of scripts that would customize such items as

- The institution name;
- Details of wording, with defaults provided that can be edited as necessary;
- The list of sports on screen 5;
- The possibly sport-dependent responses on screen 6.

Storage of responses is straightforward. Other than the free-form text response on screen 7, the instrument described in section 5.4.1 generates only a small number of data items for each respondent:

- Four items of demographic information from screen 2;
- One Yes/No global "no athletic interest, current participation or interest in future participation" from screen 3;
- *K* Yes/No responses for each sport from screen 5, where *K* is the number of sports listed there:
- At most 4K categorical responses from screen 6, one each for experience, current participation, interest in future participation and ability.

The total number of items is 5K + 5. To illustrate, for the 30 sports shown in the example in figure 5.5, the survey generates 155 items.

There are, of course, constraints on the item values. First, the instrument itself permits only pre-defined responses to all items (other than on screen 7). This guarantees that responses are interpretable and analyzable. Second, if the value of the global Yes/No

response on screen 3 is "No," then the remaining 5K responses are empty. Similarly if the response on screen 5 for a sport is "No," meaning that it is not listed on screen 6, then its four items associated with screen 6 are empty.

Finally, the software could store the data in a comma-separated-variable (CSV) file, with one (5K + 5) item line for each response. Since no identifying information is stored, confidentiality of responses is guaranteed. The CSV data file can then be read and manipulated by tools ranging from Microsoft Excel to more powerful statistical packages such as SAS, SPSS, STATA and S-Plus.

The encrypted ID provided in the original e-mail would be severed from the response itself, and used in the database file containing respondents' e-mail addresses to mark that a response had been received.

Practice among SURVEY Institutions: No SURVEY institution employed web-based data collection.

Recommendation for Improvement: OCR, NCES or another agency should investigate use of commercial software, and either recommend particular products or support development of custom tools such as those described here.

High-Quality Recommendation: OCR, NCES or another agency should investigate use of commercial software, and either recommend particular products or support development of custom tools such as those described here. In either case, data should be stored in "long form" (allowing empty responses) in CSV files, which maximizes flexibility and portability.

## **5.5 Data Analysis**

Recall that goal analysis of the data generated by the census is to estimate  $N^+$ , the number of students in the data analysis population interested and able to participate at the intercollegiate level in the given sport. If data concerning multiple sports is collected in the same instrument, then each sport requires an analysis of the type described in this section. For technical reasons, it is necessary to calculate the distribution of the estimator  $\hat{N}^+$ .

We assume throughout this section that respondents answer truthfully. While there is good reason to expect untruthful responses in some settings, there seems to be none in this case.

As discussed in section 5.2, the data analysis population consists of the subset of members of the data collection population whose data are relevant to determination of compliance with Title IX. Although the techniques in this section are applicable to any choice of the data analysis population, for concreteness, we take that population to be full-time female students not in their final year of study.

*Practice among SURVEY Institutions:* There is little evidence in the OCR files that any of the 57 **SURVEY** institutions or the five "additional survey" institutions in chapter 4 has conducted principled statistical analyses of their data that account for possible non-response bias.

## 5.5.1 Preprocessing

The "raw data" generated by the data collection instrument in section 5.4.1 consist, in a form different from that in section 5.4.1, of six items for each sport:

- The global Yes/No response from screen 3, in which case the remaining five items are empty;
- The Yes/No selection response for that sport from screen 5; if this response is "No," then the remaining four items are empty;
- The four categorical responses from screen 6.

Preprocessing of the data reduces these six items to a single Yes/No response, with "Yes" signifying that the respondent is interested in and able to participate in the sport at the intercollegiate level, and "No" signifying all other cases. While there is some flexibility—and obviously changes would be needed if a different instrument were employed—we recommend that "Yes" require all of the following conditions:

- On, screen 3, global response = "Yes";
- On screen 5, selection response for that sport = "Yes";
- On screen 6, for that sport
  - o Experience in high school for = "Club," "Junior Varsity" or "Varsity"
  - o Current participation at any level (i.e., the response is not empty)
  - o Interest in future participation = "Intercollegiate".

This approach provides justification for three of the categories on screen 6.

Another approach, keeping in mind that ability is self-characterized, would also require

• On screen 6, Ability = "Yes, I have the ability"

We do not specifically recommend for or against this stronger criterion.

Effecting this preprocessing, either within a statistical package or with dedicated software, is straightforward. The result, for each sport and respondent, is a single Yes/No item.

Recommendation for Improvement: Data should be pre-processed to produce a single "Yes = Interested and able" or "No = either not interested or not able" response for each respondent and each sport.

*High-Quality Recommendation:* Data should be pre-processed to produce a single "Yes = Interested and able" or "No = either not interested or not able" response for each respondent and each sport.

### 5.5.2 Data Analysis in the Absence of Non-Response

In this section and the next, "non-response" means only subject-level non-response—failure of a member of the data collection population to respond at all. The data collection instrument in section 5.4 contains two mechanisms designed to minimize item non-response. The first is screen 3, which permits a global "no experience, participation or interest" response that concludes the data collection. The second is the statement on screen 6 that "... missing responses will be treated as (depending on category) "No Experience," "No Current Participation," "No Interest in Future Participation" and for Ability, "Not applicable."."

Here we describe analysis of the data for a single sport when there is not a problem with response rate. According to NCES statistical standards for censuses (U.S. DOE, 2003), this requires a subject-level response rate of at least 85 percent.

In this case, the analysis is straightforward. Recall the notation:

- P =size of target population, all of whom have been requested to provide information:
- $N^+$  = number of women in the target population who are interested in and able to participate in the sport at the intercollegiate level;
- M = minimum team size.

Also, let

- R = number of respondents;
- $N_R^+$  = number of "Yes" responses.

Table 5.1 summarizes the definitions and sources of these values.

Table 5.1: Sources of values used to estimate  $N^+$ 

Value	Definition	Source
P	Target population size	Institution
$N^{\scriptscriptstyle +}$	Number of "Yes" responses in full target population	To be estimated
M	Minimum team size	Institution
R	Number of responses	Data
$N_R^+$	Number of "Yes" responses	Data

Source: This document.

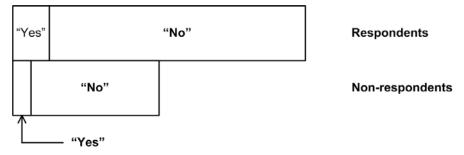
It is important to emphasize that we do not assume that R = P, which corresponds to a 100 percent response rate. Were this to happen, then  $N^+ = N_R^+$ , and the simple decision rule in section 5.1 can be applied by OCR.

Instead, we assume only that  $R \ge .85P$ . This obviates the need for the more complex analysis described in section 5.5.3, but still requires estimation of the number of "Yes" responses among non-respondents. The estimated value of  $N^+$  is then

$$\hat{N}^{+} = N_{R}^{+} + \frac{N_{R}^{+}}{R}(P - R)$$

The principal assumption underlying this equation is that the rate of "Yes" responses among the P-R non-respondents has the same value, namely  $N_R^+/R$ , as among respondents. This is shown pictorially in Figure 5.9.

Figure 5.9: Pictorial representation of data analysis in the absence of significant non-response. The proportion of "Yes" responses among non-respondents is *assumed* to be the same as among respondents.



Source: NISS

The value  $\hat{N}^+$  is not exact. Rather, it is a statistical estimator derived from the census data. As such, it has an associated probability distribution. As noted in section 5.1, we recommend that OCR employ a decision criterion of the form

- If  $P\{\hat{N}^+ \geq M\} > \alpha$ , where  $\alpha$  is a threshold set in advance by agreement between OCR and the institution—in words, if the data indicate that there is sufficiently high probability that  $\hat{N}^+$  exceeds M, then the data collection demonstrates that the interests and abilities of women are *not* accommodated by the present program. What action would be necessary, and under what additional conditions (see section 5.1), must be determined by OCR.
- If  $P\{\hat{N}^+ \ge M\} \le \alpha$  (in words, if the data indicate that there is not sufficiently high probability that  $\hat{N}^+$  exceeds M), then the interests and abilities of women are accommodated by the present program, and no action by the institution is necessary.

Computation of  $P\{\hat{N}^+ \geq M\}$  is a technical issue, because in models such as that described in appendix F, this probability depends on the unknown value  $N^+$ . These difficulties can be avoided by treating the data values as known rather than unknown values, a simplification that is acceptable for high response rates but not when, as in section 5.5.2, a non-response bias analysis is conducted. Conditional on the data, the second component of  $\hat{N}^+$ , that is, the estimated number of "Yes" responses among non-respondents, has a binomial distribution with parameters P-R and  $N_R^+/R$ , and tables, approximations or simulation may be used to calculate  $P\{\hat{N}^+ \geq M\}$ .

There is one case in which this entire analysis is unnecessary. If  $N_R^+ \ge M$  then among the census respondents alone there are sufficiently many interested and able students, and it is certain that  $N^+ \ge M$ .

Practice among SURVEY Institutions: Only one-half of the OCR files containing data collection instruments report response rates or contain enough information to calculate response rates; reported values range from less than 1 percent to approximately 70 percent. There is no description in the files of any principled statistical analyses that were performed on the data. Those files that do contain results have nothing beyond tabulations of responses to items on the data collection instrument. Not one file contains any evidence that results were viewed as uncertain, or that uncertainties were calculated.

Recommendation for Improvement: An institution that does follow up on non-respondents should include in both e-mails and the web-based data collection instrument explicit, difficult-to-ignore statements that non-responses will be recorded as "no interest." In this case, the estimated value of  $N^+$  is

$$\hat{N}^{+} = N_{\scriptscriptstyle P}^{+}$$

In this case,  $N^+$  is certain to exceed  $\hat{N}^+$ , so a decision criterion on the form

- If  $\hat{N}^+ < M$ , then the institution is in compliance with Title IX
- If  $\hat{N}^+ \ge M$ , then the institution may not be in compliance with Title IX, depending on additional considerations discussed above and in section 5.7

is lenient in favor of the institution.

As an intermediate step, non-responses should not be treated as "no interest" and  $N^+$  should be estimated as

$$\hat{N}^{+} = N_{R}^{+} + \frac{N_{R}^{+}}{R}(P - R)$$

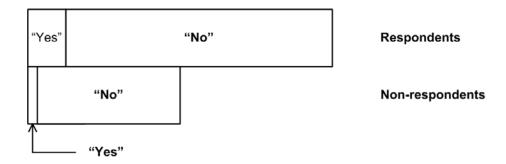
The decision criterion stated above is then unbiased, neither advantaging nor disadvantaging the institution.

*High-Quality Recommendation:* In the absence of significant non-response (that is, if the response rate exceeds 85 percent),  $N^+$  should be estimated using methods described here, and the compliance decision should be based on  $P\{\hat{N}^+ \geq M\}$ .

## 5.5.3 Data Analysis in the Presence of Non-Response

When there is significant non-response, the central assumption in section 5.2.1 and figure 5.9 is called into question: that the probability of a "Yes" response is the same among non-respondents as among respondents. This failure is known as *non-response bias* and is shown pictorially in Figure 5.10, where the relative frequency of "Yes" is higher for respondents than for non-respondents.

Figure 5.10: Pictorial representation of non-response bias. "Yes" responses are relatively more frequent among respondents than among non-respondents.



Source: NISS.

There is, in fact, reason to suspect that the phenomenon in figure 5.8 arises in the setting of this chapter. Students who are interested and consider themselves able to participate in the sport at the intercollegiate level clearly have reason to respond, while those with no athletic interests have much less motivation to respond.

NCES statistical standards (U.S.DOE, 2003) prescribe that when the response rate (R/P in the notation of section 5.2.1) is less than 85 percent a non-response bias analysis be conducted. This process, which can be very resource-intensive, consists of

- Selecting (in most cases) a random sample of non-respondents;
- Contacting them (almost always by phone, to maximize the chances of reaching them);
- Ascertaining their response.

In principle, every selected non-respondent should be contacted, but often of course this is not possible.

Before proceeding, we emphasize that if  $N_R^+ \ge M$ , then regardless of the response rate, it is certain that  $N^+ \ge M$ , because among the census respondents alone there are

sufficiently many interested and able students. If this happens, there is no need to collect any additional data, and in particular no need for the non-response bias analysis.

In the most simplistic case, the products of the non-response bias analysis are:

- A sample size  $S_{NR}$ ;
- A number  $N_{NRBS}^+$  of positive responses in the non-response bias analysis sample, from students in the non-response bias analysis sample who are interested and able to participate in the sport at the intercollegiate level;
- An estimate  $\hat{q}_{NR}$  of the frequency of "Yes" responses among the remaining non-respondents (i.e., those not in the non-response bias analysis sample). Assuming that the non-response bias analysis sample is a simple random sample, then in almost all cases,  $\hat{q}_{NR} = N_{NRRS}^+ / S_{NR}$ .

Using the same notation as in section 5.2.1, the estimated value of  $N^+$  is then

$$\hat{N}^{+} = N_{R}^{+} + N_{NRBS}^{+} + \hat{q}_{NR}(P - R - S_{NR})$$

The distribution of  $\hat{N}^+$ , even conditional on the data, is more complex than in section 5.2.2, because  $\hat{q}_{NR}$  is based on a sample of non-respondents. An approach that parallels the approach in section 5.5.2 is to condition on all data values. In this case, the first two terms in the expression above are known, and the third term—corresponding to the number of students who neither responded nor are in the non-response bias analysis sample but who are interested and able—has a binomial distribution with parameters  $P - R - S_{NR}$  and  $\hat{q}_{NR} = N_{NRBS}^+ / S_{NR}$ , which allows calculation of  $P\{\hat{N}^+ \geq M\}$ . Then, the decision criteria described in section 5.5.2 can be applied in the same manner.

The approach in the preceding paragraph overlooks randomness associated with the non-response bias sample. At a deeper level, it is also inconsistent with the underlying purpose of the non-response bias analysis, which is to determine if the *probability* of response depends on whether the response is positive or negative. A Bayesian modeling strategy is outlined in appendix F. In principle, it should be preferred to the approach described in the preceding paragraph, but it may be beyond the capabilities of some institutions, although the services of those who could implement it are readily available.

Recommendation for Improvement: In the presence of significant non-response (that is, if the response rate is less than 85 percent and consequent possible non-response bias, OCR should require, as NCES does, a non-response bias analysis. The decision criterion can be based solely on the estimator  $\hat{N}^+ = N_R^+ + N_{NRBS}^+ + \hat{q}_{NR}(P - R - S_{NR})$ , without consideration of associated uncertainties.

*High-Quality Recommendation:* In the presence of significant non-response (that is, if the response rate is less than 85 percent) and consequent possible non-response bias, OCR

should require, as NCES does, a non-response bias analysis. The estimated probability that  $N^+$  exceeds M should be calculated using methods described in appendix F.

#### **5.6 Precautions**

The process outlined in sections 5.1-5.6 contains a number of safeguards against what would ordinarily be considered an "unsafe" situation: data collection conducted by an organization with a definable vested interest in the outcome. Specifically, if the institution did not want to offer the sport at the intercollegiate level, then one can assume that the institution would like the data collection to demonstrate  $N^+$  is less than M, so that it will not have to offer the sport.

The census recommendation in section 5.2 avoids a potentially biased sample—a subset of the target population where interest and ability are thought to be low. Interestingly, many of the **INSTRUMENT** institution surveys summarized in chapter 3 actually focus on sub-populations where interest and ability would be expected to be high, such as students enrolled in physical education courses. This recommendation also avoids excessively small samples meant to produce no interested and able respondents. As discussed in section 5.2, such a strategy is risky, because every positive response carries high weight.

The data collection instrument in section 5.4.1 contains no prejudicial items or wording designed to induce negative responses. Some, but relatively few, of the instruments summarized in chapter 3 exhibit this shortcoming.

The data analysis procedures in section 5.5 specifically do not ever equate failure to respond at all with either lack of interest or ability. The OCR files do not contain information sufficient to determine whether this was done by any of the **INSTRUMENT** institutions.

### 5.7 Pre- and Post-Data Collection Procedures

The issues noted here lie outside the data collection process itself, but are important.

When an institution should (or must) conduct data collections such as those described in this chapter is influenced by both external and internal factors. OCR complaints or monitoring activities (see section 2.2.4) are the principal external stimuli. As noted in section 2.3, in the OCR files analyzed by NISS, use of Part 3, and within **PART 3** institutions, use of data collections, seem to increase over time. An institution may also, however, wish to conduct periodic assessments on its own, or in response to petitions from students.

An OCR determination of non-compliance requires that the region in which the institution is located offer competitive opportunities in the sport for the under-represented sex. Presumably this can be determined in advance of any data collection. Whether the conference to which the institution belongs offers competitive opportunities is not part of the decision process.

Following completion of the data collection, if the estimated value of  $N^+$  exceeds the minimum team size M, then additional steps take place before OCR would determine that the institution must offer the sport at the intercollegiate level:

- 1. Especially if the data collection is confidential as in section 5.4, the institution must identify those students who stated themselves to be interested, and ascertain that they remain interested. Holding one or more widely announced meetings appears to be the most common way of doing this. Students who self-identified using the process pictured in figure 5.8 can be contacted directly. If the number of students identified at this stage is less than M, the remaining steps do not occur. There is no logical necessity, however, that this number be less than  $\hat{N}^+$ : the meeting itself may generate additional students—in particular, non-respondents to the data collection—who consider themselves interested and able.
- 2. If sufficiently many students are identified as interested, the institution (ordinarily, the athletic department) must determine if those students who state they are able to compete at the intercollegiate level are actually able do to so. In most cases, this would be by means of tryouts.
- 3. Finally, if the number of students who are interested and able, as determined by steps 1 and 2, exceeds *M*, then OCR would declare the institution not to be in compliance with Title IX.

Considerations of cost (that is, whether the institution would need to build or otherwise access) new facilities are not part of the OCR criteria for determination of Title IX compliance.

## Acknowledgments

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# **Appendix A: List of OCR Populations**

This appendix lists the 130 OCR institutions, and categorizes each as belonging to SURVEY, NO SURVEY or PARTS 1 AND 2 (also referred to in chapter 2 as NON-PART 3). PART 3 is the union of SURVEY and NO SURVEY. Each institution is also characterized as to whether it belongs to COMPLAINT or COMPLIANCE MONITORING. See figure 1.1 for details.

			COMPLAINT /
			COMPLIANCE
ID	Name	Population	MONITORING
100724	Alabama State University	NO SURVEY	COMPLAINT
164447	American International College	SURVEY	COMPLIANCE
			MONITORING
109350	Antelope Valley Community College	SURVEY	COMPLAINT
104151	Arizona State University	PARTS 1 AND 2	COMPLIANCE
			MONITORING
106458	Arkansas State University	NO SURVEY	COMPLAINT
100858	Auburn University	NO SURVEY	COMPLAINT
223232	Baylor University	SURVEY	COMPLAINT
175421	Belhaven College	SURVEY	COMPLAINT
219709	Belmont University	PARTS 1 AND 2	COMPLIANCE
			MONITORING
142115	Boise State University	SURVEY	COMPLIANCE
			MONITORING
128744	University of Bridgeport	PARTS 1 AND 2	COMPLAINT
230038	Brigham Young University	PARTS 1 AND 2	COMPLAINT
198084	Brunswick Community College	SURVEY	COMPLAINT
110662	University of California Los Angeles	PARTS 1 AND 2	COMPLAINT
110705	University of California Santa Barbara	PARTS 1 AND 2	COMPLIANCE
			MONITORING
110565	California State University Fullerton	PARTS 1 AND 2	COMPLIANCE
			MONITORING
198215	Catawba College	PARTS 1 AND 2	COMPLAINT
198233	Catawba Valley Community College	SURVEY	COMPLAINT
128771	Central Connecticut State University	PARTS 1 AND 2	COMPLIANCE
			MONITORING
132903	University of Central Florida	NO SURVEY*	COMPLAINT
206941	University of Central Oklahoma	SURVEY	COMPLIANCE
44400=		27727	MONITORING
111887	Cerritos College	SURVEY	COMPLIANCE
217600	Charles Cardon Hair and	DADTE 1 AND 2	MONITORING
217688	Charleston Southern University	PARTS 1 AND 2	COMPLIANCE MONITORING
166124	College of the Holy Cross	SURVEY	COMPLIANCE
100124	Conege of the Hory Closs	SUKVET	MONITORING
126614	University of Colorado	PARTS 1 AND 2	COMPLAINT
126818	Colorado State University	PARTS 1 AND 2	COMPLIANCE
120010	Colorado Sano Oniversity		MONITORING
162210	Columbia Union College	PARTS 1 AND 2	COMPLAINT

		*	GOLDY LDV
198367	Craven Community College	NO SURVEY*	COMPLAINT
113193	Cuesta College	PARTS 1 AND 2	COMPLAINT
182670	Dartmouth College	PARTS 1 AND 2	COMPLAINT
113634	Diablo Valley Community College	NO SURVEY	COMPLIANCE
1.1100.5			MONITORING
144892	Eastern Illinois University	SURVEY	COMPLIANCE
156620		CLIDATEN	MONITORING COMPLAINT
156620	Eastern Kentucky University	SURVEY	COMPLIANCE
113980	El Camino Community College	SURVEY	MONITORING
155025	Emporia State University	SURVEY	COMPLAINT
101189	Faulkner University	NO SURVEY*	COMPLAINT
			COMPLAINT
169910	Ferris State University	PARTS 1 AND 2	COMPLAINT
198552	Forsyth Tech Community College	SURVEY	
110556	Fresno State University	PARTS 1 AND 2	COMPLIANCE MONITORING
131496	Georgetown University	SURVEY	COMPLIANCE
131490	Georgetown University	SURVET	MONITORING
237385	Glenville State College	SURVEY	COMPLIANCE
20,000	Sign and Sign	2011/21	MONITORING
159009	Grambling University	SURVEY	COMPLAINT
104717	Grand Canyon University	SURVEY	COMPLAINT
191649	Hofstra University	SURVEY	COMPLAINT
145619	Illinois Benedictine College	NO SURVEY*	COMPLAINT
151351	Indiana University	NO SURVEY	COMPLAINT
151324	Indiana State University	SURVEY	COMPLIANCE
131324	Indiana State University	SORVET	MONITORING
153603	Iowa State University	NO SURVEY	COMPLIANCE
	,		MONITORING
175856	Jackson State University	NO SURVEY	COMPLAINT
101480	Jacksonville State University	NO SURVEY	COMPLAINT
134945	Jacksonville University	PARTS 1 AND 2	COMPLIANCE
	·		MONITORING
156921	Jefferson Community College	SURVEY	COMPLAINT
162928	Johns Hopkins University	PARTS 1 AND 2	COMPLAINT
155317	University of Kansas	NO SURVEY	COMPLAINT
157076	Kentucky Wesleyan College	PARTS 1 AND 2	COMPLAINT
117788	Los Angeles City College	PARTS 1 AND 2	COMPLAINT
117247	Laney College	SURVEY	COMPLAINT
198817	Lenoir Community College	SURVEY	COMPLAINT
142328	Lewis-Clark State College	NO SURVEY	COMPLIANCE
			MONITORING
173920	Mankato State University	PARTS 1 AND 2	COMPLAINT
163268	University of Maryland Baltimore County	SURVEY	COMPLAINT
163286	University of Maryland College Park	PARTS 1 AND 2	COMPLAINT
166629	University of Massachusetts Amherst	PARTS 1 AND 2	COMPLAINT
135726	University of Miami	PARTS 1 AND 2	COMPLAINT
140483	Middle Georgia College	NO SURVEY*	COMPLAINT
220978	Middle Tennessee State University	NO SURVEY	COMPLAINT
-			COMPLAINT
174233	University of Minnesota Duluth	PARTS 1 AND 2	COMITLAINI

174066	University of Minnesota Twin Cities	PARTS 1 AND 2	COMPLAINT
180489	University of Montana	SURVEY	COMPLAINT
185590	Montclair State University	SURVEY	COMPLIANCE
	·		MONITORING
174358	Moorhead State University	SURVEY	COMPLIANCE
			MONITORING
157401	Murray State University	PARTS 1 AND 2	COMPLAINT
227146	Navarro College	SURVEY	COMPLAINT
181464	University of Nebraska	NO SURVEY	COMPLAINT
187985	University of New Mexico	SURVEY	COMPLAINT
188030	New Mexico State University	PARTS 1 AND 2	COMPLIANCE
			MONITORING
199111	University of North Carolina Asheville	NO SURVEY	COMPLAINT
199139	University of North Carolina Charlotte	NO SURVEY	COMPLAINT
200332	North Dakota State University	SURVEY	COMPLAINT
167358	Northeastern University	PARTS 1 AND 2	COMPLAINT
127741	University of Northern Colorado	SURVEY	COMPLAINT
147703	Northern Illinois University	SURVEY	COMPLAINT
171456	Northern Michigan University	SURVEY	COMPLIANCE
			MONITORING
147767	Northwestern University	PARTS 1 AND 2	COMPLAINT
171599	Olivet College	SURVEY	COMPLAINT
120342	Orange Coast Community College	NO SURVEY*	COMPLIANCE
2007.12		DADES A AND S	MONITORING
209542	Oregon State University	PARTS 1 AND 2	COMPLIANCE MONITORING
199333	Ditt Community College	CLIDVEV	COMPLAINT
155681	Pitt Community College Pittsburg State University	SURVEY SURVEY	COMPLIANCE
133001	Titisburg State University	SURVET	MONITORING
215293	University of Pittsburgh	SURVEY	COMPLAINT
121363	Porterville College	PARTS 1 AND 2	COMPLAINT
218539	Presbyterian College	PARTS 1 AND 2	COMPLAINT
148131	Quincy College	SURVEY	COMPLAINT
233277	Radford College	PARTS 1 AND 2	COMPLAINT
195003	Rochester Institute of Technology	PARTS 1 AND 2	COMPLAINT
193003	Rockingham Community College	SURVEY	COMPLAINT
122180	Sacramento City College	NO SURVEY	COMPLAINT
-	Samford University		COMPLAINT
102049	•	NO SURVEY	COMPLAINT
122409 122755	San Diego State University San Jose State University	PARTS 1 AND 2 PARTS 1 AND 2	COMPLIANCE
122733	San Jose State University	PARISTAND 2	MONITORING
102067	Shelton State Community College	NO SURVEY	COMPLAINT
123563	Solano Community College	NO SURVEY*	COMPLIANCE
120000		1.0 501(121	MONITORING
218733	South Carolina State University	NO SURVEY*	COMPLAINT
199722	Southeastern Community College	SURVEY	COMPLAINT
160612	Southeastern Louisiana University	PARTS 1 AND 2	COMPLAINT
130493	Southern Connecticut State University	SURVEY	COMPLIANCE
			MONITORING
179566	Southwest Missouri State University	SURVEY	COMPLAINT

155812	St Mary College	SURVEY	COMPLAINT
123554	St Mary's College	SURVEY	COMPLAINT
186432	St Peters College	SURVEY	COMPLAINT
196194	State University of New York Oswego	SURVEY	COMPLAINT
199768	Surry Community College	SURVEY	COMPLAINT
221740	University of Tennessee Chattanooga	NO SURVEY	COMPLAINT
221768	University of Tennessee Martin	NO SURVEY*	COMPLAINT
206084	University of Toledo	SURVEY	COMPLAINT
164076	Towson State University	SURVEY	COMPLAINT
221892	Trevecca Nararene University	SURVEY	COMPLAINT
102368	Troy State University	NO SURVEY	COMPLAINT
178615	Truman State University	SURVEY	COMPLAINT
236887	Walla Walla Community College	NO SURVEY*	COMPLIANCE MONITORING
230782	Weber State University	PARTS 1 AND 2	COMPLAINT
157951	Western Kentucky University	SURVEY	COMPLIANCE MONITORING
125727	Westmont College	SURVEY	COMPLAINT
156125	Wichita State University	PARTS 1 AND 2	COMPLAINT
199926	Wilkes Community College	SURVEY	COMPLAINT
240444	University of Wisconsin Madison	PARTS 1 AND 2	COMPLAINT
240471	University of Wisconsin River Falls	PARTS 1 AND 2	COMPLAINT
240189	University of Wisconsin Whitewater	SURVEY	COMPLAINT
240727	University of Wyoming	PARTS 1 AND 2	COMPLIANCE MONITORING
237109	Yakima Valley Community College	SURVEY	COMPLAINT
		PARTS 1 AND 2 = 44	COMPLAINT = 95
		SURVEY = 57	COMPLIANCE MONITORING = 35
		NO SURVEY = 29	
		Total = 130	Total = 130

<sup>\*</sup>Following the completion of our analysis, OCR provided documentation showing that 10 of the 29 institutions identified as not having surveys in the analysis presented in this report had, in fact, used a survey. However, copies of the survey instruments used were not available for analysis and shortness of time precluded reanalysis of the affected data.

## **Appendix B: The Institutional Characteristics**

Here we list the 14 characteristics on which institutions are compared in chapter 2. For each, we give its name, its definition (which also appears in chapter 2), its nature (categorical or numerical), the Integrated Postsecondary Education Data System data elements from which it is derived, the IPEDS files containing those data elements and the formula defining the characteristic.

#### Sector

- o Definition: The control and level of the institution
- o Nature: Categorical
- o IPEDS data element: SECTOR-19
- o IPEDS source: dctfile 9-30-2004 6774.csv
- o Formula: **Sector** = **SECTOR-19**

#### Geographical Region

- o Definition: The geographical region of the U.S. in which the institution is located
- o Nature: Categorical
- o IPEDS data element: OBEREG-8
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: Region = OBEREG-8

## Urbanicity

- o Definition: The degree of urbanization of the institution's locale
- o Nature: Categorical
- o IPEDS data element: LOCALE-38
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: Urbanicity = LOCALE-38

#### Carnegie Classification

- Definition: The 2000 Carnegie Classification of institutions based on their degree-granting activities from 1995-96 through 1997-98
- o Nature: Categorical
- o IPEDS data element: CARNEGIE-37
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Carnegie = CARNEGIE-37

#### Selectivity

- Definition: The ratio of the total number of admissions to the total number of applicants
- o Nature: Numerical percentage
- o IPEDS data elements: APPLCN-3016, ADMSSN-3018
- o IPEDS source: dctfile 9-30-2004 6774.csv
- o Formula: Selectivity = ADMSSN-3018 / APPLCN-3016

#### In-State Cost

- o Definition: The price of attendance for full-time, first-time *in-state* undergraduate students for the full academic year, including tuition and fees, books and supplies, room and board, and other expenses
- o Nature: Numerical
- o IPEDS data element: CHG2AY3-551
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: In-State Cost = CHG2AY3-551

#### Out-of-State Cost

- O Definition: The price of attendance for full-time, first-time *out-of-state* undergraduate students for the full academic year, including tuition and fees, books and supplies, room and board, and other expenses
- o Nature: Numerical
- o IPEDS data element: CHG3AY3-557
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: Out-of-State Cost = CHG3AY3-557

#### Enrollment

- o Definition: The number of first-time, degree/certificate-seeking undergraduate students enrolled (full or part time) at the institution
- o Nature: Numerical
- o IPEDS data element: ENRLT-3024
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: Enrollment = ENRLT-3024

#### Percent Female

- o Definition: The percentage of the student body that is female
- o Nature: Numerical percentage
- o IPEDS data elements: EFRACE16-1186, EFRACE16-1188
- o IPEDS source: ef2003a 9-30-2004 6253.csv
- o Formula: Percent Female = EFRACE16-1188 / (EFRACE16-1186 + EFRACE16-1188)

#### Percent Black

- o Definition: The percentage of the student body that is Black non-Hispanic
- o Nature: Numerical percentage
- o IPEDS data element: PCTMIN1-29
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: Percent Black = PCTMIN1-29

#### Percent Out-of-State

- o Definition: The percentage of undergraduate students whose state of residence is other than the state in which the institution is located
- o Nature: Numerical percentage
- o IPEDS data elements: FIPS-7, EFCSTATE-1198
- o IPEDS sources: dctfile\_9-30-2004\_6774.csv for FIPS-7, ef2003c\_9-30-2004\_6668.csv for EFCSTATE-1198
- o Formula: Percent Out-of-State =  $\sum_{s \neq s_i} N_s$ , where  $N_s$  is the number of students whose state of residence is s and  $s_I$  is the state in which the institution is located.

## Association Membership

- o Definition: To which of the NCAA, NAIA, and NJCAA the institution belongs, including none and possibly more than one
- o Nature: Categorical
- o IPEDS data elements: ASSOC1-601, ASSOC1-602, ASSOC1-603:
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Association is defined by the following table:

ASSOC1-601	ASSOC1-602	ASSOC1-603	Value of Association
No	No	No	None
Yes	No	No	NCAA Only
No	Yes	No	NAIA Only
No	No	No	NJCAA Only
More than one "Yes"			Multiple Associations

#### Football

- o Definition: Whether the institution is a conference member for football
- o Nature: Categorical
- o IPEDS data element: SPORT1-607
- o IPEDS source: dctfile\_9-30-2004\_6774.csv
- o Formula: Football = SPORT1-607

#### Number of Sports

- o Definition: The number of sports among football, baseball, basketball and cross-country/track for which the institution is a conference member
- o Nature: Categorical
- o IPEDS data elements: SPORT1-607, SPORT1-609, SPORT1-611, SPORT1-613
- o IPEDS source: dctfile 9-30-2004 6774.csv
- o Formula: Number of Sports = number of "Yes" responses among SPORT1-607, SPORT1-609, SPORT1-611, SPORT1-613

## **Appendix C: Complete Set of Institutional Comparisons**

## C.1 Comparisons of OCR to COMPARISON

This section contains the 14 comparisons of the 130 **OCR** institutions to the 1,723 **COMPARISON** institutions. For each comparison there is a tabular summary. For categorical characteristics, this table contains complete information. The tables for numerical characteristics contain summary statistics of the distributions—the mean, standard deviation, minimum value, 25th percentile, median (50 percentile), 75th percentile and maximum value.

#### **Institutional Characteristics**

**Sector**. Table C.1 contains the tabular summary for this characteristic.

Table C.1: Tabular summary comparing OCR to COMPARISON for the characteristic Sector.

	OCR		COMPARISON	
Sector	Number	Percent	Number	Percent
Public, 4-year or above	71	54.62	453	26.29
Private nonprofit, 4-year or above	32	24.62	801	46.49
Private for-profit, 4-year or above	0	0.00	6	0.35
Public, 2-year	27	20.77	436	25.30
Private nonprofit, 2-year	0	0.00	20	1.16
Private for-profit, 2-year	0	0.00	7	0.41
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Geographical Region. Table C.2 contains the tabular summary for this characteristic.

Table C.2: Tabular summary comparing OCR to COMPARISON for the characteristic Region.

	OCR		COMPA	RISON
Region	Number	Percent	Number	Percent
New England	8	6.15	128	7.43
Mid East	12	9.23	342	19.85
Great Lakes	14	10.77	265	15.38
Plains	14	10.77	226	13.12
Southeast	44	33.85	413	23.97
Southwest	7	5.38	161	9.34
Rocky Mountains	9	6.92	53	3.08
Far West	22	16.92	125	7.25
Other	0	0.00	10	0.58
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Urbanicity. Table C.3 contains the tabular summary for this characteristic.

Table C.3: Tabular summary comparing OCR to COMPARISON for the characteristic Urbanicity.

	OCR		COMPA	RISON
Urbanicity	Number	Percent	Number	Percent
Large city	22	16.92	266	15.53
Mid-size city	42	32.31	446	26.04
Urban fringe of large city	19	14.62	314	18.33
Urban fringe of mid-size city	9	6.92	132	7.71
Large town	11	8.46	65	3.79
Small town	20	15.38	370	21.60
Rural	6	4.62	111	6.48
Other	1	0.77	9	0.53
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Carnegie Classification. Table C.4 contains the tabular summary for this characteristic.

Table C.4: Tabular summary comparing OCR to COMPARISON for the characteristic Carnegie Classification.

	OCR		COMPA	RISON
Carnegie Classification	Number	Percent	Number	Percent
Doctoral/Research UniversitiesExtensive	28	21.54	120	7.13
Doctoral/Research UniversitiesIntensive	14	10.77	79	4.70
Masters Colleges and Universities I	46	35.38	395	23.48
Masters Colleges and Universities II	3	2.31	90	5.35
Baccalaureate CollegesLiberal Arts	5	3.85	190	11.30
Baccalaureate CollegesGeneral	7	5.38	260	15.46
Baccalaureate/Associates Colleges	0	0.00	23	1.37
Associates Colleges	27	20.77	465	27.65
Other	0	0.00	60	3.57
Total	130	100.00	1,682	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Total number of cases is less than 1,723 because of missing responses.

Selectivity. Recall that this is the percentage of applicants who are admitted and enrolled. Table C.5 contains the tabular summary for this characteristic.

Table C.5: Tabular summary comparing OCR to COMPARISON for the characteristic SELECTIVITY.

Selectivity	OCR	COMPARISON
Mean	69.85	69.56
Standard Deviation	17.93	18.78
Minimum	12.55	3.48
25th Percentile	59.65	59.99
Median	74.06	73.46
75th Percentile	82.16	82.10
Maximum	97.16	100.00
N/A	30	521
n	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

In-State Cost. Table C.6 contains the tabular summary for this characteristic.

Table C.6: Tabular summary comparing OCR to COMPARISON for the characteristic In-State Cost.

In-State Cost	OCR	COMPARISON
Mean	7,194.35	10,177.50
Standard deviation	7,412.00	8,009.88
Minimum	432	0
25th percentile	2,668	3,084
Median	4,122	6,812
75th percentile	8,154.50	16,685
Maximum	28,965	30,330
N/A	0	8
n	130	1,723

Out-of-State Cost. Table C.7 contains the tabular summary for this characteristic.

Table C.7: Tabular summary comparing OCR to COMPARISON for the characteristic Out-of-State Cost.

Out-of-State Cost	OCR	COMPARISON
Mean	12,044.18	12,496.45
Standard deviation	6,211.07	6,790.17
Minimum	432	0
25th percentile	7,322.50	7,076
Median	11,477.50	11,720
75th percentile	15,231.50	17,050
Maximum	28,965	30,330
N/A	0	8
n	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

# **Student Body Demographics**

Enrollment. Table C.8 contains the tabular summary for this characteristic.

Table C.8: Tabular summary comparing OCR to COMPARISON for the characteristic Enrollment.

Enrollment	OCR	COMPARISON
Mean	10,910.10	4,769.75
Standard deviation	9,451.16	6,004.96
Minimum	588	53
25th percentile	3,203.50	1,367.50
Median	8,996.50	2,546
75th percentile	14,208.75	5,497.50
Maximum	41,617	48,397
N/A	130	1,723

Percent Female. Table C.9 contains the tabular summary for this characteristic.

Table C.9: Tabular summary comparing OCR to COMPARISON for the characteristic Percent Female.

Percent Female	OCR	COMPARISON
Mean	56.10	58.50
Standard deviation	6.01	11.67
Minimum	30.82	0.00
25th percentile	52.51	53.90
Median	56.82	58.28
75th percentile	60.10	63.01
Maximum	71.96	100.00
N/A	0	1
n	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Black. Table C.10 contains the tabular summary for this characteristic.

Table C.10: Tabular summary comparing OCR to COMPARISON for the characteristic Percent Black.

Percent Black	OCR	COMPARISON
Mean	12.27	12.97
Standard deviation	17.33	19.92
Minimum	0	0
25th percentile	3	3
Median	6	6
75th percentile	15	13
Maximum	94	100
N/A	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Out-of-State. Table C.11 contains the tabular summary for this characteristic.

Table C.11: Tabular summary comparing OCR to COMPARISON for the characteristic Percent Out-of-State.

Percent Out-of-State	OCR	COMPARISON
Mean	22.26	24.13
Standard deviation	22.83	24.25
Minimum	0	0
25th percentile	3.75	4.56
Median	16.32	15.10
75th percentile	36.36	37.06
Maximum	97.20	100
N/A	17	351
n	130	1,723

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

### **Athletic Program Characteristics**

Association Membership. Table C.12 contains the tabular summary for this characteristic.

Table C.12: Tabular summary comparing OCR to COMPARISON for the characteristic Association Membership.

	00	CR	COMPA	RISON
Association Membership	Number	Percent	Number	Percent
NCAA only	96	73.85	922	53.51
NAIA only	6	4.62	278	16.13
NJCAA only	12	9.23	500	29.02
Multiple associations	1	0.77	23	1.33
None	15	11.54	0	0.00
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Football. Table C.13 contains the tabular summary for this characteristic.

Table C.13: Tabular summary comparing OCR to COMPARISON for the characteristic Football.

	OCR		COMPARISON	
Football	Number	Percent	Number	Percent
Yes	86	66.15	622	36.10
No	44	33.85	1,101	63.90
Total	130	100.00	1,723	100.00

Number of Sports. Table C.14 contains the tabular summary for this characteristic.

 $\begin{tabular}{l} \textbf{Table C.14: Tabular summary comparing OCR to COMPARISON for the characteristic Number of Sports. \end{tabular}$ 

	00	CR	COMPA	RISON
Number of Sports	Number	Percent	Number	Percent
0	27	20.77	512	29.72
1	0	0.00	58	3.37
2	2	1.54	195	11.32
3	34	26.15	428	24.84
4	67	51.54	530	30.76
Total	130	100.00	1,723	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

# C.2 Comparisons of PART 3 to NON-PART 3

This section contains the 14 comparisons of the 86 **PART 3** institutions to the 44 **NON-PART 3** institutions.

#### **Institutional Characteristics**

Sector. Table C.15 contains the tabular summary for this characteristic.

Table C.15: Tabular summary comparing PART 3 to NON-PART 3 for Sector.

	PART 3		NON-PART	
Sector	Number	Percent	Number	Percent
Public, 4-year or above	45	52.33	26	59.09
Private nonprofit, 4-year or above	17	19.77	15	34.09
Private for-profit, 4-year or above	0	0.00	0	0.00
Public, 2-year	24	27.91	3	6.82
Private nonprofit, 2-year	0	0.00	0	0.00
Private for-profit, 2-year	0	0.00	0	0.00
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

Geographical Region. Table C.16 contains the tabular summary for this characteristic.

Table C.16: Tabular summary comparing PART 3 to NON-PART 3 for Region.

	PART 3		NON-P	ART 3
Region	Number	Percent	Number	Percent
New England	3	3.49	5	11.36
Mid East	8	9.30	4	9.09
Great Lakes	10	11.63	4	9.09
Plains	10	11.63	4	9.09
Southeast	34	39.53	10	22.73
Southwest	5	5.81	2	4.55
Rocky Mountains	4	4.65	5	11.36
Far West	12	13.95	10	22.73
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Urbanicity. Table C.17 contains the tabular summary for this characteristic.

Table C.17: Tabular summary comparing PART 3 to NON-PART 3 for Urbanicity.

	PART 3		NON-PART 3	
Urbanicity	Number	Percent	Number	Percent
Large city	11	12.79	11	25.00
Mid-size city	27	31.40	15	34.09
Urban fringe of large city	13	15.12	6	13.64
Urban fringe of mid-size city	7	8.14	2	4.55
Large town	8	9.30	3	6.82
Small town	14	16.28	6	13.64
Rural	5	5.81	1	2.27
Other	1	1.16	0	0.00
Total	86	100.00	44	100.00

Carnegie Classification. Table C.18 contains the tabular summary for this characteristic.

Table C.18: Tabular summary comparing PART 3 to NON-PART 3 for Carnegie Classification.

	PART 3		NON-P	ART 3
Carnegie Classification	Number	Percent	Number	Percent
Doctoral/Research UniversitiesExtensive	11	12.79	17	38.64
Doctoral/Research UniversitiesIntensive	10	11.63	4	9.09
Masters Colleges and Universities I	32	37.21	14	31.82
Masters Colleges and Universities II	1	1.16	2	4.55
Baccalaureate CollegesLiberal Arts	4	4.65	1	2.27
Baccalaureate CollegesGeneral	4	4.65	3	6.82
Baccalaureate/Associates Colleges	0	0.00	0	0.00
Associates Colleges	24	27.91	3	6.82
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

Selectivity. Table C.19 contains the tabular summary for this characteristic.

Table C.19: Tabular summary comparing PART 3 to NON-PART 3 for Selectivity.

Selectivity	PART 3	NON-PART 3
Mean	70.98	68.14
Standard deviation	17.35	18.86
Minimum	12.55	18.18
25th percentile	59.65	59.76
Median	75.01	73.63
75th percentile	84.38	80.48
Maximum	97.16	95.73
N/A	26	4
n	86	44

In-State Cost. Table C.20 contains the tabular summary for this characteristic.

Table C.20: Tabular summary comparing PART 3 to NON-PART 3 for In-State Cost.

In-State Cost	PART 3	NON-PART 3
Mean	6,132.05	9,270.68
Standard deviation	6,525.05	8,601.29
Minimum	432	468
25th percentile	2,250.75	3,316.50
Median	3,847	5,125.50
75th percentile	6,367.75	15,424.50
Maximum	28,209	28,965
N/A	86	44

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Out-of-State Cost. Table C.21 contains the tabular summary for this characteristic.

Table C.21: Tabular summary comparing PART 3 to NON-PART 3 for Out-of-State Cost.

Out-of-State Cost	PART 3	NON-PART 3
Mean	10,562.21	14,940.77
Standard deviation	5,501.64	6,551.51
Minimum	432	3,150
25th percentile	6,332.50	10,957
Median	9,797	14,348
75th percentile	13,151	18,456.50
Maximum	28,209	28,965
N/A	86	44

# **Student Body Demographics**

Enrollment. Table C.22 contains the tabular summary for this characteristic.

Table C.22: Tabular summary comparing PART 3 to NON-PART 3 for Enrollment.

Enrollment	PART 3	NON-PART 3
Mean	8,764.27	15,104.23
Standard deviation	7,444.25	11,455.11
Minimum	592	588
25th percentile	2,821	6,282
Median	6,425	13,122.50
75th percentile	12,275	21,694.50
Maximum	35,667	41,617
N/A	86	44

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Female. Table C.23 contains the tabular summary for this characteristic.

Table C.23: Tabular summary comparing PART 3 to NON-PART 3 for Percent Female.

Percent Female	PART 3	NON-PART 3
Mean	57.19	53.95
Standard deviation	5.78	5.92
Minimum	43.22	30.82
25th percentile	53.50	50.65
Median	57.66	53.53
75th percentile	60.84	58.12
Maximum	71.96	65.49
N/A	86	44

Percent Black. Table C.24 contains the tabular summary for this characteristic.

Table C.24: Tabular summary comparing PART 3 to NON-PART 3 for Percent Black.

Percent Black	PART 3	NON-PART 3
Mean	15.09	6.75
Standard deviation	19.87	8.52
Minimum	0	0
25th percentile	4	2
Median	8.50	4
75th percentile	18.75	7
Maximum	94	51
N/A	86	44

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Out-of-State. Table C.25 contains the tabular summary for this characteristic.

Table C.25: Tabular summary comparing PART 3 to NON-PART 3 for Percent Out-of-State.

Percent Out-of-State	PART 3	NON-PART 3
Mean	17.10	31.68
Standard deviation	18.83	26.48
Minimum	0	0
25th percentile	2.92	8.88
Median	9.64	29.67
75th percentile	25.88	47.21
Maximum	97.05	97.20
N/A	13	4
n	86	44

## **Athletic Program Characteristics**

Association Membership. Table C.26 contains the tabular summary for this characteristic.

Table C.26: Tabular summary comparing PART 3 to NON-PART 3 for Association Membership.

	PART 3		NON-PART 3	
Association Membership	Number	Percent	Number	Percent
NCAA only	55	63.95	41	93.18
NAIA only	6	6.98	0	0.00
NJCAA only	12	13.95	0	0.00
Multiple associations	1	1.16	0	0.00
None	12	13.95	3	6.82
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Football. Table C.27 contains the tabular summary for this characteristic.

Table C.27: Tabular summary comparing PART 3 to NON-PART 3 for Football.

	PART 3		NON-PART 3	
Football	Number	Percent	Number	Percent
Yes	53	61.63	33	75.00
No	33	38.37	11	25.00
Total	86	100.00	44	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Number of Sports. Table C.28 contains the tabular summary for this characteristic.

Table C.28: Tabular summary comparing PART 3 to NON-PART 3 for Number of Sports.

	PART 3		NON-P	ART 3
Number of Sports	Number	Percent	Number	Percent
0	24	27.91	3	6.82
1	0	0.00	0	0.00
2	2	2.33	0	0.00
3	18	20.93	16	36.36
4	42	48.84	25	56.82
Total	86	100.00	44	100.00

SOURCE. U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

# **C.3 Comparisons of SURVEY to NO SURVEY**

This section summarizes the 14 comparisons of the 57 **SURVEY** institutions to the 29 **NO SURVEY** institutions. For each comparison there is a tabular summary. Notable effects in the summaries are described.

#### **Institutional Characteristics**

Sector. Table C.29 contains the tabular summary for this characteristic. **SURVEY** has relatively more "Private nonprofit, 4-year or above" institutions than **NO SURVEY**, which in turn has relatively more "Public, 4-year or above" institutions than **SURVEY**.

Table C.29: Tabular summary comparing SURVEY to NO SURVEY for Sector.

	SURVEY		NO SURVEY	
Sector	Number	Percent	Number	Percent
Public, 4-year or above	27	47.37	18	62.07
Private nonprofit, 4-year or above	14	24.56	3	10.34
Private for-profit, 4-year or above	0	0.00	0	0.00
Public, 2-year	16	28.07	8	27.59
Private nonprofit, 2-year	0	0.00	0	0.00
Private for-profit, 2-year	0	0.00	0	0.00
Other	0	0.00	0	0.00
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

Geographical Region. Table C.30 contains the tabular summary for this characteristic.

Table C.30: Tabular summary comparing SURVEY to NO SURVEY for Region.

	SUR	VEY	NO SU	RVEY
Region	Number	Percent	Number	Percent
New England	3	5.26	0	0.00
Mid East	8	14.04	0	0.00
Great Lakes	8	14.04	2	6.90
Plains	7	12.28	3	10.34
Southeast	16	28.07	18	62.07
Southwest	5	8.77	0	0.00
Rocky Mountains	3	5.26	1	3.45
Far West	7	12.28	5	17.24
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Urbanicity. Table C.31 contains the tabular summary for this characteristic.

Table C.31: Tabular summary comparing SURVEY to NO SURVEY for Urbanicity.

	SURVEY		NO SU	RVEY
Urbanicity	Number	Percent	Number	Percent
Large city	9	15.79	2	6.90
Mid-size city	18	31.58	9	31.03
Urban fringe of large city	8	14.04	5	17.24
Urban fringe of mid-size city	4	7.02	3	10.34
Large town	5	8.77	3	10.34
Small town	9	15.79	5	17.24
Rural	4	7.02	1	3.45
Other	0	0.00	1	3.45
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Carnegie Classification. Table C.32 contains the tabular summary for this characteristic.

Table C.32: Tabular summary comparing SURVEY to NO SURVEY for Carnegie Classification.

	SURVEY		NO SURVEY	
Carnegie Classification	Number	Percent	Number	Percent
Doctoral/Research UniversitiesExtensive	6	10.53	5	17.24
Doctoral/Research UniversitiesIntensive	6	10.53	4	13.79
Masters Colleges and Universities I	23	40.35	9	31.03
Masters Colleges and Universities II	1	1.75	0	0.00
Baccalaureate CollegesLiberal Arts	3	5.26	1	3.45
Baccalaureate CollegesGeneral	2	3.51	2	6.90
Baccalaureate/Associates Colleges	0	0.00	0	0.00
Associates Colleges	16	28.07	8	27.59
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

Selectivity. Table C.33 contains the tabular summary for this characteristic.

Table C.33: Tabular summary comparing SURVEY to NO SURVEY for Selectivity.

Selectivity	SURVEY	NO SURVEY
Mean	72.51	68.35
Standard deviation	17.05	17.96
Minimum	22.73	12.55
25th percentile	60.17	60.86
Median	76.11	71.86
75th percentile	84.59	78.82
Maximum	97.16	89.83
N/A	19	7
n	57	29

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

In-State Cost. Table C.34 contains the tabular summary for this characteristic.

Table C.34: Tabular summary comparing SURVEY to NO SURVEY for In-State Cost.

In-State Cost	SURVEY	NO SURVEY
Mean	7,100.19	4,229.14
Standard deviation	7,430.36	3,629.14
Minimum	432	432
25th percentile	1,896	2,280
Median	4,254	3,612
75th percentile	9,274	4,426
Maximum	28,209	17,110
N/A	57	29

Out-of-State Cost. Table C.35 contains the tabular summary for this characteristic.

Table C.35: Tabular summary comparing SURVEY to NO SURVEY for Out-of-State Cost.

Out-of-State Cost	SURVEY	NO SURVEY
Mean	11,084.54	9,535.55
Standard deviation	6,024.46	4,201.16
Minimum	2,026	432
25th percentile	6,327	6,374
Median	9,784	10,720
75th percentile	14,298	12,353
Maximum	28,209	17,552
N/A	57	29

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

# **Student Body Demographics**

Enrollment. Table C.36 contains the tabular summary for this characteristic.

Table C.36: Tabular summary comparing SURVEY to NO SURVEY for Enrollment.

Enrollment	SURVEY	NO SURVEY
Mean	7,641.05	10,971.97
Standard deviation	5,866.34	9,580.47
Minimum	592	1,692
25th percentile	2,285	3,868
Median	5,941	7,258
75th percentile	11,900	15,672
Maximum	23,552	35,667
N/A	57	29

Percent Female. Table C.37 contains the tabular summary for this characteristic.

Table C.37: Tabular summary comparing SURVEY to NO SURVEY for Percent Female.

Percent Female	SURVEY	NO SURVEY
Mean	57.88	55.85
Standard deviation	5.88	5.43
Minimum	43.22	43.87
25th percentile	53.67	52.49
Median	57.77	57.60
75th percentile	61.70	59.56
Maximum	71.96	64.50
N/A	57	29

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Black. Table C.38 contains the tabular summary for this characteristic.

Table C.38: Tabular summary comparing SURVEY to NO SURVEY for Percent Black.

Percent Black	SURVEY	NO SURVEY
Mean	11.96	21.24
Standard deviation	14.55	26.76
Minimum	0	0
25th percentile	3	5
Median	8	12
75th percentile	17	23
Maximum	94	94
N/A	57	29

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Out-of-State. Table C.39 contains the tabular summary for this characteristic.

Table C.39: Tabular summary comparing SURVEY to NO SURVEY for Percent Out-of-State.

Percent Out-of-State	SURVEY	NO SURVEY
Mean	17.43	16.47
Standard deviation	21.02	14.06
Minimum	0	0
25th percentile	2.75	5.96
Median	8.47	13.07
75th percentile	24.89	26.37
Maximum	97.05	46.09
N/A	9	4
n	57	29

# **Athletic Program Characteristics**

Association Membership. Table C.40 contains the tabular summary for this characteristic.

Table C.40: Tabular summary comparing SURVEY to NO SURVEY for Association Membership.

	SURVEY		NO SU	RVEY
Association Membership	Number	Percent	Number	Percent
NCAA only	36	63.16	19	65.52
NAIA only	4	7.02	2	6.90
NJCAA only	10	17.54	2	6.90
Multiple associations	1	1.75	0	0.00
None	6	10.53	6	20.69
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Football. Table C.41 contains the tabular summary for this characteristic.

Table C.41: Tabular summary comparing SURVEY to NO SURVEY for Football.

	SURVEY		NO SURVEY	
Football	Number	Percent	Number	Percent
Yes	36	63.16	17	58.62
No	21	36.84	12	41.38
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Number of Sports. Table C.42 contains the tabular summary for this characteristic.

Table C.42: Tabular summary comparing SURVEY to NO SURVEY for Number of Sports.

	SUR	VEY	NO SU	RVEY
Number of Sports	Number	Percent	Number	Percent
0	16	28.07	8	27.59
1	0	0.00	0	0.00
2	2	3.51	0	0.00
3	11	19.30	7	24.14
4	28	49.12	14	48.28
Total	57	100.00	29	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

# C.4 Comparisons of COMPLAINT to COMPLIANCE MONITORING

This section contains the 14 comparisons of the 95 **COMPLAINT** institutions to the 35 **COMPLIANCE MONITORING** institutions.

#### **Institutional Characteristics**

**Sector**. Table C.43 contains the tabular summary for this characteristic.

Table C.43: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Sector.

Sector	COMPLAINT		COMPLIANCE MONITORING		
	Number	Percent	Number	Percent	
Public, 4-year or above	48	50.53	23	65.71	
Private nonprofit, 4-year or above	26	27.37	6	17.14	
Private for-profit, 4-year or above	0	0.00	0	0.00	
Public, 2-year	21	22.11	6	17.14	
Private nonprofit, 2-year	0	0.00	0	0.00	
Private for-profit, 2-year	0	0.00	0	0.00	
Other	0	0.00	0	0.00	
Total	95	100.00	35	100.00	

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

Geographical Region. Table C.44 contains the tabular summary for this characteristic.

Table C.44: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Region.

Region	COMPLAINT		COMPLIANCE MONITORING	
	Number	Percent	Number	Percent
New England	4	4.21	4	11.43
Mid East	10	10.53	2	5.71
Great Lakes	11	11.58	3	8.57
Plains	12	12.63	2	5.71
Southeast	40	42.11	4	11.43
Southwest	4	4.21	3	8.57
Rocky Mountains	3	3.16	6	17.14
Far West	11	11.58	11	31.43
Total	95	100.00	35	100.00

Urbanicity. Table C.45 contains the tabular summary for this characteristic.

Table C.45: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Urbanicity.

Urbanicity	COMPLAINT		COMPLIANCE MONITORING	
	Number	Percent	Number	Percent
Large city	18	18.95	4	11.43
Mid-size city	31	32.63	11	31.43
Urban fringe of large city	11	11.58	8	22.86
Urban fringe of mid-size city	8	8.42	1	2.86
Large town	4	4.21	7	20.00
Small town	17	17.89	3	8.57
Rural	5	5.26	1	2.86
Other	1	1.05	0	0.00
Total	95	100.00	35	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Carnegie Classification. Table C.46 contains the tabular summary for this characteristic.

Table C.46: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Carnegie Classification.

Carnegie Classification	COMPLAINT		COMPLIANCE MONITORING	
	Number	Percent	Number	Percent
Doctoral/Research UniversitiesExtensive	19	20.00	9	25.71
Doctoral/Research UniversitiesIntensive	12	12.63	2	5.71
Masters Colleges and Universities I	31	32.63	15	42.86
Masters Colleges and Universities II	3	3.16	0	0.00
Baccalaureate CollegesLiberal Arts	4	4.21	1	2.86
Baccalaureate CollegesGeneral	5	5.26	2	5.71
Baccalaureate/Associates Colleges	0	0.00	0	0.00
Associates Colleges	21	22.11	6	17.14
Total	95	100.00	35	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

Selectivity. Table C.47 contains the tabular summary for this characteristic.

Table C.47: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Selectivity.

Selectivity	COMPLAINT	COMPLIANCE MONITORING
Mean	68.21	74.05
Standard deviation	18.03	17.27
Minimum	12.55	22.73
25th percentile	57.37	65.62
Median	73.63	77.81
75th percentile	81.26	87.53
Maximum	97.16	95.09
N/A	23	7
n	95	35

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

In-State Cost. Table C.48 contains the tabular summary for this characteristic.

 $\begin{tabular}{l} \textbf{Table C.48: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for In-State Cost.} \end{tabular}$ 

In-State Cost	COMPLAINT	COMPLIANCE MONITORING
Mean	7,688.76	5,852.40
Standard deviation	7,573.85	6,878.30
Minimum	468	432
25th percentile	2,863	2,556
Median	4,279	3,595
75th percentile	11,830	5,162
Maximum	28,965	28,209
n	95	35

Out-of-State Cost. Table C.49 contains the tabular summary for this characteristic.

Table C.49: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Out-of-State Cost.

Out-of-State Cost	COMPLAINT	COMPLIANCE MONITORING
Mean	12,388.43	11,109.80
Standard deviation	6,208.69	6,209.99
Minimum	2,026	432
25th percentile	7,286	7,842
Median	11,700	10,976
75th percentile	16,625	12,960
Maximum	28,965	28,209
n	95	35

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

# **Student Body Demographics**

Enrollment. Table C.50 contains the tabular summary for this characteristic.

Table C.50: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Enrollment.

Enrollment	COMPLAINT	COMPLIANCE MONITORING
Mean	10,150.21	1,2972.66
Standard deviation	9,554.30	8,974.40
Minimum	588	1,276
25th percentile	2,746.50	7,247
Median	6,903	11,901
75th percentile	13,811	16,489
Maximum	40,567	41,617
Total	95	35

Percent Female. Table C.51 contains the tabular summary for this characteristic.

Table C.51: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Percent Female.

Percent Female	COMPLAINT	COMPLIANCE MONITORING
Mean	56.79	54.20
Standard deviation	6.39	4.36
Minimum	30.82	43.87
25th percentile	52.75	51.33
Median	57.60	53.78
75th percentile	60.85	57.74
Maximum	71.96	61.74
n	95	35

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Percent Black. Table C.52 contains the tabular summary for this characteristic.

Table C.52: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Percent Black.

Percent Black	COMPLAINT	COMPLIANCE MONITORING
Mean	14.46	6.31
Standard deviation	19.49	6.22
Minimum	1	0
25th percentile	4	2
Median	8	4
75th percentile	17	8
Maximum	94	25
n	95	35

Percent Out-of-State. Table C.53 contains the tabular summary for this characteristic.

Table C.53: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Percent Out-of-State.

Percent Out-of-State	COMPLAINT	COMPLIANCE MONITORING
Mean	22.71	21.19
Standard deviation	22.73	23.39
Minimum	0	0
25th percentile	5.29	1.74
Median	15.33	17.51
75th percentile	37.47	26.20
Maximum	97.20	97.05
N/A	15	2
n	95	35

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

## **Athletic Program Characteristics**

Association Membership. Table C.54 contains the tabular summary for this characteristic.

Table C.54: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Association Membership.

Association Membership	COMPLAINT		COMPLIANCE MONITORING	
	Number	Percent	Number	Percent
NCAA only	68	71.58	28	80.00
NAIA only	5	5.26	1	2.86
NJCAA only	12	12.63	0	0.00
Multiple associations	1	1.05	0	0.00
None	9	9.47	6	17.14
Total	95	100.00	35	100.00

Football. Table C.55 contains the tabular summary for this characteristic.

Table C.55: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Football.

Football	COMPLAINT		COMPLIANCE MONITORING	
1 Ootball	Number	Percent	Number	Percent
Yes	60	63.16	26	74.29
No	35	36.84	9	25.71
Total	95	100.00	35	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

Number of Sports. Table C.56 contains the tabular summary for this characteristic.

Table C.56: Tabular summary comparing COMPLAINT to COMPLIANCE MONITORING for Number of Sports.

Number of Sports	COMPLAINT		COMPLIANCE MONITORING	
	Number	Percent	Number	Percent
0	21	22.11	6	17.14
1	0	0.00	0	0.00
2	2	2.11	0	0.00
3	22	23.16	12	34.29
4	50	52.63	17	48.57
Total	95	100.00	35	100.00

SOURCE: U. S. Department of Education, National Center for Education Statistics, Integrated Postsecondary Education Data System (IPEDS), 2003.

NOTE: Rows with counts of zero are preserved for comparability with other tables.

# **Appendix D: Data Collection Classification Characteristics**

Here we list the 20 characteristics according to which the 52 **INSTRUMENT** data collection instruments are classified in section 3.1. Table 3.5, in that same section, contains additional information concerning response rates, even though these are not in the list of characteristics.

Characteristic	Values		
CASE AND SURVEY (4 characteristics)			
Complaint?	Y = Yes		
_	N = No		
Target Population	S = Student Body		
	F = Females Only		
	O = Other		
Sampling	C = Census		
	S = True Survey		
Proactivity (exhortations, incentives, follow-up,)	Y = Yes		
	N = No		
INSTRUMENT (16 characteristics			
Age Asked?	Y = Yes		
	N = No		
Class Asked?	Y = Yes		
	N = No		
Gender Asked?	Y = Yes		
	N = No		
Spectator Interest	Y = Yes		
	N = No		
Attitudes toward Athletics	Y = Yes		
	N = No		
Opinion about Institution's Athletic Programs	Y = Yes		
	N = No		
Identifying Information	Y = Yes		
	N = No		
Explicit Questions about Athletic Ability	Y = Yes		
	N = No		
Whether Recruited as an Athlete	Y = Yes		
	N = No		
Statement of Caveats and Benefits?	Y = Yes		
	N = No		
Explanation of Reasons for Survey?	Y = Yes		
	N = No		
Statement of Confidentiality of Responses?	Y = Yes		
	N = No		
Interest—Representation of Sports	F = Fixed Rows		
	W = Write In		
The state of the s	C = Codes		
Interest—Number of Levels	N E E: 1B		
Experience—Representation of Sports	F = Fixed Rows		
	W = Write In		
	C = Codes		
Experience—Number of Levels	N		

# **Appendix E: Data Collection Instruments in Chapter 4**

The table below lists the five additional data collections reviewed in chapter 4, showing the institution, the year during which the data collection was conducted, and the source of information about it.

Institution	Year	Source of Information
James Madison University	2000	www.jmu.edu/instresrch/resrchstud/Athletics/Report 2000.pdf
North Arkansas College	2004	www.northark.edu/Departments/IR_Web/title9survey_2004.htm
Nova Southeastern University	2004	www.nova.edu/athletics/
Radford University	2002	www.radford.edu/~irpa/Surveys/SportsParticipation2002.pdf
Western Carolina University	2004	www.wcu.edu/assess/surveys/sports/sport interest.asp

# **Appendix F: Complete Analysis in the Presence of Non-Response**

This appendix lays out technical details of analysis of the data when a non-response bias analysis must be conducted (see section 5.5.3). It is also less than strictly prescriptive, with some discussion of alternative models and assumptions.

We suppose that the recommendations in chapter 5 are implemented: that the target population is all female students and the data collection is a census. It is likely that many members of the target population will either not respond at all, or will not respond in a timely manner. This appendix addresses the case of section 5.5.3, where the response rate, for whatever reason, fails to meet the NCES standard of 85%, so that a non-response bias analysis is necessary.

In this appendix we lay out a full Bayesian analysis (Gelman, *et al.*, 1995) of the data. This formulation differs slightly from that in section 5.5.3. Here we assume that  $N^+$ , the "true" number of interested and able students in the target population, is an unobservable random variable, so that the decision criterion depends on the conditional probability that  $N^+ \ge M$  given the observed data. More specifically, with  $N_R^+$  the number of interested and able students among the respondents to the census, then the decision process is as follows:

- If  $N_R^+ \ge M$ , that is, if the number of interested and able respondents exceeds the minimum team size M, then clearly  $P\{N^+ \ge M \mid \text{Data}\} \ge P\{N_R^+ \ge M \mid \text{Data}\} = 1$ , and there is no need for a non-response bias analysis.
- If  $N_R^+ < M$  then the non-response bias analysis generates additional data. The analysis described below produces the conditional probability  $P\{N^+ \ge M \mid \text{Data}\}$ .
  - o If  $P\{N^+ \ge M \mid \text{Data}\} \ge \alpha$ , where  $\alpha$  is the pre-set threshold, then—as described in section 5.5—the institution may not be in compliance with Title IX. (As described in chapter 5, non-compliance also requires at least that appropriate facilities and competition exist.)
  - o If, on the other hand,  $P\{N^+ \ge M \mid \text{Data}\} < \alpha$ , then the data do not provide sufficient evidence that  $N^+ \ge M$ , and the institution is in compliance with Title IX.

In order to allow for possible non-response bias, the model contains three parameters:

- $N^+$ , the number of interested and able students in the target population
- $q^+ = P\{\text{Response to census} \mid \text{Positive response}\}$
- $q^- = P\{\text{Response to census} \mid \text{Negative response}\}$

The non-response bias analysis is necessary since there is reason to suspect that  $q^+ \ge q^-$ , i.e., that interested and able students are more likely to respond to the census.

In the Bayesian formulation, all three parameters are treated as random, and assigned prior distributions representing a priori knowledge about them, which are discussed below. The Bayesian paradigm is then to

- Calculate the conditional distribution of the data given the parameters  $(N^+, q^+, q^-)$ , a process that we describe below.
- Use Bayes theorem to calculate the posterior distribution of the parameters  $(N^+, q^+, q^-)$  given the observed values of the data:

$$p(N^+, q^+, q^- | \text{Data}) = \frac{p(\text{Data} | N^+, q^+, q^-)}{p(N^+, q^+, q^-)}.$$

Finally, to obtain the conditional distribution of  $N^+$  given the data, it is necessary to integrate out  $q^+$  and  $q^-$  in this expression:

$$p(N^+ | \text{Data}) = \int \int p(N^+, q^+, q^- | \text{Data}) dq^+ dq^-.$$

The data are generated by both the census and the non-response bias analysis, and consist of:

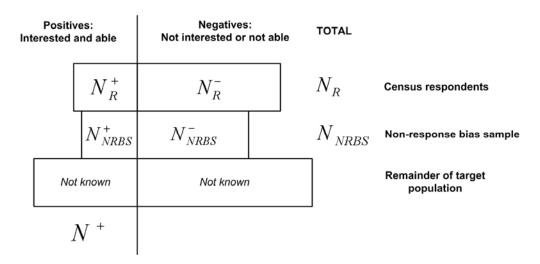
- $N_R^+$ , the number of positive responses to the original census
- $N_R^-$ , the number of negative responses to the original census
- $N_{NRBS}^{+}$ , the number of positive responses in the non-response bias sample
- ullet  $N_{\it NRBS}^{-}$ , the number of negative responses in the non-response bias sample.

A more convenient but equivalent representation of the data consists of:

- $\bullet$   $N_R^+$ , the number of positive responses to the original census
- $N_{NR} = P N_R^+ N_R^-$ , the number of non-responses to the original census (recall that *P* is the size of the target population)
- $N_{NRBS}^{+}$ , the number of positive responses in the non-response bias sample
- $\bullet$   $N_{\it NRBS}$ , the number of non-respondents in the non-response bias sample.

Figure F.1 shows the data pictorially.

Figure F.1: Pictorial representation of data and unknown values.



**Source: NISS** 

For the prior distributions of  $N^+$ ,  $q^+$  and  $q^-$ , we recommend:

- For  $N^+$ , a discrete uniform distribution on  $\{0, ..., K\}$ , where K is set on the basis of external knowledge and the minimum team size M. A reasonable choice is K = 5M. If there is external knowledge about  $N^+$ , arising for example from an earlier survey, then it also can be incorporated into the prior distribution.
- For  $q^+$  and  $q^-$ , beta distributions chosen so that the prior mean of  $q^+$  exceeds that of  $q^-$ .

Independence of the three priors can be assumed. However, it is also possible to choose a joint prior distribution for  $(q^+, q^-)$  that imposes the restriction  $q^+ \ge q^-$ .

The remaining step is to calculate the conditional distribution of the data given the parameters  $(N^+, q^+, q^-)$ . By properties of conditional probabilities,

$$p(N_R^+, N_{NR}, N_{NRBS}^+, N_{NRBS} | N^+, q^+, q^-)$$

$$= p(N_{NRBS}^+, N_{NRBS} | N^+, q^+, q^-, N_R^+, N_{NR}) p(N_R^+, N_{NR} | N^+, q^+, q^-)$$

Concerning the second term in this expression, assuming (there is no meaningful alternative) that response is independent across students,

• The conditional distribution of  $N_R^+$  given  $(N^+, q^+, q^-)$  is binomial with parameters  $N^+$  and  $q^+$ 

- Similarly, the conditional distribution of  $N_R^-$  given  $(N^+, q^+, q^-)$  is binomial with parameters  $P N^+$  and  $q^-$ , where P is the size of the target population
- $N_R^+$  and  $N_R^-$  are conditionally independent given  $(N^+, q^+, q^-)$ .

#### Consequently,

$$\begin{split} &P\{N_{R}^{+}=j,N_{NR}=k\,|\,N^{+},q^{+},q^{-}\}\\ &=P\{N_{R}^{+}=j,N_{R}^{-}=p-k-j\,|\,N^{+},q^{+},q^{-}\}\\ &=P\{N_{R}^{+}=j\,|\,N^{+},q^{+},q^{-}\}P\{N_{R}^{-}=p-k-j\,|\,N^{+},q^{+},q^{-}\}\\ &=\binom{N^{+}}{j}(q^{+})^{j}(1-q^{+})^{N^{+}-j}\binom{P-N^{+}}{P-k-j}(q^{-})^{P-k-j}(1-q^{-})^{k+j-N^{+}} \end{split}$$

Suppose that the non-response bias analysis consists of selecting a simple random sample of p% of the  $N_{NR}$  non-respondents: each non-respondent is selected with probability p independent of what others are selected. This is not the only way to perform the sampling for the non-response bias analysis, but it is one for which the computations are least complicated. Assume that all students in the non-response bias sample are contacted and do respond. Then:

- The conditional distribution of  $N_{NRBS}^+$  given  $(N^+, q^+, q^-, N_R^+, N_{NR})$  is binomial distribution with parameters  $N^+ N_R^+$  and p
- Similarly, the conditional distribution of  $N_{NRBS}^-$  given  $(N^+, q^+, q^-, N_R^+, N_{NR})$  is binomial distribution with parameters  $N_{NR} + N_R^+ N^+$  and p
- $N_{NRBS}^+$  and  $N_{NRBS}^-$  are conditionally independent given  $(N^+, q^+, q^-, N_R^+, N_{NR})$ .

#### This implies that

$$\begin{split} &P\{N_{NRBS}^{+} = i, N_{NRBS} = l \mid N^{+}, q^{+}, q^{-}, N_{R}^{+}, N_{NR}\} \\ &= P\{N_{NRBS}^{+} = i, N_{NRBS}^{-} = l - i \mid N^{+}, q^{+}, q^{-}, N_{R}^{+}, N_{NR}\} \\ &= P\{N_{NRBS}^{+} = i \mid N^{+}, q^{+}, q^{-}, N_{R}^{+}, N_{NR}\} P\{N_{NRBS}^{-} = l - i \mid N^{+}, q^{+}, q^{-}, N_{R}^{+}, N_{NR}\} \\ &= \binom{N^{+} - N_{R}^{+}}{i} p^{i} (1 - p)^{N^{+} - N_{R}^{+} - i} \binom{N_{NR} + N_{R}^{+} - N^{+}}{l - i} p^{l - i} (1 - p)^{N_{NR} + N_{R}^{+} - N^{+} - l + i} \\ &= \binom{N^{+} - N_{R}^{+}}{i} \binom{N_{NR} + N_{R}^{+} - N^{+}}{l - i} p^{l} (1 - p)^{N_{NR} - l} \end{split}$$

This completes calculation of the components of  $p(N_R^+, N_{NR}, N_{NRBS}^+, N_{NRBS}^- \mid N^+, q^+, q^-)$ .